2024 IWU Note Card Collection Contest
AGN Sample

Project Overview: The 2024 IWU Note Card Collection Contest began first, as a means to produce a new and unique-to-us stewardship gift for our new Campaign Steering Committee, and second, as a means to engage with current students. The product is a set of stationery (10 folded cards and 10 envelopes) and engraved pen for the CSC member. The theme of this inaugural contest was “the power of place: photos of campus”, and student submitted their photos of campus to be featured in the special stationery set.

Goal: Engage students and secure at least 30 photo submissions from which to choose 10 good submissions to be featured in the set.

Timeline:
November 2023 - January 2024: Planning for the contest, which ran February 1 - March 31, 2024. This involved writing the communications, getting posters printed to display around campus, ordering materials for when the contest concluded - card boxes, packaging materials, pens to get engraved, etc. Procure prizes for the 10 selected winners (incentives really help with a student audience). We secured vouchers to on-campus eateries.

February 1 - March 31, 2024: Solicited for photo submissions from current students. Consistent email and text reminders asking for photo submissions. Gathered quotes from notable members of the IWU community to feature on the inside of the cards.

April 1 - 15, 2024: Review submissions and select 10 winners. Notify student winners to collect their vouchers. Notify all other participants that they did not win, but thank them for their involvement.

April 15 - May 1, 2024: Worked with Marketing and Design to create each card, making sure all information was correct for each unique card. Once printed, we’re free to distribute to committee members and use for future stewardship as we see fit.

Future Plans: We intend to make this contest annual, changing the theme and incorporating artwork submissions instead of just photos. The printed cards are intentionally not dated with “2024” so they can be used multiple years in a row.

Results: We had hoped for at least 30 submissions. We received over 130 submissions from 38 students over the course of two months. This was a great problem to have because it gave us plenty to work with.




ILLINOIS
WESLEYAN
UNIVERSITY
Thank you for joining the Campaign Steering Committee! This new note card collection features photos of our campus taken by current students. Out of over 130 photos submitted, 10 were chosen to be featured in this collection. Along with each photo is a quote by an influential member of the IWU community. Information about the quote and student are on the back of each card.
Thank you again for joining this important committee!
Office of Advancement


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"Go forth and do well, but even more go forth and do good."
— Former President Minor Myers Jr.


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ILLINOIS WESLEYAN UNIVERSITY
The IWU Note Card Collection showcases Illinois Wesleyan University student photography that captures the beauty of our campus.
Photo by STUDENT | Graphic Design
Quote by Professor Joanne Diaz | 2022 Honoree for Teaching Excellence Speech

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Photo by **STUDENT | Biology and Sociology**

Quote by Professor Emeritus Mona Gardner | 1993
Honoree for Teaching Excellence Speech



“Identifying and respecting differences in intellectual perspective is the only real basis on which human progress can be made.”

— Professor Emeritus
Mona Gardner

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Photo by **STUDENT | Political Science and Psychology & Advocacy**

Quote by Michael Mason '80 H'06 | 2006 Commencement Address



“It is not the individual person who has any hope of changing the entire world, but rather the aggregate of many people doing small and meaningful things.”

— Michael Mason ’80 H’06

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Photo by **STUDENT| Biology**

President Emeritus Richard F. Wilson | Traditional Closing to Annual Commencement Ceremonies



“Search for what is true. Stand for what is just. Strive to make a difference.”

— President Emeritus
Richard F. Wilson

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Photo by **STUDENT | Mathematics and Secondary Education**

Quote by President Emeritus Robert S. Eckley | 1970 President's Convocation Address



“Each one can begin and succeed, here at Illinois Wesleyan.”

— President Emeritus
Robert S. Eckley

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Photo by **STUDENT | Computer Science and Professional Sales**

Quote by President Emeritus Lloyd M. Bertholf | 1932 Commencement Address



“It requires a great deal not only of intelligence, but of careful planning, sober judgment, and moral courage to live a real human life.”

