# HOLIDAY GIFT GUIDE
**Assets**

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## Instagram story




## Full-page Ad in *Bulldawg Illustrated*




## *Columns* & *UGA Today* Ad



# HOLIDAY GIFT GUIDE

**Sample Solicitation Email**

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UNIVERSITY OF GEORGIA

## Give a gift that gives back!

Celebrate the season of giving by supporting a cause close to your heart at the University of Georgia. Whether you're supporting students through scholarships, advancing innovative research, or enriching campus life, your gift spreads cheer throughout the Bulldog community.




Make your gift by Tuesday, December 16 to receive a festive digital certificate to celebrate your impact and to be part of the holiday magic!

Give Now

*Questions? Email gafund@uga.edu.*



# HOLIDAY GIFT GUIDE
**Website**

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## MORE THAN A PRESENT: GIVE A GIFT THAT MAKES A DIFFERENCE

THANK YOU TO EVERYONE WHO SUPPORTED THIS YEAR'S HOLIDAY GIFT GUIDE. THIS CAMPAIGN IS NOW CLOSED. IF YOU WISH TO CONTINUE WITH A GIFT TO UGA, PLEASE CLICK HERE.

This holiday season, share the spirit of giving by supporting a cause you care about at the University of Georgia. Whether you're helping provide scholarships for bright students, fueling groundbreaking research, or enriching campus life, your gift makes a real impact and keeps UGA's legacy of excellence going strong.

As a thank-you, you'll receive a special digital certificate to show the difference you're making in the Bulldog community. Be sure your gift by the **Tuesday, December 16** deadline to receive your certificate!

If you have questions about any of the giving options, please email gafund@uga.edu.




## CHOOSE YOUR CAUSE



FRANKLIN COLLEGE EXPERIENTIAL LEARNING SUPPORT FUND
Give Today



HUGH HODGSON SCHOOL OF MUSIC ENHANCEMENT FUND
Give Today



LAMAR DODD SCHOOL OF ART COMMUNITY ART FUND
Give Today



REDCOAT BAND ENRICHMENT FUND
Give Today



CAES COMMEMORATIVE BRICKS
Give Today



FOUNDERS MEMORIAL GARDEN SUPPORT FUND
Give Today

# HOLIDAY GIFT GUIDE

**Video Content**

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## “Dawgs, Actually”




CLICK TO VIEW VIDEO

## “Letter to Hairy Dawg”

CLICK TO VIEW VIDEO

