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Dartmouth
GEISEL SCHOOL OF
MEDICINE

WHITE COAT &
STETHOSCOPE
Campaign

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Dear [REDACTED],

Moses Matanda ’29 dreams of becoming a physician, but not just any physician — ***a Geisel physician***.

His journey to this point is a powerful reminder of the incredible impact that alumni and donors like you have on the lives of our students.

This past fall, Moses and his classmates were officially welcomed into the Geisel community at the annual White Coat Ceremony. At Geisel, new students do not receive their white coats until two months into their first year, allowing them time to bond with classmates, professors, and mentors—building a strong foundation for their medical careers.

Every short white coat and stethoscope given to Geisel’s newest students is made possible by the generous sponsorship of alumni and supporters like you. But what makes this moment even more special are the heartfelt welcome notes from sponsors that commemorate this important milestone for these future physicians.

For Moses, tucked into the pocket of his new white coat was a handwritten note from Dr. Stephen Gunther ’92, a name he recognized and a mentor who has been there since his days as an engineering major at Dartmouth. Through a shadowing program, Moses met Dr. Gunther and a powerful mentoring connection was formed. It was this experience that inspired Moses to pursue his dream of becoming a Geisel physician. As the first in his family to attend college and the first to enter medical school, Moses knows he is navigating uncharted territory. But with the unwavering support of his family, classmates, mentors like Dr. Gunther, and supporters like you, he has the confidence to take on whatever comes next.

As he puts it, “I am not alone in this journey.”

Your sponsorship can make a world of difference for students like Moses. By sponsoring a student in the incoming class of 2030, you will welcome them to our incredible community and offer them encouragement as they begin their path toward becoming compassionate, skilled physicians.

Geisel School of Medicine at Dartmouth
Medical & Healthcare Advancement
One Medical Center Drive, HB 7070, Lebanon, NH 03756-0001
Geiselmed.Dartmouth.edu | (603) 653-0700

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Enclosed you'll find a sponsorship form where you can choose the level that's right for you. Once you've made your gift, you'll be paired with a student, and you'll have the opportunity to write a personal welcome note to them.

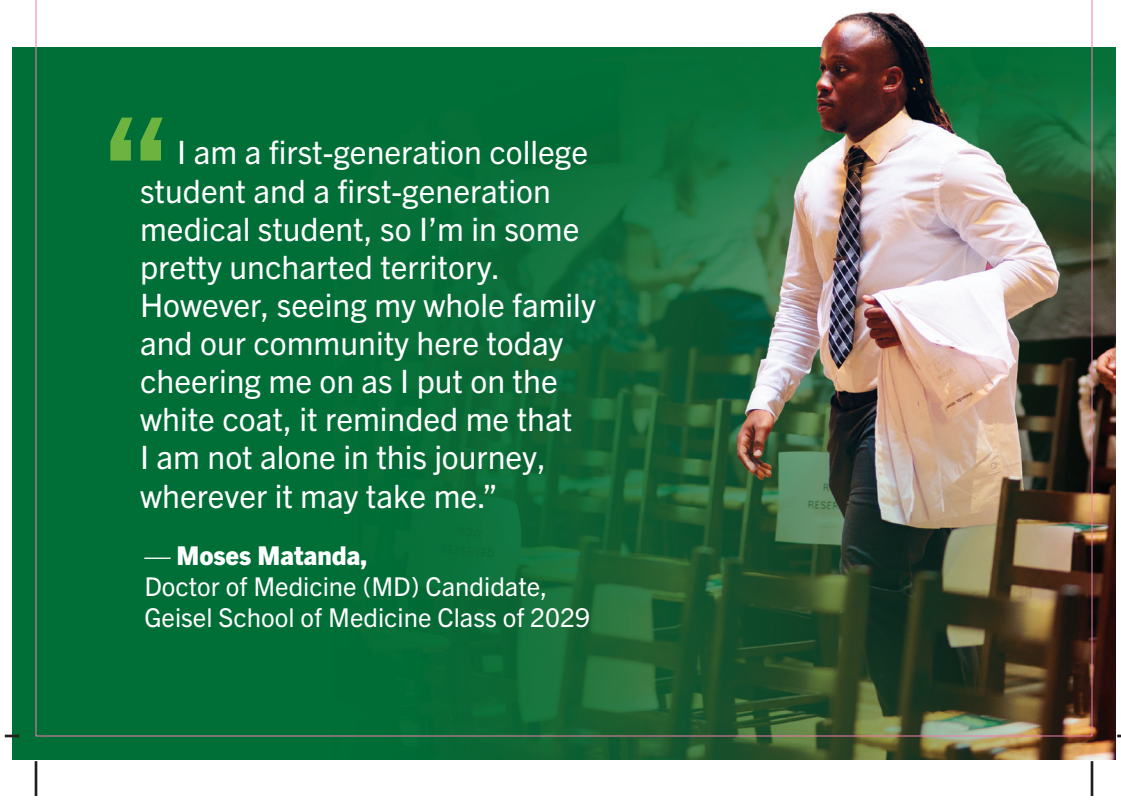
Our goal is to ensure that all 96 incoming students receive at least one note of encouragement in their white coat as they embark on their medical journey.

