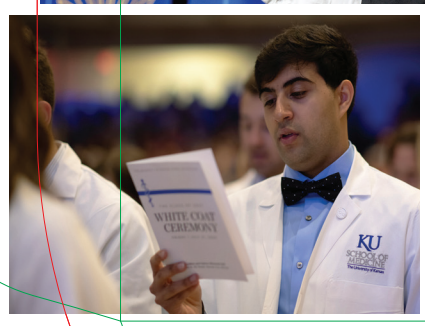
KU ENDOWMENT
The University of Kansas

P.O. Box 928
Lawrence, KS 66044-0928







Pass the coat. Pass a note.
Sponsor a white coat today.



PASS THE COAT.
PASS A NOTE.

KU
ENDOWMENT
The University of Kansas

kuendowment.org





SPONSOR A WHITE COAT TODAY!

Pass the coat. Pass a note. Pass along your wisdom to the next generation of KU medical providers.





As a graduate of the University of Kansas School of Medicine, your example inspires our incoming medical students as they embark on their careers in medicine.

Our newest cohort is preparing for the White Coat Ceremony on July 24, a time-honored tradition at the KU School of Medicine. As they begin this chapter, **you have a unique opportunity to support them and make an impact by sponsoring a white coat.**



When you sponsor a student's white coat and include a personal note that will be tucked into its pocket, you show these students that they're joining a worldwide community of KU medical professionals who are behind them from day one. Like you, they'll look back on this moment and remember where it all began.

Sponsor a student's white coat by June 1.

SCHOOL OF MEDICINE WHITE COATS SPONSOR FORM

If you choose to mail your gift and note of encouragement back to us, **please ensure your enclosed envelope is postmarked by June 1.**

Total number of coats being sponsored: _____

($150 per coat) Total = $ _____

Sponsor Information

First Name: _____ Middle Name: _____

Last Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Primary Email: _____

Preferred Phone: _____

This number is my: ☐ Mobile ☐ Home ☐ Work

Recognition of your support will be included in the White Coat Ceremony unless indicated here ☐

If you would like to sponsor a white coat for a specific student, please enter the student's name: _____

Leave a message for white coat recipients (optional):

(To accommodate the size of the notecard provided to the student, please limit your message to 75 words.)

_____

_____

_____

_____

_____



SEND IT BY MAIL

Make your check payable to **KU Endowment** and return it in the provided envelope.



CALL

Call 785.830.7576 to make your gift by phone.



PREFER TO MAKE YOUR GIFT AND NOTE OF ENCOURAGEMENT ONLINE?

Visit kuendowment.org/MedicineWhiteCoats to submit your gift and message or scan the QR code.

WCMM626

MAIL YOUR FORM ON OR BEFORE JUNE 1, 2026.

SAMPLE MESSAGE CARD

Front of card



Back of card

NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

Please mail by June 1 to sponsor a coat!

BUSINESS REPLY MAIL
FIRST-CLASS MAIL PERMIT NO. 199 LAWRENCE, KS

POSTAGE WILL BE PAID BY ADDRESSEE

KU ENDOWMENT
PO BOX 928
LAWRENCE KS 66044-9950

FY26 Medicine White Coats Appeal
Email #1: 06/04/2026
Segment: All previous donors to the Medicine White Coat Fund
Sender: Dr. Akinlolu O. Ojo, jaynote@e.kuendowment.org
Subject: Sponsor a Student's White Coat; Inspire a Future Physician



The physician's white coat is a unique symbol, representing many things: trustworthiness, compassion, diligence and humanism. During the University of Kansas School of Medicine's White Coat Ceremony, we formally celebrate this symbol of our profession. **As an alumnus and previous supporter, you can continue forging connections with incoming students by sponsoring a white coat.**

Three KU medical students — Hannah Eckstein, Claire Broxterman and Nick Normandin — recently discussed the importance of this ceremony. I invite you to watch the video.



