Fairfield University – Senior Class Gift

For the Class of 2026 Senior Class Gift campaign, we offered a "Fairfield University Alumni" pin to students that upgraded their senior class gift from $6 to a full gift of $26 293 have given full $26 or more. In 2025, it was 108 total who made $25+, a 170% increase from FY 25 to FY 26! I am most proud of the immense success that this campaign reached. An email series, a text, as well as visible tabling events on campus helped to spread awareness of the pin upgrade opportunity.



TEXTS:

Hey Seniors! 🎓
Kick off Senior Week at the President's Senior Toast on 5/7 with champagne, mocktails, photos, and a toast to Commencement! 🥂 Register: Fairfield.edu/SENIORTOAST

($6 ticket or $26 = full gift of your ticket + alumni pin for Commencement) Already gave your $26? Pick up your pin TODAY at the Stag Statue, 11–3:30 (rain: BCC Help Desk).

Hey _____! 🎓

By giving your full $26 Senior Class Gift, you have unlocked your ticket to the long-awaited Senior Class tradition, the President's Senior Toast on 5/7! Please check your email for your ticket AND come pick up your alumni pin for Commencement TODAY at the Stag Statue from 11-3 (rain location: BCC Help Desk).


HOW TO MAKE MY GIFT!
ONLINE GIVING FORM
What is Philanthropy?
SENIORS - QUICK CHECK! DID YOU GET YOUR CLASS GIFT PIN?
Fairfield University
SENIOR CLASS GIFT PARTICIPATION
80%
60%
40%
20%
Fairfield
UNIVERSITY
Senior Class Gift