

UNIVERSITY *of*
WASHINGTON

HUSKY
GIVING
DAY

Husky Giving Day 2023

Web, Email, CF, Social and Text Examples

Thomas Duke, Director of Annual Giving



Community Funded examples

givingday.uw.edu/o/university-of-washington/i/husky-giving-day

UNIVERSITY OF WASHINGTON
HUSKY GIVING DAY

Home FAQs Contact Become A Champion

Husky Giving Day Login

UNIVERSITY OF WASHINGTON
HUSKY GIVING DAY

Husky do **BIG** things together!
Find your favorite people, places, and programs to support below, and help us make this the **BIGGEST** Husky Giving Day ever!

Donate Now

Share

\$24,976 Raised 175 Gifts

Become a Champion!
It's free and easy to make a heroic impact.

Get Your Personal Share Link

Filter & Search Find Your Cause by Group All Programs and Projects Can't find the cause you want to support?

Challenges Community

Filter & Search

Search

Find Your Cause by Group

2023 Class Gift Academic and Student Affairs Allen School

Athletics College of Arts & Sciences College of Engineering

All Programs and Projects

The UW Fund 2023 Class Gift ASUW Shell House

Airlift Northwest Alene Maria Women's Center Allen School Priorities

Can't find the cause you want to support?
[Click here to browse all the giving opportunities at the University of Washington!](#)

Challenges
Inspire Action!

CCDE Challenge \$25,000 in Awards

Championing Anti-Racism in Nursing and Healthcare

Neuropathology Challenge

Neurosciences Institute Challenge

Community

UNIVERSITY OF WASHINGTON

Community Funded examples

Community Funded examples

Home Athletics Login

One Day. 22 Teams. Big Impact.

Watch the video to see how you can make a difference for Washington student athletes. Whether you support our greatest team through The Commodore Edge Fund or give to your favorite team, your gift will help us provide the best possible experience for our student athletes. It's free and easy to make a heroic impact.

Donate Now

Share

\$7,895 Raised 33 Gifts

Become a Champion!
It's free and easy to make a heroic impact.

Get Your Personal Share Link

Home Husky Giving Day Login

Clean Energy Institute

Watch the video to see how you can make a difference for the Clean Energy Institute. Whether you support our greatest team through The Commodore Edge Fund or give to your favorite team, your gift will help us provide the best possible experience for our student athletes. It's free and easy to make a heroic impact.

Donate Now

Share

\$0 Raised

Ends In 7 Days on Fri, Apr 7th

Become a Champion!
It's free and easy to make a heroic impact.

Get Your Personal Share Link

Our Mission:

At the UW Clean Energy Institute, our mission is to accelerate the adoption of a scalable and equitable clean energy future that will improve the health and economy of our state, nation, and world. To accomplish this, CEI supports the advancement of next-generation solar energy and battery materials and devices, as well as their integration with systems and the grid. The Institute creates the ideas and educates the people needed to generate these innovations, while facilitating the pathways to bring them to market.

Why give to the UW Clean Energy Institute?

Your gift will help the next generation of clean energy scientists and engineers solve some of the most important problems facing society today. Your donation will help support:

- Clean Energy Graduate Fellowships
- K-12 outreach and education programs
- Undergraduate summer research programs in clean energy
- World-class research facilities where researchers can take their ideas and transform them into new technologies
- Research in collaboration with Washington state utilities and communities to inform planning and deployment of clean energy resources

You can learn more about the UW Clean Energy Institute at: www.cei.washington.edu.

Home Husky Giving Day Login

Any Hungry Husky

Watch the video to see how you can make a difference for the Any Hungry Husky. Whether you support our greatest team through The Commodore Edge Fund or give to your favorite team, your gift will help us provide the best possible experience for our student athletes. It's free and easy to make a heroic impact.

Donate Now

Share

3 Gifts or 25 Goal

Ends In 7 Days on Fri, Apr 7th

Become a Champion!
It's free and easy to make a heroic impact.

Get Your Personal Share Link

Relieving Food Insecurity

In a study of UW students, 20% indicated they "sometimes" or "often" ran out of food and did not have enough money to buy more. Food insecurity negatively affects physical, mental and emotional health, making it difficult for people to perform well at school and work. Any Hungry Husky believes this issue by providing nutritious, wholesome food to anyone in the UW community.

Meeting the Need

In Summer 2022, the UW Food Pantry received for the first time since Winter 2020, leading to a spike in visitors that continued into 2023.

"I won't go to sleep hungry anymore"

The Husky Food Pantry averages 200 visitors each week. Here's what students say about the pantry:

"Now I don't have to choose between school and food!"
"It really makes a world of difference knowing I have somewhere safe to go for food. Thank you all!"
"Thank you for always providing a safe and welcoming place for me."

Community Funded examples

Challenges

Inspire Action!

CCDE Challenge **\$25,000 in Awards**

We're going 25 for 25k! That is, once we reach 25 donations an additional \$25,000 donation is unlocked, courtesy of our friends Bobbe and Jon Bridge.

\$25,000

Championing Anti-Racism in Nursing and Healthcare

Breaking down structural racism in the healthcare system is necessary to improve

\$10,000

Neuropathology Challenge

The first 25 gifts to the Department of Neuropathology will unlock an additional \$10,000 thanks to a generous donor.

\$10,000


Neurosciences Institute Challenge

[See More](#)