Our newest cohort will be cloaked during the White Coat Ceremony on July 24. As these students begin this chapter of their professional lives, alumni like **you have a unique opportunity to express your support by sponsoring a white coat.** We ask that you also write a personal message to be tucked into the pocket of your sponsored coat. These messages create connections, welcome the incoming class to our profession and inspire our medical students as they embark on their careers.

Sponsor a white coat today. *Pass the coat. Pass a note.* Please consider not only supporting the school and our students through sponsorship of a white coat, but also through your shared wisdom, encouraging words and an empowering message. The deadline to sponsor a white coat is Friday, June 26, at 11:59 p.m.

Thank you!

Akinlolu O. Ojo, MD, PhD, MBA
Executive Dean of the KU School of Medicine

Sponsor a Student's White Coat

FY26 Medicine White Coats Appeal
Email #1: 06/04/2026
Segment: School of Med Alumni who are non-donors to the Medicine White Coat Fund
Sender: Dr. Akinlolu O. Ojo, jaynote@e.kuendowment.org
Subject: Sponsor a Student's White Coat; Inspire a Future Physician



The physician's white coat is a unique symbol, representing many things: trustworthiness, compassion, diligence and humanism. During the University of Kansas School of Medicine's White Coat Ceremony, we formally celebrate this symbol of our profession. **As an alumnus, you can forge a connection with this year's incoming class by sponsoring a student's white coat.**

Three KU medical students — Hannah Eckstein, Claire Broxterman and Nick Normandin — recently discussed the importance of this ceremony. I invite you to watch the video.



Our newest cohort will be cloaked during the White Coat Ceremony on July 24. As these students begin this chapter of their professional lives, alumni like **you have a unique opportunity to express your support by sponsoring a white coat.** We ask that you also write a personal message to be tucked into the pocket of your sponsored coat. These messages create connections, welcome the incoming class to our profession and inspire our medical students as they embark on their careers.

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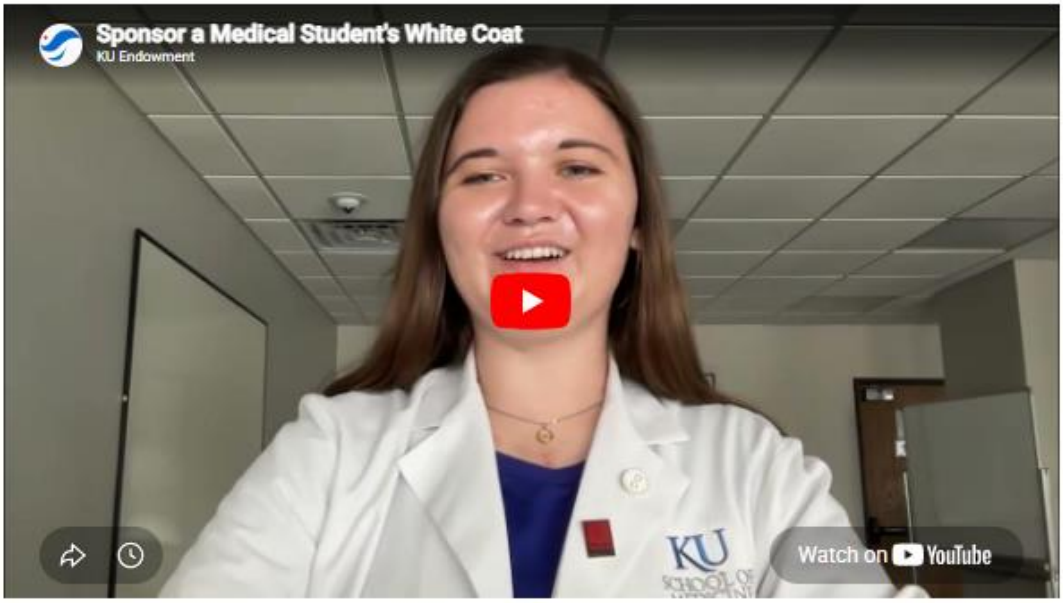
Akinlolu O. Ojo, MD, PhD, MBA
Executive Dean of the KU School of Medicine

Sponsor a Student's White Coat

FY26 Medicine White Coats Appeal
Video Landing Page (linked in Email #1)
Link to watch the video: https://kuendowment.org/medicine-white-coats-fy26/



Sponsor a Student's White Coat



Hannah, Claire and Nick look back on the moment they received their white coats with pride — and look forward to working in the field of medicine and making a difference. Candidates enter the ceremony as rising students, filled with potential. After donning their white coats and reciting the Oath of Commitment, they begin their journey to a life of serving humanity with a new sense of duty and responsibility as future physicians.

Our newest cohort will be cloaked during the White Coat Ceremony on July 24. As these students begin this chapter of their professional lives, alumni like **you have a unique opportunity to express your support by sponsoring a white coat.** We invite you to write a personal message to be tucked into the pocket of your sponsored coat. These messages forge connections, welcome the incoming class to our profession and inspire our medical students as they embark on their careers.

Sponsor a white coat today. *Pass the coat. Pass a note.* Please consider not only supporting the school and our students through sponsorship of a white coat, but also through your shared wisdom, encouraging words and an empowering message.

Akinlolu O. Ojo, MD, PhD, MBA
Executive Dean of the KU School of Medicine

FY26 Medicine White Coats Appeal
Email #2: 06/15/2026
Segment: All School of Med Alumni & all previous donors to the Medicine White Coat Fund
Sender: Dr. Akinlolu O. Ojo, jaynote@e.kuendowment.org
Subject: Have you sponsored a student's white coat yet? 🥼



Receiving a white coat marks the moment a medical student becomes part of something larger — a community of health care professionals defined by trust, compassion and service. At the University of Kansas School of Medicine, that moment begins at the White Coat Ceremony.

You remember that moment. Now you can be part of it again. Sponsor a white coat and share a message that connects your experience to a student just beginning theirs.

Sponsor a Student's White Coat

On July 24, our newest cohort will receive their white coats. As they begin this chapter, **alumni like you have a unique opportunity to show your support by sponsoring a coat.** With your sponsorship, we encourage you to write a personal message that will be tucked into the coat pocket, welcoming students to the profession and spurring connections between generations.

Sponsor a white coat today. *Pass the coat. Pass a note.* And share your wisdom and encouragement with our rising cohort. The deadline to sponsor a white coat is Friday, June 26, at 11:59 p.m.

Thank you.

Akinlolu O. Ojo, MD, PhD, MBA
Executive Dean of the KU School of Medicine

FY26 Medicine White Coats Appeal
Email #3: 06/23/2026
Segment: All School of Med Alumni & all previous donors to the Medicine White Coat Fund
Sender: Dr. Akinlolu O. Ojo, jaynote@e.kuendowment.org
Subject: There's still time to sponsor a white coat 🥼



Trust. Compassion. Duty. All of these qualities are symbolized in a physician's white coat. On July 24, at the University of Kansas School of Medicine White Coat Ceremony, our next cohort will receive theirs.

Sponsor a Student's White Coat Today

You still have time to sponsor a coat for an incoming student. Make an impact they will remember for the rest of their career by sharing your words of wisdom. **Our sponsorship deadline is this Friday, June 26, at 11:59 p.m. CT.**

Share your wisdom and encouragement by sponsoring a student's white coat. The message you write will be tucked into the coat's pocket, offering a lifetime of inspiration.

Pass the coat. Pass a note. **Sponsor a white coat today.**

Thank you.

Akinlolu O. Ojo, MD, PhD, MBA
Executive Dean of the KU School of Medicine

KU ENDOWMENT
The University of Kansas

KU Endowment
P.O. Box 928 | Lawrence, Kansas | 66044

KU Endowment is the independent, nonprofit organization serving as the official fundraising and fund management organization for the University of Kansas.

Unsubscribe | Privacy Policy

FY26 Medicine White Coats Appeal
Social Media Platform: Reel posted to Instagram, Facebook, and X
Giving Link: http://kuendowment.org/supportmedwhitecoats



FY26 Medicine White Coats Appeal

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