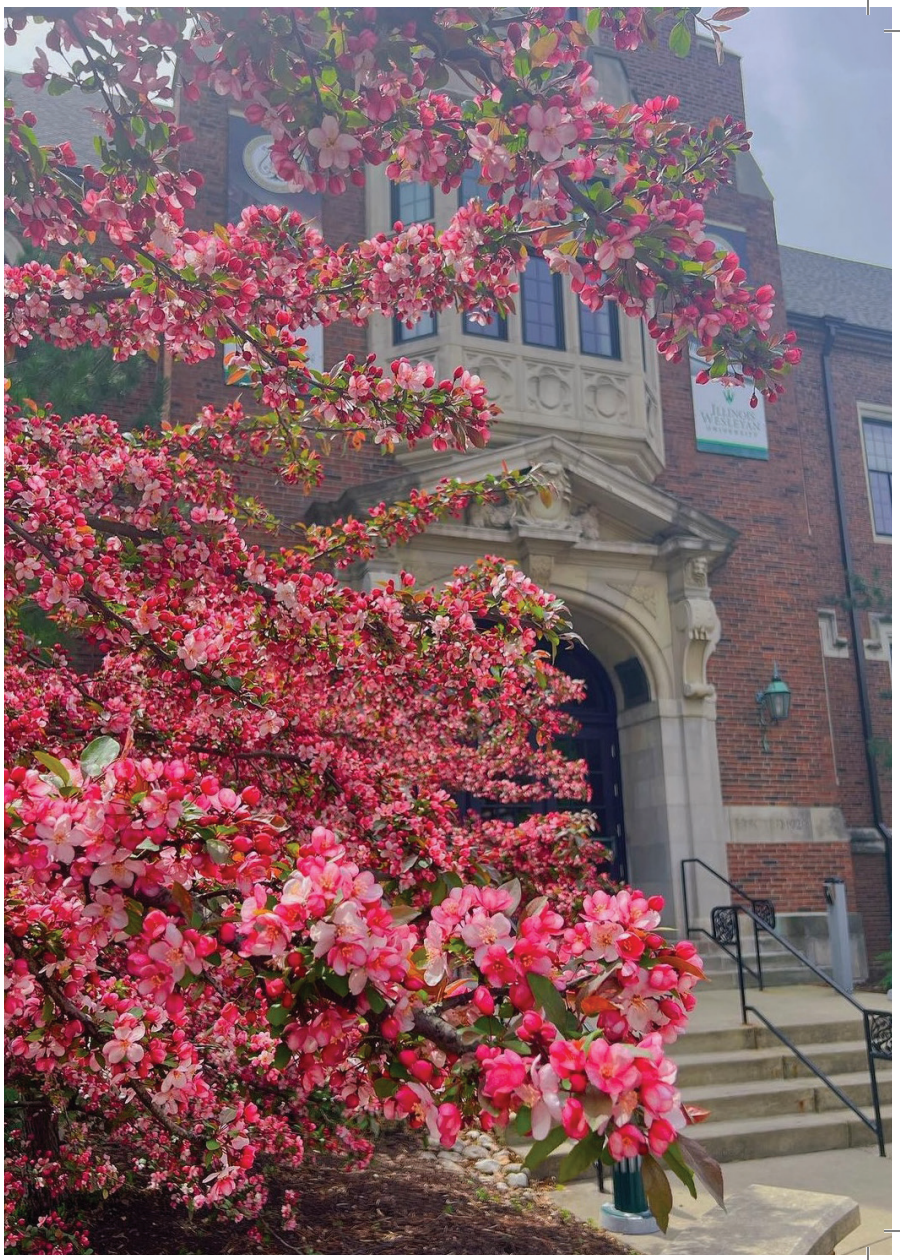
— President Emeritus Lloyd M. Bertholf

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Photo by **STUDENT | Marketing and Entrepreneurship**

Quote by Professor Emeritus Pam Muirhead '68 | 1989 Honoree for Teaching Excellence Speech



“I wish you extraordinary adventure, a rich and challenging journey.”

— Professor Emeritus
Pam Muirhead ’68

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Photo by **STUDENT** | **Economics**

Quote by Former President Minor Myers jr. | 1993 Commencement

“Go forth and do well, but even more go forth and do good.”

— Former President
Minor Myers jr.

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Photo by **STUDENT | Graphic Design**

Quote by Professor Joanne Diaz | 2022 Honoree for Teaching Excellence Speech

“The liberal arts liberate. The disciplines that we engage with here are those disciplines that make us free – free to create, to inquire, to critique.”

— Professor Joanne Diaz

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The IWU Note Card Collection showcases Illinois Wesleyan University student photography that captures the beauty of our campus.

Photo by **STUDENT | Music Theatre**

Quote by Professor William Munro | 2012 Honoree for Teaching Excellence
Speech

“If we are to think empathically and ecologically, we cannot be contained by the bounds of our consciousness.”

— Professor William Munro



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Photo by **STUDENT | Creative Writing and Economics** Quote by George Vinyard '71 | 2010 Commencement Greeting

“Knowledge and Wisdom’ express precisely what higher education should be about, and what we need more of today.”

— George Vinyard ’71