Driven by Giving



AMBASSADORS TOOLKIT

Becoming a Driven by Giving Ambassador takes 3 easy steps!

Our Driven by Giving Ambassadors support an area they're passionate about here at the UofM by rallying others to join them in making a donation during this University-wide fundraising event. Being an Ambassador is all about being engaging, increasing awareness and letting others know that we should all support current and future Memphis Tigers.



Visit the Ambassador Page

Enter your email address and click **Sign Up.**



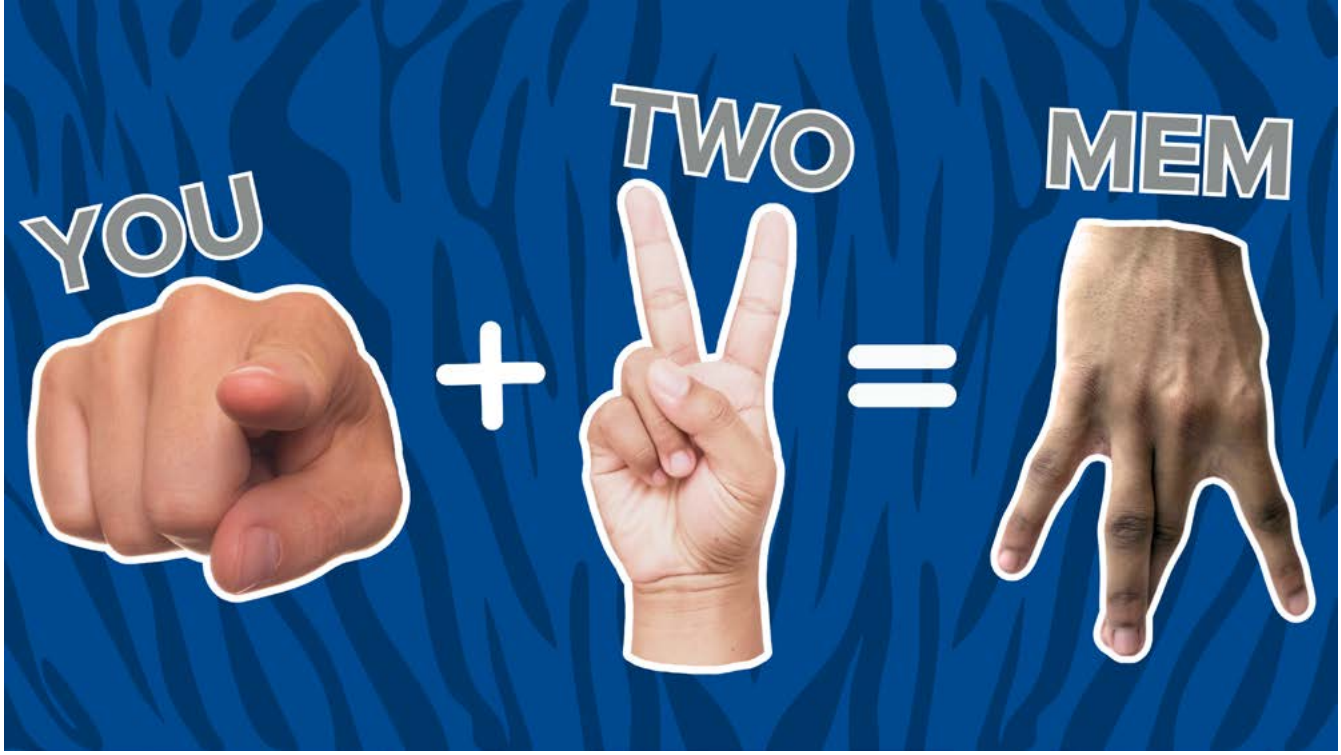
Create your Profile

We will send you an email with instructions to create your profile.



Make a Donation

Use your personalized link to make a donation, and encourage two others to donate April 1-5!



Ambassadors who sign up, make a donation using their link and encourage two others to donate using their link by April 5 will receive a unique student-designed lapel pin to commemorate their participation in Driven by Giving 2024. We intend to have a different student design the pin every year, so be sure to secure yours before they are gone forever!