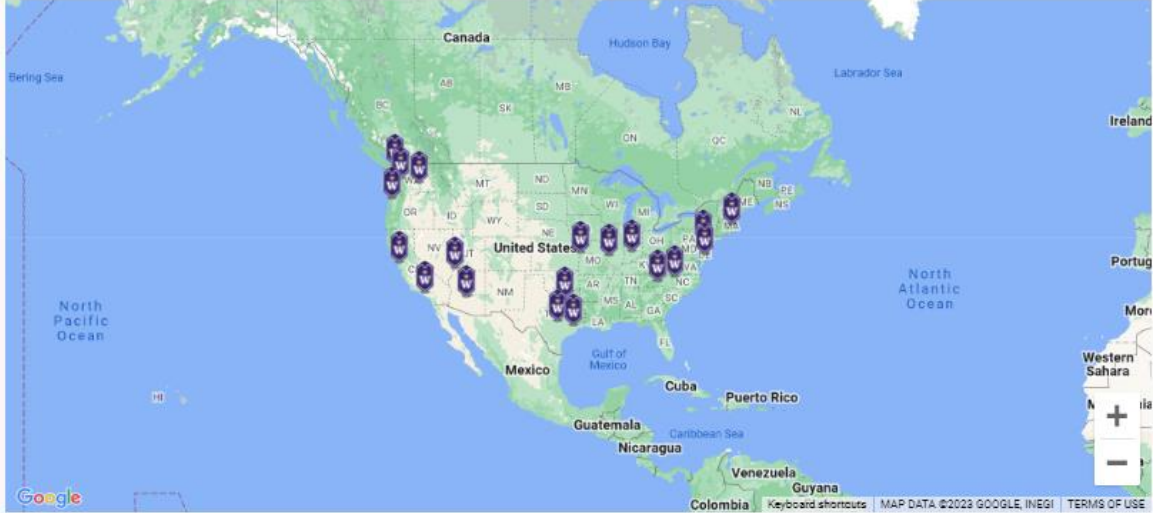
CCDE Challenge **\$25,000 in Awards**

We're going 25 for 25k! That is, once we reach 25 donations an additional \$25,000 donation is unlocked, courtesy of our friends Bobbe and Jon Bridge.

🏆 1st **\$25,000**

1		Center for Communication, Difference, and Equity	0 Gifts
---	---	--	---------

Community



Recent Donations

Join the community!

[Donate Now!](#)


Community Funded examples

Recent Donations

Join the community! [Donate Now!](#)

Aaron Shur & Tracy Koncilja Alum 15 minutes ago	Judy Howard UW Faculty UW Retiree 31 minutes ago	Judy Howard UW Faculty UW Retiree 33 minutes ago	Judy Howard UW Faculty UW Retiree 35 minutes ago
Judy Howard UW Faculty UW Retiree 37 minutes ago	Judy Howard UW Faculty UW Retiree 40 minutes ago	Mr. Kim Wilson Friend an hour ago	Steven Sawada Alum an hour ago
Ms. CHRISTINE CHAI & Mr. CHRISTINE CHAI Thank UW for supporting our student in achieving her academic goals Parent an hour ago	Anonymous Alum an hour ago	Patrick Duguay go Dawgs Friend 2 hours ago	Dr. Kristian Jones UW Faculty 2 hours ago
Ms. Robin Fontana & Mr. Dean Katsaros Alum 3 hours ago	Ms. Robin Fontana & Mr. Dean Katsaros Alum 3 hours ago	Ms. Dana Arviso Student Alum UW Staff 3 hours ago	Marshall Boyd & Connie Boyd Alum 3 hours ago

Husky Giving Day - Q3 Email #1 & #2 (3/8, 3/15)



The header features the University of Washington logo (a 'W' with 'UNIVERSITY of WASHINGTON' below it) in the top left. The main text reads 'ON APRIL 6, YOU'LL BE PART OF SOMETHING BIG' in large, bold, yellow letters. Below this is a group photo of diverse students smiling. A blue shield-shaped graphic on the left contains the text 'UNIVERSITY of WASHINGTON HUSKY GIVING DAY' and a small heart icon.

Aaron, you already know that our University is an extraordinary institution. You support the UW you believe a more equitable, prosperous, healthy and sustainable world is possible if we all work together. That's why I'm delighted to announce the return of Husky Giving Day on Thursday, April 6 — and to invite you to give in support our shared mission early. By renewing your support now, you invest in the impact you care about and ensure that your gift will be among the first counted for Husky Giving Day.

This year, I encourage you to consider a gift to the UW Fund in addition to your regular support of the Paul G. Allen School of Computer Science & Engineering. By giving to the UW Fund, you empower the UW to tackle the most pressing and timely needs of our students and our public mission. Your support connects you directly to some of the most powerful and important work happening here, including critical support for student mental health programs and the Black Opportunity Fund for the Seattle, Bothell and Tacoma campuses.


Thank you for your support, and please join us on April 6 to create the transformative change that our world so urgently needs.

With gratitude,

Ana Mari Cauce
President
Professor of Psychology

[GIVE NOW](#) >

HUSKY GIVING DAY HGD AMBASSADOR

HUSKY GIVING DAY 



The header features the University of Washington logo (a 'W' with 'UNIVERSITY of WASHINGTON' below it) in the top left. The main text reads 'LET'S DO BIG THINGS TOGETHER' in large, bold, yellow letters. Below this is a group photo of diverse students smiling. A blue shield-shaped graphic on the left contains the text 'UNIVERSITY of WASHINGTON HUSKY GIVING DAY' and a small heart icon.

Aaron, you support the UW because you believe a more equitable, prosperous, healthy and sustainable world is possible if we all work together. Your University is an extraordinary institution—an incredible mosaic of discovery and transformation that ranges far and wide—driven by our mission to create and accelerate impact for the public good.

By making your Husky Giving Day 2023 gift now you can be the start of something **BIG**, empowering our University to tackle the most pressing and timely needs of our students and our public promise. Your support connects you directly to some of the most powerful and important work happening here.

Thank you for helping us get a head start on Husky Giving Day 2023, and don't forget to join us on April 6 to welcome back Huskies' annual tradition of coming together to create transformative change.

[DONATE NOW](#) >

HUSKY GIVING DAY 

Email examples (Promo – 3/7, 3/14 & 3/21)



You love the University of Washington because you believe a more equitable, prosperous, healthy and sustainable world is possible if we all work together. That's why we are so excited to announce the return of Husky Giving Day on Thursday, April 6!



You can be part of something BIG this year when you participate in our 24-hour digital day of giving to support our extraordinary institution. For our city, state and world, the UW is the birthplace of research and innovation that is improving how we live, work and play.

Mark your calendar now. BIG things are coming!



Fellow Husky, **Husky Giving Day is coming up fast!** Next Thursday, April 6, Huskies will be doing **BIG** things!

Our 24-hour digital day of giving is your chance to support your favorite things at the UW. Together we will lift our students, faculty, programs and the overall Husky experience to new heights.

In addition to all of the exciting opportunities around campus, **we hope you will consider contributing to the UW Fund**, which provides flexible funding for the most important and emerging needs across the University.

Don't take our word for it though, go explore the Husky Giving Day site for yourself and decide where you want to make a BIG impact on April 6!



Husky Parent, **Husky Giving Day is coming up fast!** Next Thursday, April 6, Huskies will be doing **BIG** things!

