

GENERATION VASSAR 2024

One Week. One Goal.

Starts February 26

Join us **Feb. 26–March 1** as alums, families, friends, students, and staff come together for this annual challenge in support of students.

Don't forget to make your gift! Scan the QR code today and your gift will count toward your class goal AND the challenge.

If you have already made a gift to Vassar, it has been counted—thank you! We appreciate your generosity.

vassar.edu/genvc

With your help, Vassar will remain strong for generations to come.

THE VASSAR FUND
161 COLLEGE AVENUE · BOX 14
POUGHKEEPSIE · NEW YORK 12603

<<Date>>

<<Envelope Label>>
<<Preferred Address Line 1>>
<<Preferred Address Line 2>>
<<Preferred Address Line 3>>
<<Preferred City, Preferred State, Preferred Zip>>
<<PREFERRED NATION>>

Dear <<Preferred Salutation>>,

We wanted to give you an important update about Generation Vassar 2024: We're condensing the challenge into one week!

One week, one goal. February 26 to March 1. Alums, families, friends, staff, and students will come together to celebrate Vassar and support the Vassar Fund, a crucial resource that helps the College remain strong and resilient. Contributions to the Vassar Fund enhance the education of every student by supporting financial aid, career education programming, faculty research, and more.

Last year, over 2,900 alums donated $1,044,000 to the Vassar Fund during Generation Vassar! This year, if we hit our shared participation goals, we'll unlock over **$1M in challenge money** pledged by a group of dedicated alums, parents, and other supporters.



Ready to get involved? You don't have to wait until February 26 to participate in Generation Vassar! Join the challenge today by visiting **vassar.edu/genvc** or filling out the remit included with this letter. As an alum, your gift counts towards both Generation Vassar and your class goal. **We are deeply grateful for your support!**

Sincerely,

Elizabeth '24 Dhriti

Elizabeth Stockton Perkins '24 | Dhriti Seth '24

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Ways to Give:

- Send a check made payable to Vassar College
- Make a secure gift online at *vassar.edu/genvc* or scan the code on the right
- Give by Electronic Fund Transfer, Bank Wire Transfer, or Securities. Learn more ways to give at *give.vassar.edu* (Ways to Give section)
- To give over time, select “make this a recurring gift” on the online gift form
- Learn about making a Planned Gift at *vassar.plannedgiving.org*

Scan to make a gift today

The Vassar Fund
800-443-8196
vassarfund@vassar.edu

YES, I will support the Vassar Fund!

Enclosed is my gift of:

○ <<AskAmount1>> ○ <<AskAmount2>>

○ <<AskAmount3>> ○ Other $ _____

Please allocate my gift to:

○ Vassar's Greatest Needs (AFALMVF) ○ Other: _____

Does your company match donations or offer grants for volunteering? Find out at *vassar.edu/matchinggifts.*

VASSAR

<<Name>> <<Class Affiliation>>
<<Serial ID>>
<<SourceCode>>

Email: _____

Phone: _____

Vassar's fiscal year operates from July 1–June 30.

If your gift and this letter have crossed paths, thank you!

THE VASSAR FUND

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POUGHKEEPSIE · NEW YORK 12603



ONE WEEK. ONE GOAL.

Place Your
Stamp
Here

☐ Please check here if this is a new address



THE VASSAR FUND

VASSAR COLLEGE
161 COLLEGE AVENUE, BOX 725
POUGHKEEPSIE, NEW YORK 12603



GENERATION VASSAR 2024

View this email in your browser



Dear <<Preferred Salutation>>,

Less than 3 days left to **unlock $1,000,000 for Vassar students! Will you join Generation Vassar by making a gift to the Vassar fund?**

Support Vassar Students

At the Vassar Student Philanthropy Council Gala last week, we came together as a student body to celebrate reaching our Generation Vassar student participation goal. One of our peers shared his reason for giving, saying, “I want to make sure students after me have the same, if not better, opportunities that I have had during my time at Vassar.” And we agree! Gifts to the Annual Fund ensure that Vassar continues to offer an amazing experience for students.

Please make your gift by March 1. It’s all about participation–each gift, no matter the amount, gets us one step closer to unlocking the $1,000,000!



Sincerely,

Dhriti Seth ’24
Elizabeth Stockton Perkins ’24

P.S. Each night on campus, the library lights up to show the progress of Generation Vassar. We’re excited to see it fully bathed in burgundy as we hit our community goal!

One week. One goal.
#GenVC
vassar.edu/genvc

FEARLESSLY CONSEQUENTIAL • A CAMPAIGN for OUR COLLECTIVE FUTURE

Give to Vassar

Upcoming Events

Update Your Info

WE DID IT!



We met our goal of 6800 donors unlocking an extra $1M for Vassar (and we're still going).