Lapel pin designed by
Sam Sills, *UofM student*



To view all the causes ready for your support, visit:

memphis.edu/drivenbygiving

For more information, email:

drivenbygiving@memphis.edu

SAMPLE LANGUAGE FOR DRIVEN BY GIVING POSTS

SAVE THE DATE

Save the date! The UofM's annual **Driven by Giving** event begins in exactly 1️⃣ month on April 1! I'm participating this year to give back to [*your cause*].

🔗 **memphis.edu/drivenbygiving** to learn more.

Calling all UofM Tiger alums! 📣 Mark your calendars, the fourth annual **Driven by Giving** campaign begins in one week. The UofM did so much for me, now it's time to give back!

💙 Check out **memphis.edu/drivenbygiving** to learn about campaigns!

For these posts and more, visit:

Driven by Giving | Sample Language for Posts ▶

SAMPLE LANGUAGE FOR DRIVEN BY GIVING POSTS

BUILD UP TO DRIVEN BY GIVING

Join me in the spirit of giving back! The UofM's annual **Driven by Giving** campaign begins in one month on April 1! Get ready to make a difference.

🔗 **memphis.edu/drivenbygiving** for more information on ways you can contribute.

Mark your calendars, the fourth annual **Driven by Giving** campaign at UofM begins in 1️⃣ week! Join me in supporting the next generation of Tigers!

🐯 Check out **memphis.edu/drivenbygiving** to learn about all of the amazing initiatives!

Attention fellow alums! Y'all know first-hand how working together can create a better world. The UofM's **Driven by Giving** campaign is coming soon, and your participation is key to supporting the future of Memphis.

🐯 Visit **memphis.edu/drivenbygiving**

For these posts and more, visit:

Driven by Giving | Sample Language for Posts ▶

SAMPLE LANGUAGE FOR DRIVEN BY GIVING POSTS

ATHLETICS

I'm proud to support the **Driven by Giving** campaign for UofM Athletics. As a student-athlete, I can't tell you how important your support is. Join me in fueling dreams and victories for the talented UofM athletes.

🏈💙 Check out **memphis.edu/drivenbygiving** for more info!

Let's unite for the love of our City and Tigers sports! 🐅
Join me in supporting our athletes during the UofM's fourth annual **Driven by Giving** campaign!

🔗 **memphis.edu/drivenbygiving**

As a proud UofM alum and sports fanatic, I'm thrilled to rally support for the **Driven by Giving** campaign. Your contribution can elevate the game for student-athletes. Ready to be a game-changer? Check out this link to give back. 💙🤍

memphis.edu/drivenbygiving

SAMPLE LANGUAGE FOR DRIVEN BY GIVING POSTS

STUDENTS

Fellow #Tigers! Exciting news – the **Driven by Giving** campaign is underway, and your support means the world. Whether it's sharing your UofM experiences or simply spreading the word, every bit counts. Let's unite and make a difference together!

🐯 **memphis.edu/drivenbygiving**

Calling all Tigers! 🎓🐯 Your involvement in the **Driven by Giving** campaign goes beyond dollars. Let's highlight the incredible impact of UofM on our lives. Share your love for our University, inspire others and let's build a legacy together!

memphis.edu/drivenbygiving

Hey Tiger Fam! 👋💙 I'm proud to be an ambassador for the fourth annual **Driven by Giving** campaign and I invite you to be part of it too! Your support doesn't have to be only financial! Share your Tiger pride, your experiences or your volunteer time, and let's create a community-driven movement that makes a lasting impact.

memphis.edu/drivenbygiving

For these posts and more, visit:

Driven by Giving | Sample Language for Posts ▶

SAMPLE LANGUAGE FOR DRIVEN BY GIVING POSTS

FACULTY & STAFF

Hey fellow UofM Alums! 🐅💙 Your journey started here, and your impact continues. Become a supporter of the **Driven by Giving** campaign!

memphis.edu/drivenbygiving

My favorite part of the UofM was [*MEMORY*]! It wouldn't have been possible without generous contributions from donors. That's why I'm an ambassador for this year's **Driven by Giving** campaign!

🤝💙 Visit **memphis.edu/drivenbygiving** to find a cause to support!

Hello fellow UofM grads! 👋 As proud alums, our journey doesn't end with graduation. Join me in supporting the **#DrivenbyGiving** campaign April 1-5. Your involvement shapes the future for Tigers to come.

