August 20, 2025

NAME
ADDR 1
CITY, STATE ZIPCODE

Dear [INFORMAL_SAL],

People told me Welcome Week was something special—and now I see why. It was an incredible experience, and I'm so thankful I got to be part of it for the first time.

As students moved in and settled into classes, I witnessed what generosity makes possible. Thanks to your gift to scholarships last year, students who might have questioned whether college was within reach are now unpacking moving boxes, meeting roommates, and taking their first steps toward a future shaped by purpose and Mercy.

I wish you could have witnessed the enthusiasm on move-in day or felt the energy around campus. I've included a few photos below that I hope will capture some of the week's excitement.

We'll be in touch later in the academic year with more about your scholarship's impact. In the meantime, I just want to say thank you. The year is off to a strong start because of people like you.

If you ever want to talk about what brought you to Mount Mercy—or what keeps you connected—I'd love to hear your story. If you have any questions, please feel free to contact me directly at 319.286.4407 or hrohling@mtmercy.edu.

With gratitude,

Hunter Rohling
Assistant Director of Annual Giving
Mount Mercy University