Will you join us this year, sponsor a student, and send them a message of support? Your note will mean the world to these future physicians, reminding them that they have you in their corner.

The Class of 2030 is counting on us!

With gratitude,

Roshini Pinto-Powell, MD, FACP
Associate Dean of Admissions



"I am a first-generation college student and a first-generation medical student, so I'm in some pretty uncharted territory. However, seeing my whole family and our community here today cheering me on as I put on the white coat, it reminded me that I am not alone in this journey, wherever it may take me."

— **Moses Matanda,**
Doctor of Medicine (MD) Candidate,
Geisel School of Medicine Class of 2029

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WHITE COAT & STETHOSCOPE Campaign

Sponsor a Student for the White Coat & Stethoscope Campaign!

Your sponsorship will welcome an incoming student with a personalized note from YOU, their first white coat, and a stethoscope. Any additional funding from this campaign will be used to support initiatives like mentoring, research grants, and professional development.

Choose your level of sponsorship

☐ **$250** Sponsor 1 student

☐ **$500** Sponsor 2 students

☐ **$1,000** Sponsor 4 students

☐ **$2,500** Sponsor _____ students (choose how many, up to 10)

☐ **$5,000** Sponsor _____ students (choose how many, up to 10)

☐ **$**_____ **Recent Alumni Level** Sponsor 1 student with any donation amount if you have graduated in the last 10 years

Once we receive your gift, we will contact you about completing your note(s).

☐ I would like to sponsor a student, but am not interested in writing a note.

Select a payment option

Complete your sponsorship online at: **dartgo.org/white-coat-2026**

☐ I have enclosed a check, payable to Geisel School of Medicine.

☐ Please charge my ☐ Visa ☐ MC ☐ Discover ☐ AmEx

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Card # Exp. Date CVV

Sign up to learn about more opportunities to support students at Geisel.

Email _____

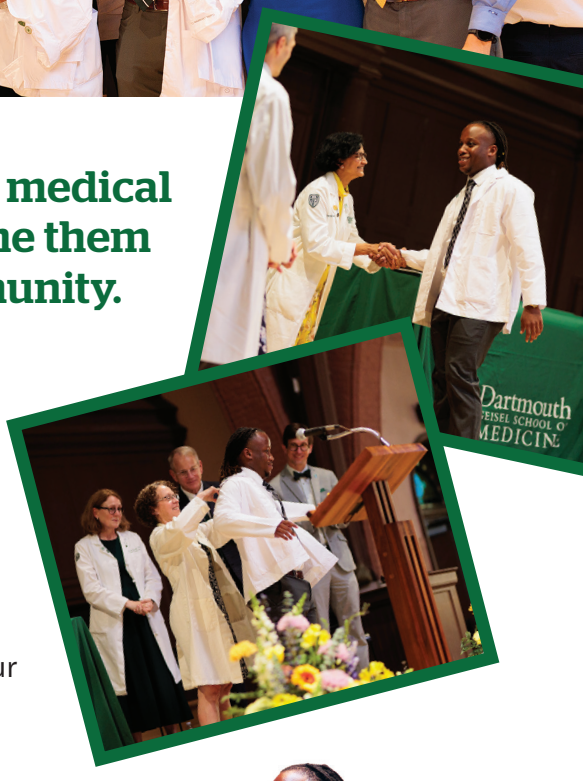
All donations are tax-deductible to the fullest extent allowable by law.