Our 24-hour digital day of giving is your chance to support your favorite things at the UW. Together we will lift our students, faculty, programs and the overall Husky experience to new heights.

In addition to all of the exciting opportunities around campus, **we hope you will consider contributing to the 2023 Class Gift featuring the Undergraduate Research Program Gift Fund**. Your gift supports this innovative program that spans across campus, expanding research opportunities for all students.

Don't take our word for it though, go explore the Husky Giving Day site for yourself and decide where you want to make a BIG impact on April 6!



Email examples (Champions – 3/14 & 3/21)



W UNIVERSITY of WASHINGTON

LET'S DO BIG THINGS TOGETHER

HUSKY GIVING DAY

During Husky Giving Day last year, **champions like you raised over \$45,000** for more than 140 areas across the UW! Maybe it was through sharing your personal Husky story or a post from a favorite area on campus. Your support made a big difference! Thank you!


There are many ways to participate on Husky Giving Day and **we'd love for you to return as a Champion this year!**

As a Champion, you can proudly represent the UW as a whole or select the programs for which you are most passionate. You will have access to unique social media content for your own use and will also be provided a personalized URL to track your individual impact on April 7.

Champions like you are critical to the success of Husky Giving Day on April 6, 2023. Thank you for being a part of this exciting day and raising awareness around the people, programs and causes you care about.

[BECOME A CHAMPION](#)

HUSKY GIVING DAY **W**
CONTACT US | PRIVACY | TERMS



PSST! HUSKY GIVING DAY IS TWO WEEKS AWAY

A'Onna, we are so excited that we had to make sure we sent one more reminder to mark your calendar now for Husky Giving Day!


We are going to do **BIG** things together on April 6 that will benefit every corner of our University. From Bothell all the way down to Tacoma, every Husky on every campus will be showing their passion for the Purple and Gold and we need you there!

MARK YOUR CALENDAR!
You're a busy person, save the date so you don't miss out!

[ADD TO CALENDAR](#)

CHAMPIONS
You know a lot of awesome people, help us spread the word about Husky Giving Day!

[BE A CHAMPION](#)



HUSKY GIVING DAY **W**

Email examples (Early Giving – 3/30)



W UNIVERSITY of WASHINGTON

IGNITE THE FIRE OF HUSKY GIVING DAY

UNIVERSITY of WASHINGTON
HUSKY GIVING DAY

As a valued supporter of the University of Washington, you understand that the UW offers unparalleled opportunities for self-discovery, learning and launching successful careers. You believe a more equitable, prosperous, healthy and sustainable world is possible if we all work together.


This is why you are a Husky Giving Day V-I-P that is going to help us go B-I-G on April 6 this year!

Impact for the public good is the heart and soul of our institution, and donors like you are the foundation that sustains it. Your support connects you directly to some of the most powerful and important work happening at the UW.

We want you to be some of the first to have your contributions recognized and counted for Husky Giving Day. Thank you for your support, and for helping us launch our annual tradition of coming together to create the transformative change that our world so urgently needs.

GO BIG. GIVE EARLY >

HUSKY GIVING DAY / **W**



W UNIVERSITY of WASHINGTON

EVERYTHING IS BIGGER ON HUSKY GIVING DAY!

Fellow Husky, Husky Giving Day is tomorrow! You can have a real and lasting impact on everything you love about the UW. Every campus and every member of our Husky community around the world will come together for one day to ensure our University will remain a world-leading institution.

Here is your checklist to make sure you help us make Husky Giving Day BIGGER than ever!

- Click [here](#) to support your favorite things at the UW
- Be loud and proud on Social Media using #HuskyGivingDay
- Help spread the word to your friends and family as a Champion!

Thank you for all of your support! Let's make April 6 BIG!

DONATE NOW >

HUSKY GIVING DAY / **W**

Email examples (International - 3/30)



W UNIVERSITY of WASHINGTON

EARLY ACCESS FOR GLOBAL HUSKIES STARTS NOW!

UNIVERSITY of WASHINGTON
HUSKY GIVING DAY


There are **BIG** things coming on Husky Giving Day but **international Huskies like you get special access starting now!** For most people, Husky Giving Day will take place from 12 a.m.–11:59 p.m. Pacific Time on April 6, but to make giving as easy as possible and avoid any time zone confusion, [our giving site is now open](#) to you.

As a valued member of our global UW community, you know **a more equitable, prosperous, healthy and sustainable world is possible if we all work together.** No matter what fund you give to, your support connects you directly to some of the most powerful and important work happening at the UW. Not sure where to give? Below you'll find a few of the globally connected funds that you can support this year.

After you make your gift, be sure to check back and watch the world turn purple by scrolling down to the map in the community section of our giving site.

MAKE A GIFT >

Funds with Global Impact



CIRCLE is a home away from home
Support international students by making a gift to the Center for International Relations & Cultural Leadership Exchange.
[GIVE NOW](#)


Help students gain global perspective
A gift to the Office of Global Affairs can help make transformative study abroad experiences possible for thousands of UW students.
[GIVE NOW](#)

Population Health matters to everyone
Giving to the Population Health Initiative furthers the UW's effort to address the factors that influence how long and well we all live.
[GIVE NOW](#)


These are just a few of the funds that support the UW's global impact. Visit our giving site for more.

FIND MORE FUNDS >

Scan to Give



NEED HELP?
When making a gift from outside the United States, sometimes challenges can arise. We understand and we're here to assist you. If you're having trouble making a gift online, call **+1-877-UW GIFTS (+1-877-894-4387)** to make your gift over the phone. You can also reach us via email at give2uw@uw.edu.



W UNIVERSITY of WASHINGTON

EARLY ACCESS FOR GLOBAL HUSKIES STARTS NOW!

UNIVERSITY of WASHINGTON
HUSKY GIVING DAY


There are **BIG** things coming on Husky Giving Day but **international Huskies like you get special access starting now!** For most people, Husky Giving Day will take place from 12 a.m.–11:59 p.m. Pacific Time on April 6, but to make giving as easy as possible and avoid any time zone confusion, [our giving site is now open](#) to you.

As a valued member of our global UW community, you know **a more equitable, prosperous, healthy and sustainable world is possible if we all work together.** No matter what fund you give to, your support connects you directly to some of the most powerful and important work happening at the UW. Not sure where to give? Below you'll find a few of the globally connected funds that you can support this year.