💙 **memphis.edu/drivenbygiving**

For these posts and more, visit:

Driven by Giving | Sample Language for Posts ▶

SAMPLE LANGUAGE FOR DRIVEN BY GIVING POSTS

COMMUNITY PARTNERS

Hey partners in progress! 🤝 Exciting news – the **Driven by Giving** campaign is underway at the UofM! Your support fuels education and innovation. Let's unite for a stronger community and a brighter future! Visit the link to choose a cause that matters most to you!

memphis.edu/drivenbygiving

Calling all community leaders and business partners! 🌎 🐯 Join me, [*TITLES*] in supporting the **Driven by Giving** campaign at UofM. Your collaboration powers positive change. Together, let's make a difference that resonates beyond the campus!

memphis.edu/drivenbygiving

Your influence at [*BUSINESS*] is a driving force for positive change at the UofM. 🤝💙 Join me in contributing to the **Driven by Giving** campaign on April 4. Your support paves the way for educational excellence!

memphis.edu/drivenbygiving

For these posts and more, visit:

Driven by Giving | Sample Language for Posts ▶

SAMPLE LANGUAGE FOR DRIVEN BY GIVING POSTS

ALUMNI

Tiger fam, your story is unique and powerful! 🐯💙 Join me as a **Driven by Giving** ambassador and let's celebrate what makes UofM special. Share your favorite campus moments, your achievements and let's inspire a wave of support that goes beyond donations!

🔗 **memphis.edu/drivenbygiving** for more info!

Time to show our #TigerPride! Join me in contributing to the **Driven by Giving** campaign. Whether it's sharing memories, offering advice or making a small donation, your involvement makes a significant impact.

🔗 **memphis.edu/drivenbygiving**

Calling all UofM alums! 📣💙 Our shared experiences at UofM make us a family. I remember when [*FOND MEMORY*]. Join me in the **Driven by Giving** campaign, and let's continue supporting the University that shaped us.

memphis.edu/drivenbygiving

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Driven by Giving | Sample Language for Posts ▶

SAMPLE LANGUAGE FOR DRIVEN BY GIVING POSTS

LINKEDIN

Hello [*or specific greeting LinkedIn family*]! As a proud UofM alum, I'm thrilled to share the impact we can create together by joining me and supporting the **#DrivenbyGiving** campaign at the UofM. Let's make a difference, one contribution at a time. 💙🎓 **memphis.edu/drivenbygiving**

Greetings, [*LinkedIn community or INSERT GREETING*]! Being a part of the UofM family has been a defining chapter of my journey. Today, I'm excited to invite you to join me in the **#DrivenbyGiving** campaign. Together, we can elevate the UofM experience for current and future Tigers. Visit **memphis.edu/drivenbygiving** to see all the causes that need your help!

Today I'm taking some time to share a cause close to my heart. As a University of Memphis alum, I'm passionate about empowering the next generation. That's why I support the **#DrivenbyGiving** campaign at the UofM. Your participation can truly make a lasting impact. Ready to join the movement? Visit **memphis.edu/drivenbygiving** and let's do it together! 💪🌎

SAMPLE LANGUAGE FOR DRIVEN BY GIVING POSTS

GENERIC POST & HASHTAGS

Your support during the UofM's **Driven by Giving** campaign between April 1-5 positively impacts students, faculty, staff and our campus.

Visit **memphis.edu/drivenbygiving** to learn more!

#drivenbygiving
#memphisalumni
#memphisfriends
#uofmemphis
#UofM
#gotigersgo
#membound
#madeinmemphis
#ilovememphis
#give
#memphistn
#901memphis
#901
#choose901

For these posts and more, visit:

Driven by Giving | Sample Language for Posts ▶

SAMPLE LANGUAGE FOR DRIVEN BY GIVING TEXTS

AMBASSADOR TEXTS

The time has come! UofM has started its **#DrivenbyGiving** campaign, and we're counting on YOUR support! Give now at **memphis.edu/drivenbygiving**

UofM's **#DrivenbyGiving** campaign is April 1-5. My [*son/daughter/someone attending UofM*] is in [*club/student organization name*] and would appreciate your support! You can check out **Driven by Giving** here: **memphis.edu/drivenbygiving**

When you give your support to the UofM, you're empowering the next generation of Tigers. Let's support the University and the city of Memphis together for the **#DrivenbyGiving** campaign! Check out the causes here: **memphis.edu/drivenbygiving**

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