Dartmouth GEISEL SCHOOL OF MEDICINE

MEDICAL & HEALTHCARE ADVANCEMENT
One Medical Center Drive, HB 7070
Lebanon, NH 03756 | (603) 653-0700

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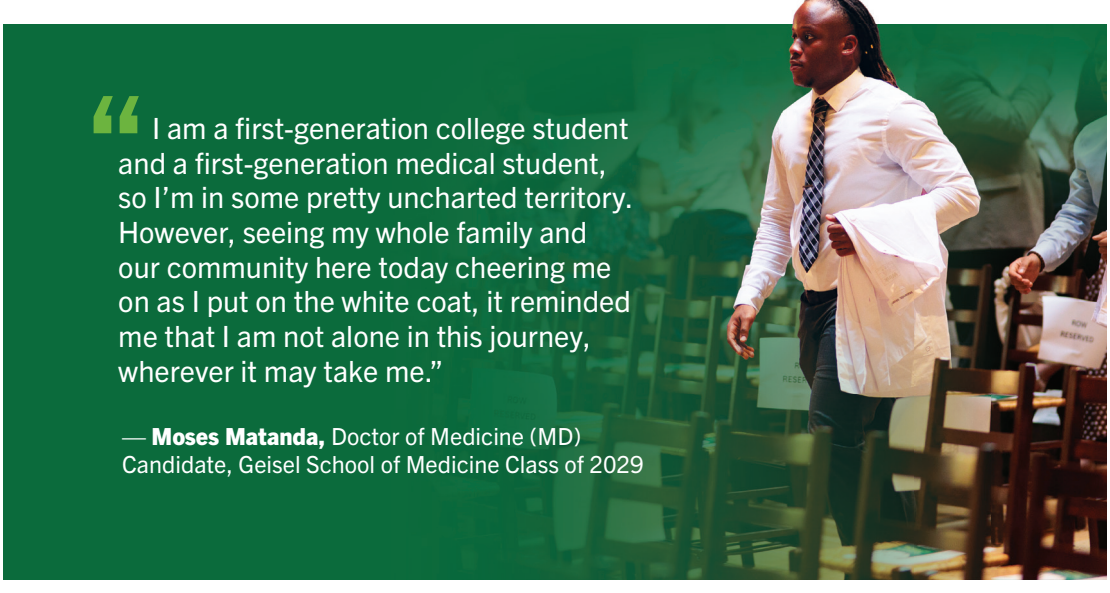


Encourage incoming medical students and welcome them into the Geisel community.

1. Make a gift
to sponsor a student.

2. Get paired
with a student from the Class of 2030.

3. Write a note
that will be tucked into your student's first white coat.



"I am a first-generation college student and a first-generation medical student, so I'm in some pretty uncharted territory. However, seeing my whole family and our community here today cheering me on as I put on the white coat, it reminded me that I am not alone in this journey, wherever it may take me."

— **Moses Matanda,** Doctor of Medicine (MD) Candidate, Geisel School of Medicine Class of 2029

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Your stamp is an added gift to medical education and research!

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One Medical Center Drive, HB 7070
Lebanon, NH 03756-0001

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6 x 9 1/2 Booklet....Prints: 2/0 Pms 7728 and Black

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Lebanon, NH 03756-0001



WHITE COAT &
STETHOSCOPE
Campaign

Add your welcome for the Class of 2030!

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Dartmouth GEISEL SCHOOL OF MEDICINE

WHITE COAT & STETHOSCOPE Campaign

REDACTED,

Thank you for taking a moment to read about Moses and the impact supporters like you have on new Geisel students. We are very close to ensuring all 96 students of the Class of 2030 receive a handwritten welcome note at this fall's White Coat Ceremony.

The White Coat Ceremony is just the beginning, but the encouragement these future physicians receive stays with them far beyond that day. I hope you will consider joining us in welcoming our newest students and reminding them they are not alone on this journey.

Warmly,
Roshini Pinto-Powell, MD, FACP
Associate Dean of Admissions

[REDACTED]

WHITE COAT & STETHOSCOPE *Campaign*

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☐ **$**_____ **Recent Alumni Level** Sponsor 1 student with any donation amount if you have graduated in the last 10 years

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☐ Please charge my ☐ Visa ☐ MC ☐ Discover ☐ AmEx

_____ _____/_____ _____

Card # Exp. Date CVV

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Email _____

All donations are tax-deductible to the fullest extent allowable by law.