After you make your gift, be sure to check back and watch the world turn purple by scrolling down to the map in the community section of our giving site.

MAKE A GIFT >

Funds with Global Impact



CIRCLE is a home away from home
Support international students by making a gift to the Center for International Relations & Cultural Leadership Exchange.
[GIVE NOW](#)


Help students gain global perspective
A gift to the Office of Global Affairs can help make transformative study abroad experiences possible for thousands of UW students.
[GIVE NOW](#)

Population Health matters to everyone
Giving to the Population Health Initiative furthers the UW's effort to address the factors that influence how long and well we all live.
[GIVE NOW](#)

These are just a few of the funds that support the UW's global impact. Visit our giving site for more.


FIND MORE FUNDS >

Scan to Give



NEED HELP?
When making a gift from outside the United States, sometimes challenges can arise. We understand and we're here to assist you. If you're having trouble making a gift online, call **+1-877-UW GIFTS (+1-877-894-4387)** to make your gift over the phone. You can also reach us via email at give2uw@uw.edu.

[UW HOME](#) [UWAA HOME](#) [INTERNATIONAL HUSKIES](#)

HUSKY GIVING DAY 

Email examples (International - 4/4)



W UNIVERSITY of WASHINGTON

HUSKY GIVING DAY


GLOBAL HUSKIES ARE TURNING THE WORLD PURPLE

Gifts are coming in from all over the world thanks to the University of Washington's generous community of global alumni and friends! Remember, **you have until 11:59 p.m. Pacific Time on April 6 to make a gift** and [special early access to our giving site](#) is now open to international Huskies.

Once April 6 arrives on campus, you'll get to watch Husky Giving Day progress with updates on exciting challenges and the impact you're helping create. Help us make this the best Husky Giving Day ever by **giving to causes you're passionate about and sharing the giving page** with your fellow Huskies.

[MAKE A GIFT](#) >

Funds with Global Impact



CIRCLE is a home away from home
Support international students by making a gift to the Center for International Relations & Cultural Leadership Exchange.
[GIVE NOW](#)


Help students gain global perspective
A gift to the Office of Global Affairs can help make transformative study abroad experiences possible for thousands of UW students.
[GIVE NOW](#)

Population Health matters to everyone
Giving to the Population Health Initiative furthers the UW's effort to address the factors that influence how long and well we all live.
[GIVE NOW](#)


These are just a few of the funds that support the UW's global impact. Visit our [giving site](#) for more.

[FIND MORE FUNDS](#) >

Scan to Give



NEED HELP?
When making a gift from outside the United States, sometimes challenges can arise. We understand and we're here to assist you. If you're having trouble making a gift online, call **+1-877-UW GIFTS (+1-877-894-4387)** to make your gift over the phone. You can also reach us via email at give2uw@uw.edu.



W UNIVERSITY of WASHINGTON

HUSKY GIVING DAY


GLOBAL HUSKIES ARE TURNING THE WORLD PURPLE

Gifts are coming in from all over the world thanks to the University of Washington's generous community of global alumni and friends! Remember, **you have until 11:59 p.m. Pacific Time on April 6 to make a gift** and [special early access to our giving site](#) is now open to international Huskies.

Once April 6 arrives on campus, you'll get to watch Husky Giving Day progress with updates on exciting challenges and the impact you're helping create. Help us make this the best Husky Giving Day ever by **giving to causes you're passionate about and sharing the giving page** with your fellow Huskies.

[MAKE A GIFT](#) >

Funds with Global Impact



CIRCLE is a home away from home
Support international students by making a gift to the Center for International Relations & Cultural Leadership Exchange.
[GIVE NOW](#)


Help students gain global perspective
A gift to the Office of Global Affairs can help make transformative study abroad experiences possible for thousands of UW students.
[GIVE NOW](#)

Population Health matters to everyone
Giving to the Population Health Initiative furthers the UW's effort to address the factors that influence how long and well we all live.
[GIVE NOW](#)

These are just a few of the funds that support the UW's global impact. Visit our [giving site](#) for more.


[FIND MORE FUNDS](#) >

Scan to Give




NEED HELP?
When making a gift from outside the United States, sometimes challenges can arise. We understand and we're here to assist you. If you're having trouble making a gift online, call **+1-877-UW GIFTS (+1-877-894-4387)** to make your gift over the phone. You can also reach us via email at give2uw@uw.edu.

[UW HOME](#) [UW HOME](#) [INTERNATIONAL RESOURCES](#)

HUSKY GIVING DAY 

Email examples (email 1 - HGD)



The header features the University of Washington logo (a white 'W' on a purple background) in the top left corner. Below it, the text 'UNIVERSITY of WASHINGTON' is written in white. The main header image shows a group of diverse students smiling. Overlaid on the left is a purple shield-shaped graphic with a white heart at the top, containing the text 'UNIVERSITY of WASHINGTON' and 'HUSKY GIVING DAY' in white. To the right of the shield, the text 'TODAY, WE BUILD A BETTER TOMORROW' is written in yellow and white.


Dear Husky,

Today we build a better tomorrow! No matter where you give, you are making BIG things happen at the UW. Your thoughtful donation will help advance critical student and academic programs, provide scholarship support, and enrich the Husky experience for every student.

Not sure what to support? Check out the UW Fund. The UW Fund advances the UW's highest priorities and needs across all three campuses.

[DONATE NOW](#) >

P.S. If you have recently made a gift, THANK YOU!

HUSKY GIVING DAY / 



The header features the University of Washington logo (a white 'W' on a purple background) in the top left corner. Below it, the text 'UNIVERSITY of WASHINGTON' is written in white. The main header image shows a group of diverse students smiling. Overlaid on the left is a purple shield-shaped graphic with a white heart at the top, containing the text 'UNIVERSITY of WASHINGTON' and 'HUSKY GIVING DAY' in white. To the right of the shield, the text 'TODAY, WE BUILD A BETTER TOMORROW' is written in yellow and white.

Dear Husky,

Today we build a better tomorrow! No matter where you give, you are making BIG things happen at the UW. Your thoughtful donation will help advance critical student and academic programs, provide scholarship support, and enrich the Husky experience for every student.

Not sure what to support? Check out [the UW Fund](#). The UW Fund advances the UW's highest priorities and needs across all three campuses.

What did you love most about your UW experience? Are you passionate about research and innovation? Concerned about social justice and student debt? Health and medicine?

