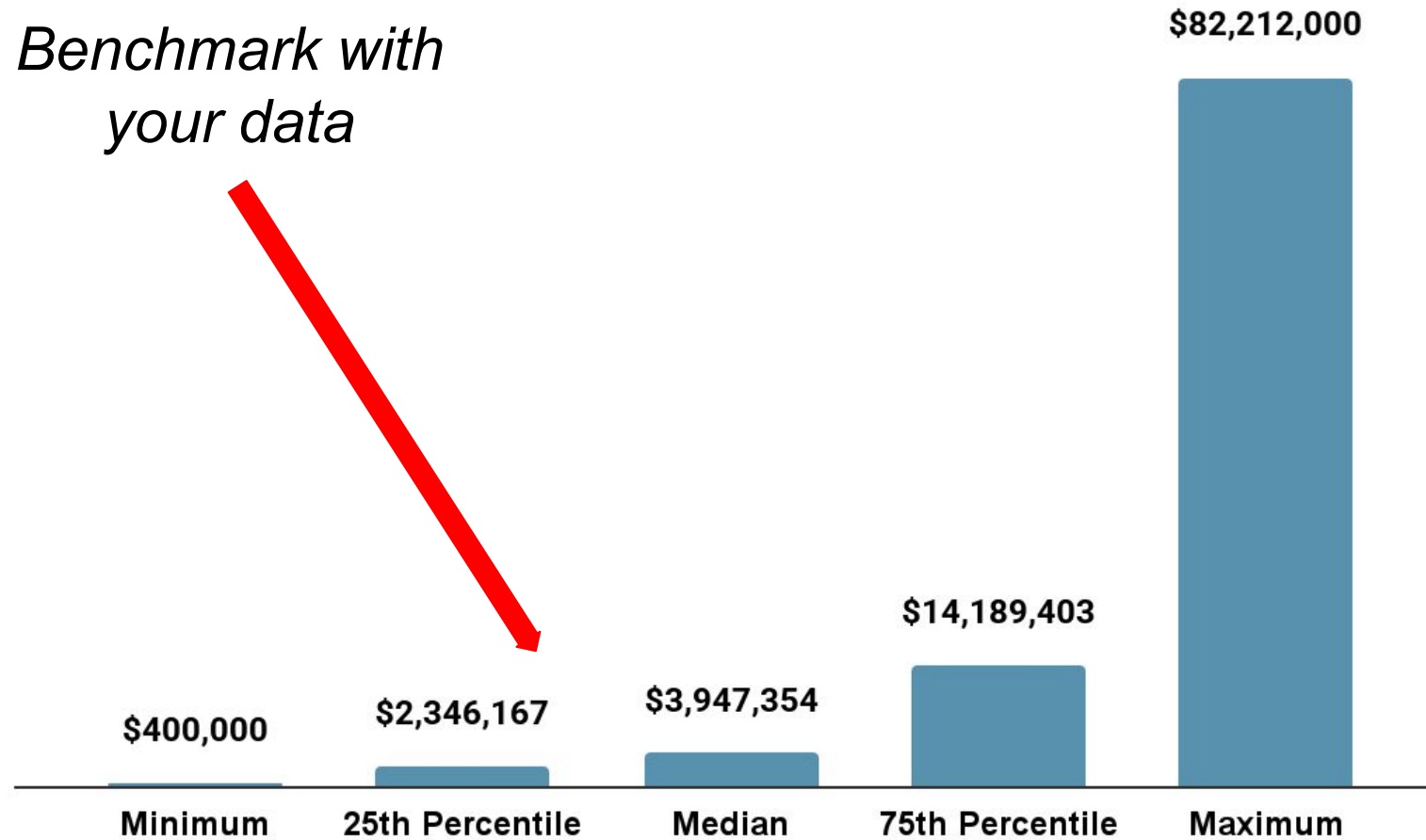
