

ONCE A COUGAR,
ALWAYS A COUGAR

THURSDAY, APRIL 4th

Calling All CSUSM Influencers!

We're reaching out to our awe-inspiring alumni influencers (yep, that's **YOU**!) to be the heartbeat of our extraordinary campaign that focuses on raising funds for our student scholarships.

How can YOU help?

WEAR: Show off your personalized new gear loud and proud around town. CSUSM looks good on you!

SHARE: We ask you to share your goodie box and our One CSUSM initiative with your followers asking them to help spread the word. Together, we can make a big impact for our student scholarships.

GIVE: We ask that you join your alma mater in making a donation to help fund student scholarships. By giving back, you help make it possible to unlock our students' potential, inspire success, and transform lives.

Alex Perkins '11
Annual Giving Programs

Tag, you're it!

Tag us on your post/stories
@csusmalumni
@csusm

Will you carry the flag?

Link for your bio: www.csusm.edu/onecsusm

THURSDAY, APRIL 4th