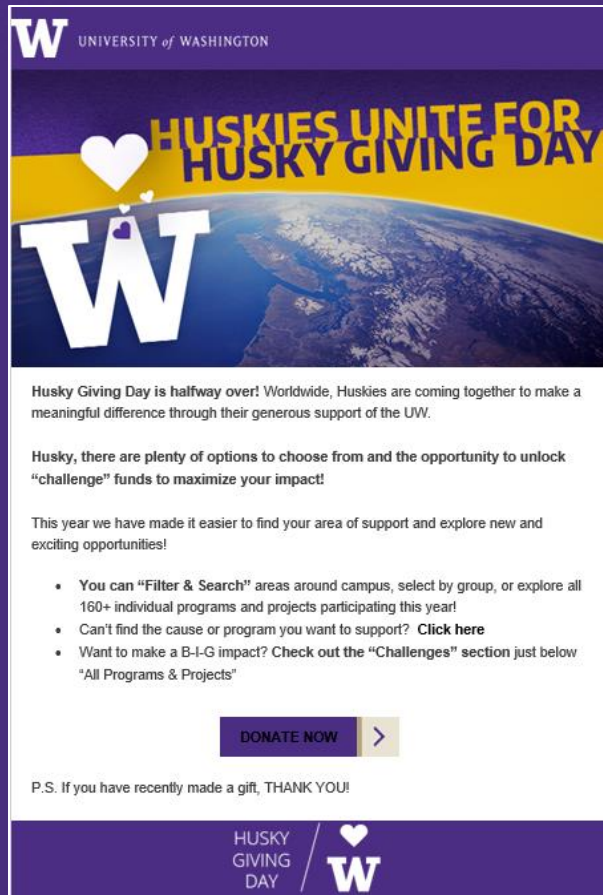
You can direct your gift to the area you care about most.

[DONATE NOW](#) >

P.S. If you have recently made a gift, THANK YOU!

HUSKY GIVING DAY / 

Email examples (email 2, 3, 4 - HGD)



W UNIVERSITY of WASHINGTON

HUSKIES UNITE FOR HUSKY GIVING DAY

Husky Giving Day is halfway over! Worldwide, Huskies are coming together to make a meaningful difference through their generous support of the UW.

Husky, there are plenty of options to choose from and the opportunity to unlock "challenge" funds to maximize your impact!

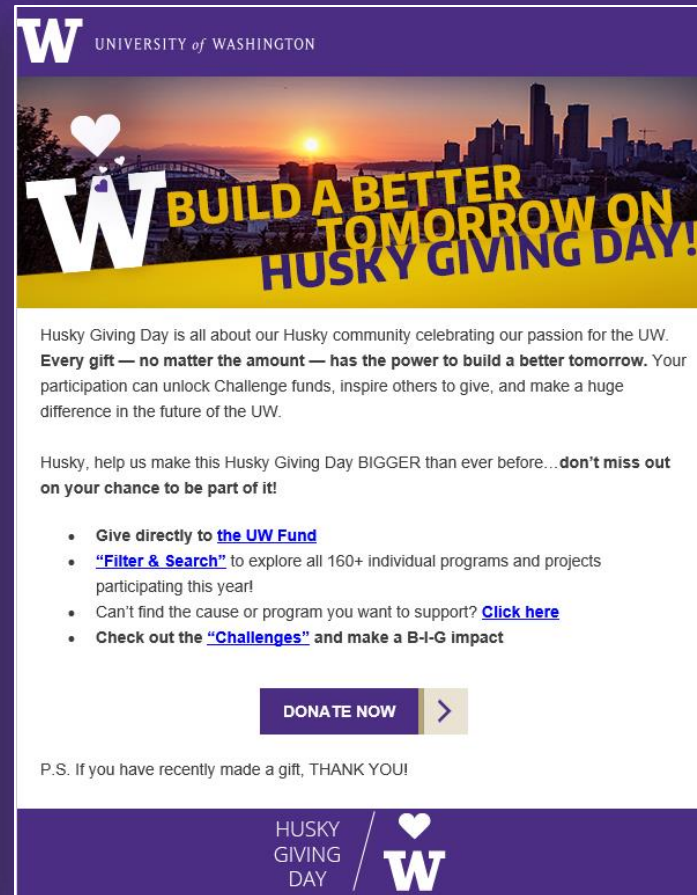
This year we have made it easier to find your area of support and explore new and exciting opportunities!

- You can "Filter & Search" areas around campus, select by group, or explore all 160+ individual programs and projects participating this year!
- Can't find the cause or program you want to support? [Click here](#)
- Want to make a B-I-G impact? Check out the "Challenges" section just below "All Programs & Projects"

DONATE NOW >

P.S. If you have recently made a gift, THANK YOU!

HUSKY GIVING DAY / **W**



W UNIVERSITY of WASHINGTON

BUILD A BETTER TOMORROW ON HUSKY GIVING DAY!

Husky Giving Day is all about our Husky community celebrating our passion for the UW. **Every gift — no matter the amount — has the power to build a better tomorrow.** Your participation can unlock Challenge funds, inspire others to give, and make a huge difference in the future of the UW.

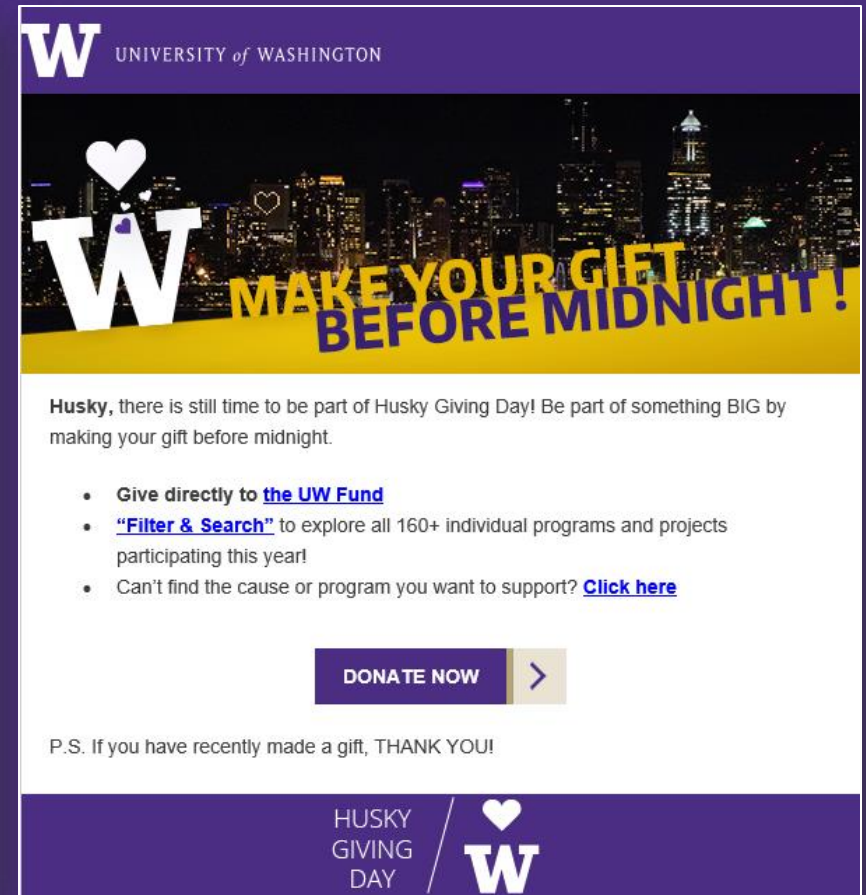
Husky, help us make this Husky Giving Day BIGGER than ever before... **don't miss out on your chance to be part of it!**

- Give directly to [the UW Fund](#)
- "[Filter & Search](#)" to explore all 160+ individual programs and projects participating this year!
- Can't find the cause or program you want to support? [Click here](#)
- Check out the "[Challenges](#)" and make a B-I-G impact

DONATE NOW >

P.S. If you have recently made a gift, THANK YOU!

HUSKY GIVING DAY / **W**



W UNIVERSITY of WASHINGTON

MAKE YOUR GIFT BEFORE MIDNIGHT!

Husky, there is still time to be part of Husky Giving Day! Be part of something BIG by making your gift before midnight.

- Give directly to [the UW Fund](#)
- "[Filter & Search](#)" to explore all 160+ individual programs and projects participating this year!
- Can't find the cause or program you want to support? [Click here](#)

DONATE NOW >

P.S. If you have recently made a gift, THANK YOU!

HUSKY GIVING DAY / **W**

Email examples (Students)



W UNIVERSITY of WASHINGTON

LET'S DO BIG THINGS TOGETHER

HUSKY GIVING DAY

Join us today, April 6th, in Red Square for HUSKY GIVING DAY!

We are going to do BIG things together that will benefit every corner of our University. From Bothell all the way down to Tacoma, every Husky on every campus will be showing their passion for the Purple and Gold!

Here's how to get involved:

- Visit us in Red Square!

9:30 AM – 3:00 PM KEXP DJ Kennady Quille + activities
Grab a photo with Airy at the Alumni Association table, and snack on a donut from Mighty-O while learning about Husky Giving Day in the Big Tent

12:30 PM – 1:30 PM Dubs Meet & Greet Photo Op in the tent!
2:40 PM – 3:00 PM Husky Marching Band Performance

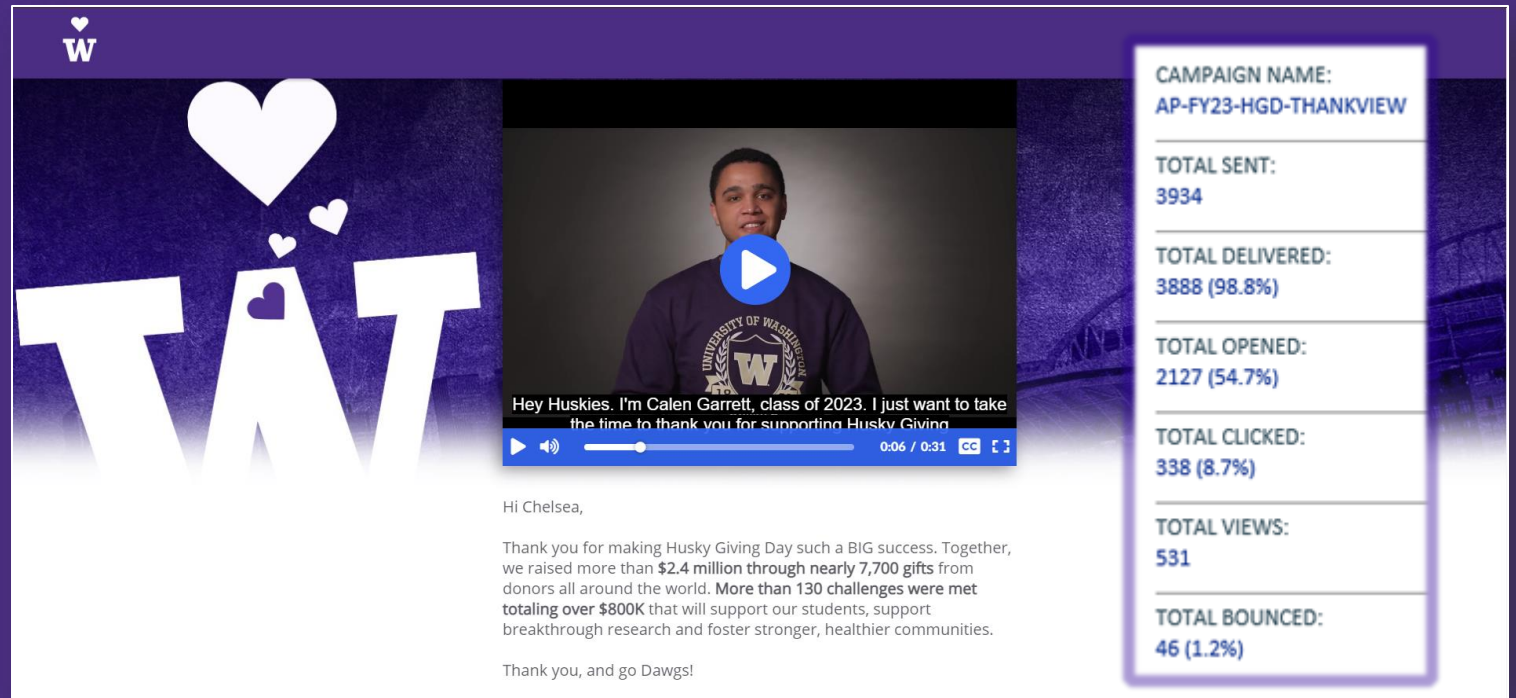
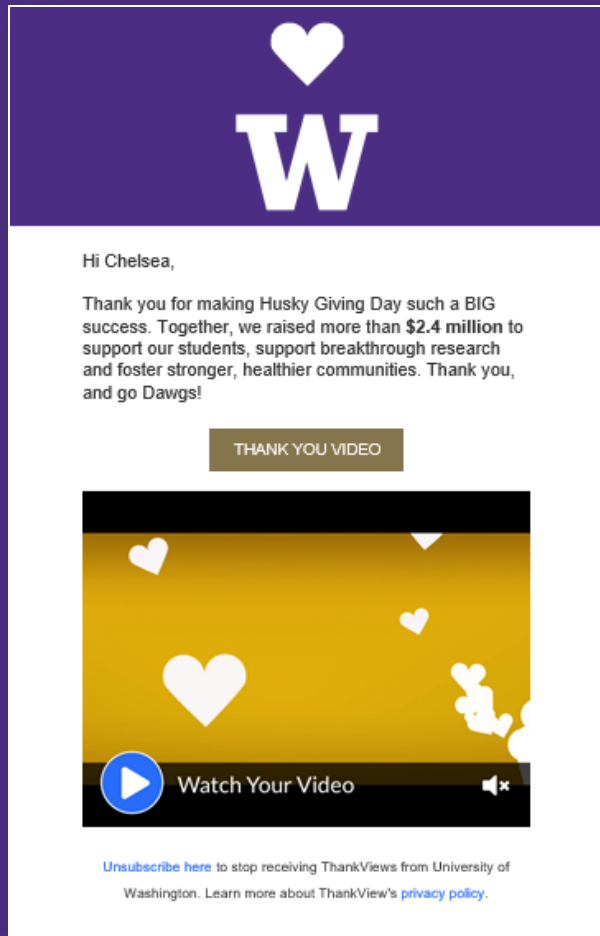
- Snap a photo and share with #HuskyGivingDay
- Visit the 2023 Class Gift table in the tent to learn about this year's campaign
- Donate to the 2023 Class Gift, The UW Fund, or anywhere on campus that is important to you!