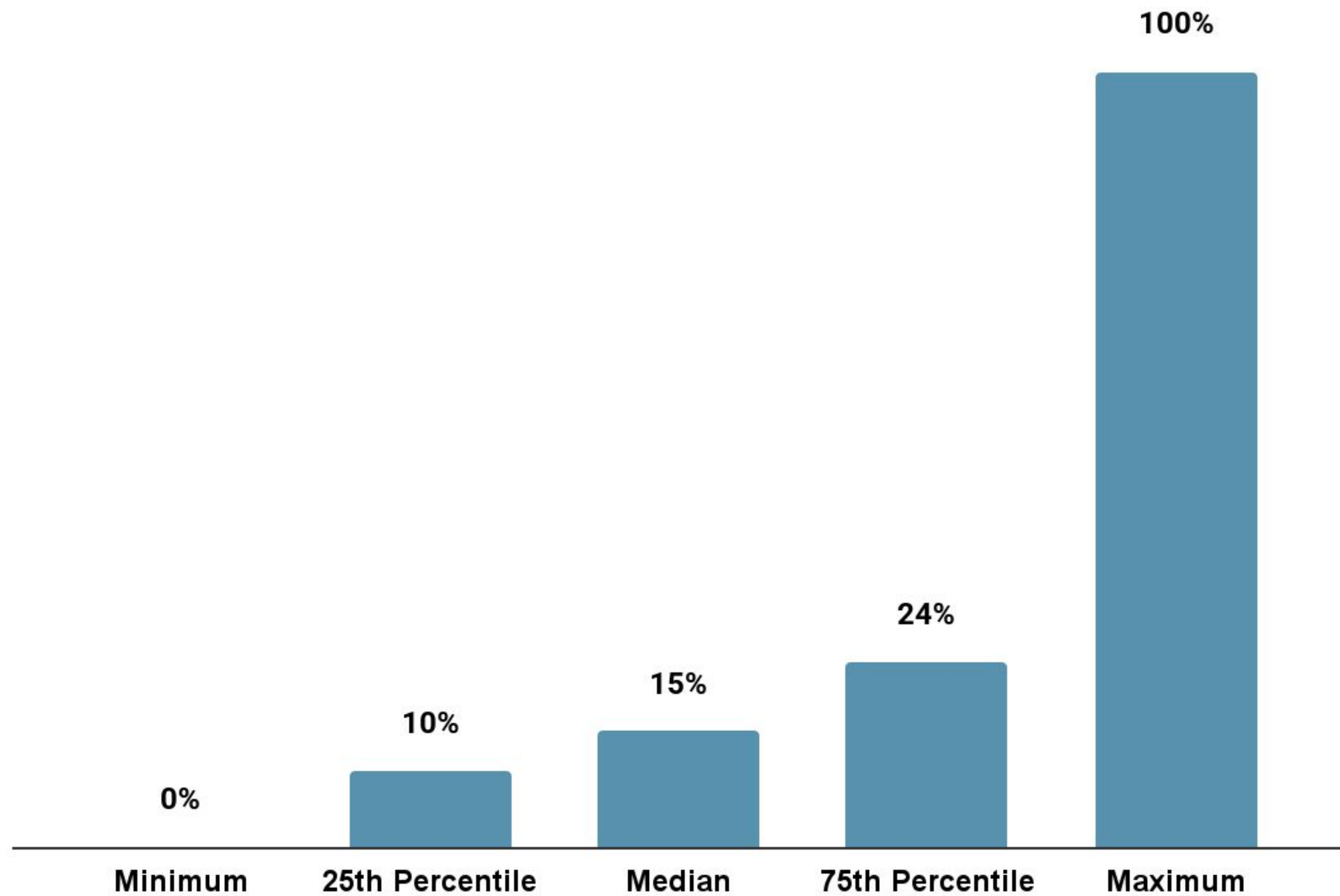


FY25 Performance Index