Dartmouth GEISEL SCHOOL OF MEDICINE

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Lebanon, NH 03756 | (603) 653-0700



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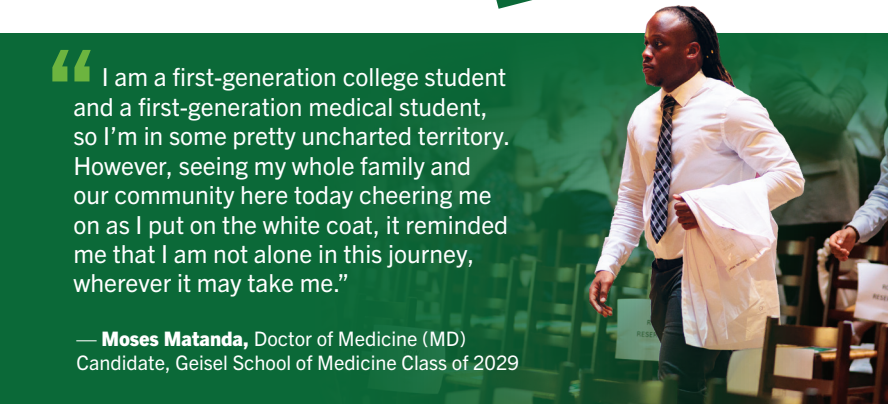


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— **Moses Matanda,** Doctor of Medicine (MD) Candidate, Geisel School of Medicine Class of 2029

Please
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Lebanon, NH 03756-0001

[REDACTED]



Gmail [redacted]

The Power of the White Coat Ceremony

Roshini Pinto-Powell, Associate Dean of Admissions <[redacted]> Wed, Apr 1 at 8:33 AM
Reply-To: [redacted]
To: Brenda [redacted]

Dartmouth GEISEL SCHOOL OF MEDICINE

GIVE NOW ▶



Dear Brenda,

The White Coat Ceremony is a momentous occasion, not just for Geisel students, but for those of us who are privileged to be part of their journey. Each year, I have the honor of witnessing every future physician receive their white coat, and I see firsthand how meaningful that moment is for them.

For Moses Matanda ’29, a first-generation college student, receiving his white coat was a defining moment, one made even

more special by the handwritten note tucked into the pocket of his coat. This note, from his mentor Dr. Stephen Gunther ’92, represented a powerful connection and source of encouragement that Moses will carry with him throughout his medical journey.

I invite you to watch a heartwarming video where Moses reads the note he received from Dr. Gunther. The video beautifully illustrates the lasting impact of your generosity on our students and how it motivates them to pursue their dreams.

Your support makes moments like this possible, and we need your help to continue this vital tradition for the Class of 2030. Will you join us this year and sponsor a new student?

Your sponsorship will directly impact the next generation of physicians, pairing you with an incoming student and allowing you to send a personal message of support as they embark on their medical journey. Your note will mean the world to them, just as Dr. Gunther’s note meant so much to Moses.

The Class of 2030 is counting on us. Your support will inspire them to reach their dreams, just as your support has already inspired students like Moses.

With heartfelt gratitude,

Roshini Pinto-Powell, MD, FACP
Associate Dean of Admissions

White Coat and Stethoscope Campaign FAQ

What sponsorship levels are available?

For every $250 donated, you can sponsor a student and provide them with their short white coat, stethoscope, and other Geisel gifts. Please explore the donation tiers to find the one that aligns best for you:

- Sponsor one student for $250.
- Sponsor two students for $500.
- Sponsor four students for $1,000.
- Choose how many students to sponsor, up to 10, for $2,500+.

Recent alumni (Class of 2016 to 2026) can sponsor one student with any donation amount.

What happens once I make my gift?

The Geisel Alumni Engagement Team will follow up with you to provide note-writing materials and student information for each student you sponsor.

What happens to funds raised beyond the cost of White Coat Ceremony materials?

All funds raised beyond the cost of White Coat Ceremony materials will go to the Alumni Relations Student Support Fund. These funds will support year-round services for students, such as mentoring, research grants, professional development, Affinity Group programming, and other alumni-driven networking opportunities that enhance our students' experience.

Medical & Healthcare Advancement
One Medical Center Drive, HB 7070 | Lebanon, NH 03756
603-653-0700 | **DH-GeiselDevelopment@hitchcock.org**





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