Today we build a better tomorrow.

GIVE NOW  

HUSKY GIVING DAY 

Email examples (Thank You)



Email examples (template for units)



W UNIVERSITY of WASHINGTON

HUSKY GIVING DAY

TODAY, WE BUILD A BETTER TOMORROW

Tips for Success

- Highlight your unit/program priorities
- Link directly to your unit/program page on Scalefunder
- Avoid directing outside of Scalefunder, you want your audience to have a smooth and direct path to your content
- Maintain Husky Giving Day branding if you customize with a unit/program email header. Don't forget about all of the great HGD assets available to you in the brand portal.
- Keep your messaging concise. Make your case for support clear and reinforce on your Scalefunder page.
- Use a storytelling approach whenever possible to highlight the needs and impacts on your unit/program.
- Encourage participation via giving and being an ambassador.

COUNT ME IN! >

HUSKY GIVING DAY HGD AMBASSADOR

Digital Advertising



Signage and HUB

It's Husky Giving Day

Get Involved

- 1 Spread the word! Share your photos with #HuskyGivingDay
- 2 Be a CHAMPION for a cause you care about
- 3 Make a donation



Today we build a better tomorrow!

Red Square Events

9:30 AM - 3:00 PM
KEXP DJ Kennady Quille + activities
Grab a photo with Airy at the Alumni Association table, and snack on a donut from Mighty-O while learning about Husky Giving Day in the Big Tent

12:30 PM - 1:30 PM
Dubs Meet & Greet Photo Op in the tent!

2:40 PM - 3:00 PM
Husky Marching Band



It's Husky Giving Day!

Get Involved

1. Post on your favorite socials using #HuskyGivingDay
2. Support your favorite cause on campus
3. Celebrate on Red Square

Red Square

9:30 am - 3 pm
-jam with DJ Kennady Quille
-grab a photo with Airy & UWAA
-snack on a Mighty-O donut

12:30 - 1:30 pm
-Dubs meet & greet

2:40 - 3 pm
-Husky Marching Band




UNIVERSITY OF WASHINGTON
HUSKY GIVING DAY
APRIL 6, 2023




CLASS GIFT
2023



Support the Class Gift for Husky Giving Day



Scan the code to help us raise funds for the UW Undergraduate Research Program




Champions



Text example (3/30)



Hi Debbie! This is Thomas with the Husky Giving Day team at the UW. We're getting ready to do B-I-G things next week on April 6, and we're so happy to have you as one of our V-I-Ps! 🍷 Join in on the excitement with this custom mobile wallpaper and sneak a peek at <https://givingday.uw.edu/> 💜 🐾 🟡

Hi Josh! This is Thomas with the Husky Giving Day team at the UW. Get ready to do BIG things with us next week on April 6! Join in on the excitement with this custom mobile wallpaper and a sneak peek at <https://givingday.uw.edu/> 💜 🐾 🟡

Husky Giving Day - Q3 Letter (3/1)

1595
 #ain 1242
 lettercode FY23 3000R
 doc 1sp text



Dear Eugene,

As a supporter of the University of Washington, you already know that your University is an extraordinary institution. For our students, the UW offers unparalleled opportunities for self-discovery, learning and launching successful careers. For our city, state and world, the UW is the birthplace of research and innovation that is improving how we live, work and play. For patients and their families, UW Medicine is a literal lifesaver. This incredible mosaic of discovery and transformation ranges far and wide, but all of it is driven by our mission to create and accelerate impact for the public good.

You've supported the University of Washington because you believe a more equitable, prosperous, healthy and sustainable world is possible if we all work together. That's why I'm delighted to announce the return of Husky Giving Day on Thursday, April 6, and invite you to participate in this 24-hour digital day of giving to support our shared mission.

This year, I encourage you to direct your support to the UW Fund, which provides flexible funding for the most important and emerging needs of our students, educators, researchers and people across the University who are leading engagement with and service to our communities. By giving to the UW Fund, you empower the UW to invest in high impact projects and initiatives exactly when and where support is most needed.

Through the UW Fund we have been able to provide critical support to student mental health programs, including crisis counseling, and to invest in the Disability Resources for Students Office, ensuring that disability is never a barrier to full participation in the Husky Experience. The fund has also supported the Black Opportunity Fund for the Seattle, Bothell and Tacoma campuses, which invests in Black student-run organizations and enables the UW to extend the urgent work of confronting and tearing down the barriers erected by systemic racism and discrimination.

