Title

Georgia State University FY25 Fall Direct Mail Solicitation



FALL MAILER COMPONENTS







FALL MAILER FLATTENED (FOR EASY READING)

1

Do you ever think about doors?



They can tell us a lot.

2

They let people in.



They keep people out.



3

They can be portals to unimagined careers, outstanding success and unexpected, remarkable futures.



However, far too often, doors are inaccessible to Georgia State students or remain hidden to them.

4

But YOU hold the key!



When Panthers know they have the means to pursue opportunities, a world of life-changing options open up for them.

5



Give today and tell students that the doors – and their futures – are wide open.

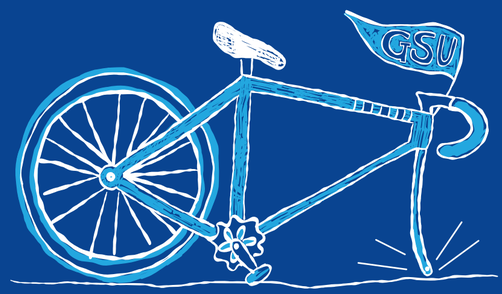
6

Make a gift by visiting giving.gsu.edu/fall24, or scan the QR code.

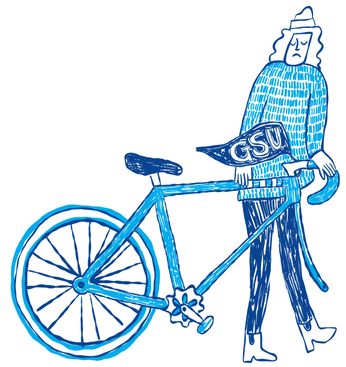
FALL MAILER (BACK)





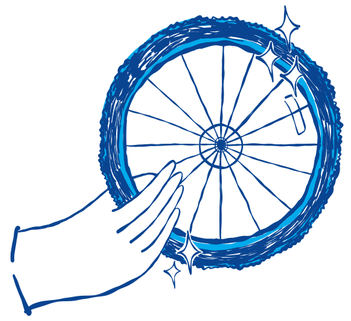


2/3 of what you need won't get you very far.



Tuition, fees and state support cover less than 2/3 of the actual cost of a Panther's education.

Individuals like you help make up the difference, providing the funds that keep Panthers in school and on track to graduate.



Donors also fuel the programs that create opportunities and expand horizons.

Donors throw open doors and unlock Panthers' unlimited potential.



Make your gift today, and there's no telling how far they can go.

The sky's the limit for Panthers – help them get there with your gift.

Visit giving.gsu.edu/givenow or scan the QR code:



