

November 2019

Dear XXX,

Hello! My name is Nicole Badillo and I am a sophomore at Kean University.

I am writing to you because we have something in common: What, you may ask, could we possibly have in common? While we both chose Kean for many reasons, what ties us together is the scholarship support we have been awarded. As you know, scholarships are so impactful to so many students.

As a first-generation student at Kean, the scholarship support I have received over the last year has helped alleviate the so many financial pressures. I am sure you felt the same way I did when you received similar support.

When I began thinking about higher education, I knew I wanted to major in interior design. Initially, I was set on NJIT, but it wasn't until I went on a tour at Kean University that I realized this is where I should be. As I began the admissions process, I connected with Rose Gonnella and Manuel Divino in the Robert Busch School of Design. They were so encouraging and helpful to me, first as a prospective student and now as a current student. They take the time to review my work with me, regardless of the many demands on their schedules. That is what I love about Kean. The professors always want what is best for us, and I am sure you experienced the same when you attended.

As someone who understands the needs of Kean students more than others, I would like to take this opportunity to ask you, respectfully, to consider supporting the *Kean Fund for Excellence*. Support to the Kean Fund for Excellence is more important than ever. This fund assists the University by making monies available to award scholarship support to students who are in need of financial assistance above their typical financial aid package. While I have no way of knowing your financial situation, I do recognize how important this philanthropic assistance is to first-generation students. Your individual support is important, and your generosity will help to raise sights and inspire others.

Every gift — every single gift — makes a tangible difference in our lives. Gifts from alumni, like yourself, send a clear message that you stand in support of Kean University's students today by supporting opportunities for the students of tomorrow.

Thank you for all that you do for the Kean students! Best wishes for a happy and healthy holiday season.

With best regards,



Nicole Badillo
Class of 2022