YORK U



Friend,

I hope that this message finds you well and that you're enjoying your recent accomplishment – graduating from York!

As a proud member of the Class of 2025, you're invited to make Positive Change. You have the chance to designate a symbolic gift of $20.25 to the area of York you care about most, at no cost to you!

LEARN MORE AND VOTE NOW!

Positive Change is more than a play on words. It's a call to action. Your symbolic contribution represents your graduation year and your commitment to shaping what comes next. By choosing where your gift goes, you help York University create positive change.

With gratitude,

Simone Moran
Director of Annual and Leadership Giving
Division of Advancement, York University

YORK U



Friend,

Even if you didn't cast your vote, your class made something incredible happen.

As part of Po$itive ¢hange, the Class of 2025 was invited to direct a symbolic gift of $20.25, at no cost to them, to one of five key priorities at York. Each vote translated into real dollars that are now driving real change.

Your classmates came together and turned their symbolic gifts into an amazing $27,621of impact for York! Almost 50% supported Student Financial Aid and over 25% prioritized Student Wellbeing.

This generosity and support exemplifies the Class of 2025's determination to make an impact on the lives of York students, paying it forward to support the next generation of York alumni.

Sincerely,

Simone Moran
Director of Annual and Leadership Giving
Division of Advancement, York University