



“I knew I wanted to attend Mount Mercy from the minute I toured, but I wasn’t sure I could afford it. Through scholarship support from generous donors, I was able to come to Mount Mercy and am so thankful I could attend the school I love!”

» **NATHAN ACUFF '21**

Business Management
& Religious Studies Majors

Washburn, IA

<<date>>

Dear <<informal_salutation>>,

There’s a tremendous sense of excitement and anticipation as countless students have returned to Mount Mercy, eager to continue the legacy of excellence in the classroom, on the athletic fields, in music activities, and in the community. Our students are a diverse and remarkable group and I am so inspired by the incredible things they have accomplished. We have aspiring nurses and future civic leaders, stand-out athletes and talented artists, bachelor’s degree seekers and doctoral candidates, and students studying in the classroom, online—and so much more.

Your generosity can ensure Mount Mercy University provides a tremendous education to each and every student while providing them with numerous opportunities and resources to ensure their success on the Hill. Though our students are tremendously talented, driven, and committed to success, many of them were only able to access a Mount Mercy education because of support from *generous donors like you*.

<<informal_salutation>>, your gift of \$<<gift_amt>> to the <<scholarship_name>> last school year was instrumental in providing the transformational Mount Mercy experience to our students and *we are so grateful for your support*. Thank you for your consistent investment in Mount Mercy University. Your gift of \$<<ask_1>> will ensure that the Mount Mercy experience remains available to our students here on the Hill for generations to come.

To renew your support of Mount Mercy, simply head to mtmercy.edu/make-gift or complete and return the pledge card below.

Thank you, in advance, for your continued support of Mount Mercy and our students. Your generosity will help to provide future students with access to the life-changing Mount Mercy experience.

With gratitude,

Brenda K. Haefner, '96, CFRE
Vice President for Development & Alumni Relations

**P.S. Did you know your employer may double or even triple your gift to Mount Mercy?
Check to see if your company offers a matching gift program today!**

QUESTIONS?

giving@mtmercy.edu | 319-368-6468

YES

I want to turn academic dreams into realities with a gift to MMU today.

- ONE-TIME GIFT** I will contribute to Mount Mercy in the amount of
 \$<<ask_1>> \$<<ask_2>> \$<<ask_3>> Other \$ _____
- I/we are pleased to support a **NAMED SCHOLARSHIP** in the amount of
\$ _____
- NAME OF SCHOLARSHIP** _____

PERSONAL INFORMATION:

NAME <<informal_name>> _____
PHONE <<cell_phone>> _____
EMAIL <<email_address>> _____
ADDRESS <<address_line_1>> <<address_line_2>> _____
CITY <<city>> _____ STATE <state> ZIP <<zip_code>> _____

METHOD:

I'D LIKE TO LEARN MORE ABOUT PLANNED GIVING AT MOUNT MERCY

CHECK
Enclosed is my check, made payable to Mount Mercy University

CREDIT CARD
 Discover MasterCard Visa

CREDIT CARD NUMBER SECURITY CODE
_____/_____
EXPIRATION DATE (mm/yy) NAME AS IT APPEARS ON CARD (please print)

EMPLOYER MATCHING:

MATCHING GIFT
My employer will match my gift.
 My form is attached. My form will follow.

Employer _____ <<appeal_code>>