40 for the 40th Reunion Challenge Impact Report for

Mr. Matthew R. Kipp '85

Multiplying Donors and Gifts

Your $40,000 investment in the Yale College Alumni Fund was essential for the success of the 40 for the 40th Reunion Challenge.

Your generosity cultivated fertile ground for philanthropy among your fellow classmates, inspiring them to give back to Yale and support its students as they seek to expand the bounds of knowledge across disciplines.

Further, your leadership has helped continue to expand the Yale College Alumni Fund donor community, encouraging new donors to initiate their philanthropic legacy at Yale. The challenge also saw many donors increase their impact, along with numerous prior-year donors renewing their support.

FY25 Class of 1985 Impact

104
DONORS

$107,856
RAISED

21
FIRST-TIME AND LAPSED DONORS (RE)ACTIVATED

13
UNIQUE DESIGNATIONS

27
LEADERSHIP LEVEL GIFTS

25
STATES

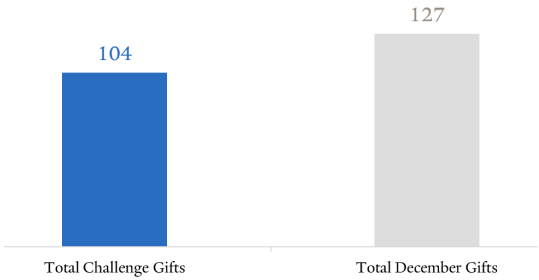
Growing the Donor Community

Your challenge was amplified through messages to your classmates from Alumni Fund Class Agents, Reunion Committee Co-Chairs, and staff from the Alumni Fund. As a result, 1985 far exceeded the goal of 40 donors for December and the class was propelled into a strong position for the spring. Your generosity encouraged classmates from across the country – 25 states to be exact – to give back to and make an impact at their alma mater.

Over 80% of Donors either Maintained or Surpassed FY24 Giving Levels



Majority of Gifts received in December came from the 40 for the 40th Challenge



"Your gift was a force multiplier in support of Yale College as its scholars pursue innovative solutions to humanity's most challenging questions. Thank you."



Joan O'Neill
Vice President for Alumni Affairs & Development
Yale University