Another project I'm excited about is the restoration of the historic ASUW Shell House, where the legendary George Pocock coached the "Boys in the Boat" to an unlikely victory in the 1936 Berlin Olympics. As stewards of this irreplaceable piece of American history, we have made the Shell House restoration a University priority, so that it can become a community gathering place where history's next chapters can be written.

By giving to the UW Fund, you empower the UW to tackle the most pressing and timely needs of our students and our public mission. Impact for the public good is the heart and soul of our institution, and flexible funding is the lifeblood that sustains it. Your support connects you directly to some of the most powerful and important work happening here.

By renewing your support now, you not only invest in the impact you care about, but your gift will also be among the first to be counted on Husky Giving Day. Thank you for your support, and please join us on April 6 to welcome back our annual tradition of coming together to create the transformative change that our world so urgently needs.

With gratitude,

Ana Mari Cauce
 Ana Mari Cauce
 President
 Professor of Psychology



Box 359505 Seattle, WA 98195-9505 1-877-UWGIFTS uw.edu/giving/husky-giving-day

UNIVERSITY of WASHINGTON | Foundation

Box 359505
 Seattle, WA 98195-9505



PLACE
 STAMP
 HERE

W UNIVERSITY of WASHINGTON
 Gift Services
 Box 359505
 Seattle, Washington 98195-9505

COUNT ME IN FOR HUSKY GIVING DAY!

1595
 #ain 1242

UNIVERSITY of WASHINGTON | FOUNDATION

1 GIFT DETAILS: AREA OF SUPPORT, AMOUNT & FREQUENCY

\$ _____ The University of Washington Fund (UWFUND)	<input type="checkbox"/>	Monthly*	<input type="checkbox"/>	One-time
\$ _____ Nutritional Sciences Undergraduate (NUTUND)	<input type="checkbox"/>		<input type="checkbox"/>	
\$ _____ Other: _____	<input type="checkbox"/>		<input type="checkbox"/>	
<small>(specify school, college, program, department or fund)</small>				

*Monthly amounts will be processed once a month until payment is canceled.

2 PAYMENT METHOD

A check payable to the UW Foundation is enclosed. Credit card

I have included the UW in my will or estate plan.

CARD NUMBER _____ EXP. DATE _____ CVV# _____

NAME ON CARD _____ AUTHORIZED SIGNATURE _____

EMAIL _____ PHONE _____ Home Business

000000038 | 23H3L
 Ms. Jo Anne Moehring
 10419 NE 32nd Place Apt E204
 Bellevue, WA 98004-1989

NEW GIVING FEATURE!
 Scan the QR code below with your mobile phone camera to access our secure giving site.



Please see reverse side for all the ways you can make a gift.



Husky Giving Day - Postcard (3/7)



HUSKY GIVING DAY IS APRIL 6!

Huskies are doing big things, together.
Join us and help build a better tomorrow.

- > **SCAN** the QR code to watch the Husky Giving Day 2023 video and see all participating programs
- > **GIVE** at givingday.uw.edu on April 6
- > **SHARE** your UW love on social media using #HuskyGivingDay



W UNIVERSITY of WASHINGTON | *Foundation*
Office of Annual Philanthropy
Box 359505
Seattle, Washington 98195-9505

Non-Profit Org.
U.S. Postage
PAID
MCR

Husky Giving Day - UW & Go Huskies Magazine



**ON APRIL 6,
YOU'LL BE PART
OF SOMETHING BIG**

UNIVERSITY OF
WASHINGTON
**HUSKY
GIVING
DAY**
APRIL 6, 2022

Let's do **BIG** things, together. Join us and help build a better tomorrow.

- > **SCAN** the QR code to see all participating programs
- > **GIVE** at givingday.uw.edu on April 6
- > **SHARE** your UW love on social media using **#HuskyGivingDay**



**ON APRIL 6,
YOU'LL BE PART
OF SOMETHING BIG**

UNIVERSITY OF
WASHINGTON
**HUSKY
GIVING
DAY**
APRIL 6, 2022

**HUSKY GIVING DAY
IS APRIL 6!**

Let's do **BIG** things, together.
Join us and help build a better tomorrow.

- > **SCAN** the QR code to see all participating programs
- > **GIVE** at givingday.uw.edu on April 6
- > **SHARE** your UW love on social media using **#HuskyGivingDay**

W

Q3 Comms – Landing Page

washington.edu/giving/husky-giving-day/

W UNIVERSITY of WASHINGTON

Students / Parents / Faculty & Staff / Alumni

Quick Links >

HOME / WAYS TO GIVE / GET INVOLVED / RECOGNITION / CONTACTS

My UW Giving Give now

Huskies do BIG things together on Husky Giving Day!

A healthier, more equitable, more prosperous, and more sustainable world is possible. **Support our shared mission.**

W GIVE TO UW

Search Funds

YOUR GIFTS 0

Your basket is empty

Sign in to see the areas you have supported in the past.

SIGN IN

FEATURED FUNDS

The University of Washington Fund

The University of Washington Fund provides leadership with flexible funds to support the UW's highest priorities and needs across all three UW campuses.

ADD

Black Opportunity Fund Endowment

To provide a permanent source of financial support that will directly benefit the Black Opportunity Fund and the programming and student access it supports. The Black Opportunity Fund was established to acknowledge the harm that systemic racism has on the Black community, to take action to address these inequities and injustices, and to fund a strategic agenda that meets immediate and ongoing needs of our entire Black community at UW.

ADD

UW Student Emergency Response Fund

This fund provides support of tuition and fees, books and supplies, transportation and living costs to undergraduate and graduate students whose family members or themselves have been impacted by natural disasters declared state, national, or global emergencies.

ADD

Husky Hunger Relief Fund

To support hunger relief programs addressing the needs of our UW community (students, faculty & staff) who are experiencing food insecurity and hunger.

ADD

More Funds

- Don't see the fund you're looking for? Use the search bar to **Search Funds** by keyword.
- Try clicking the "**Find Funds**" or "**search all funds**" links beneath the funds list if you don't see a search bar at the top.

Questions?

We are here to help! Contact us at 877-UW-GIFTS (877-894-4387) or give2uw@uw.edu.

Other Digital Assets