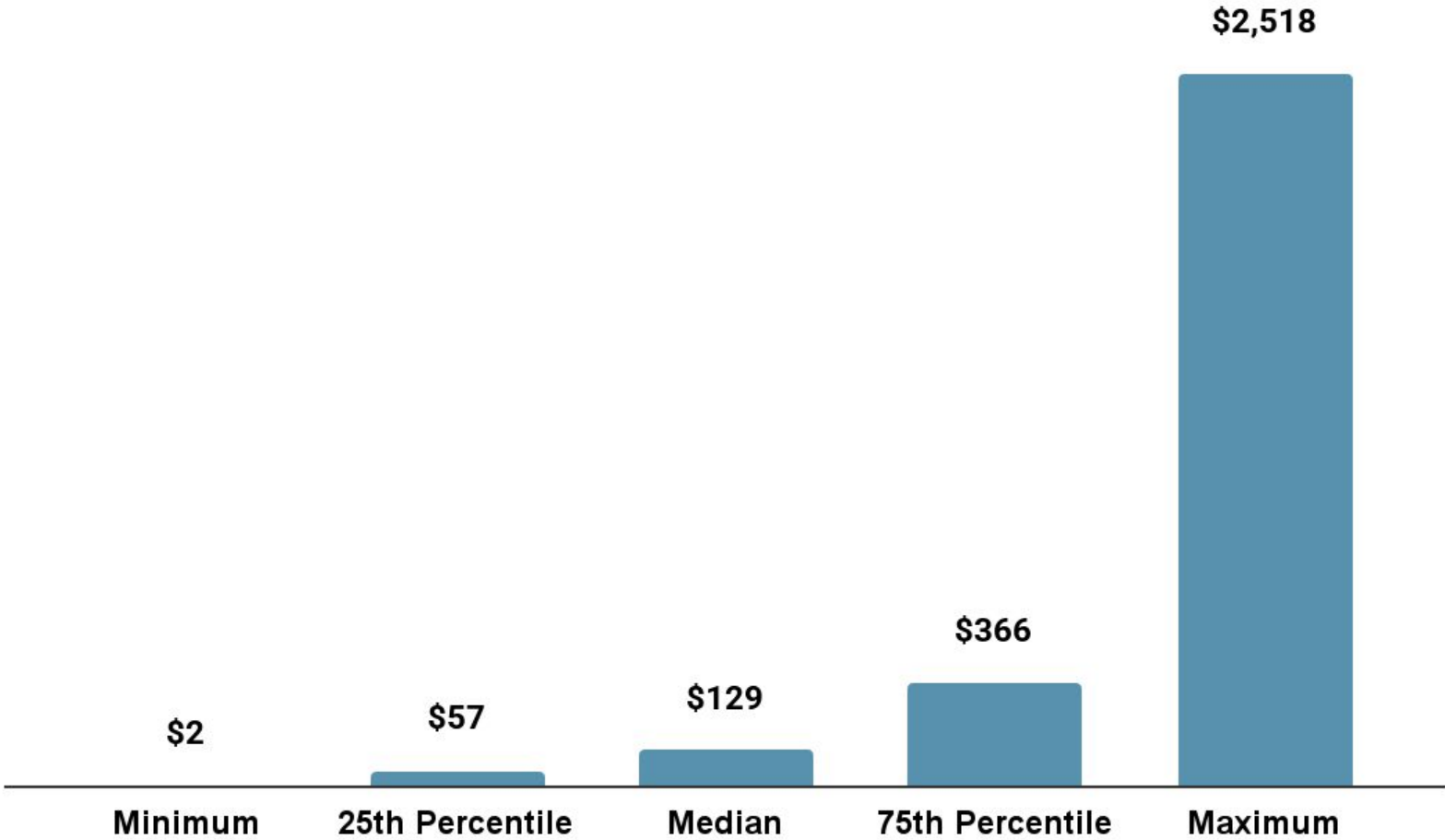
AG Revenue



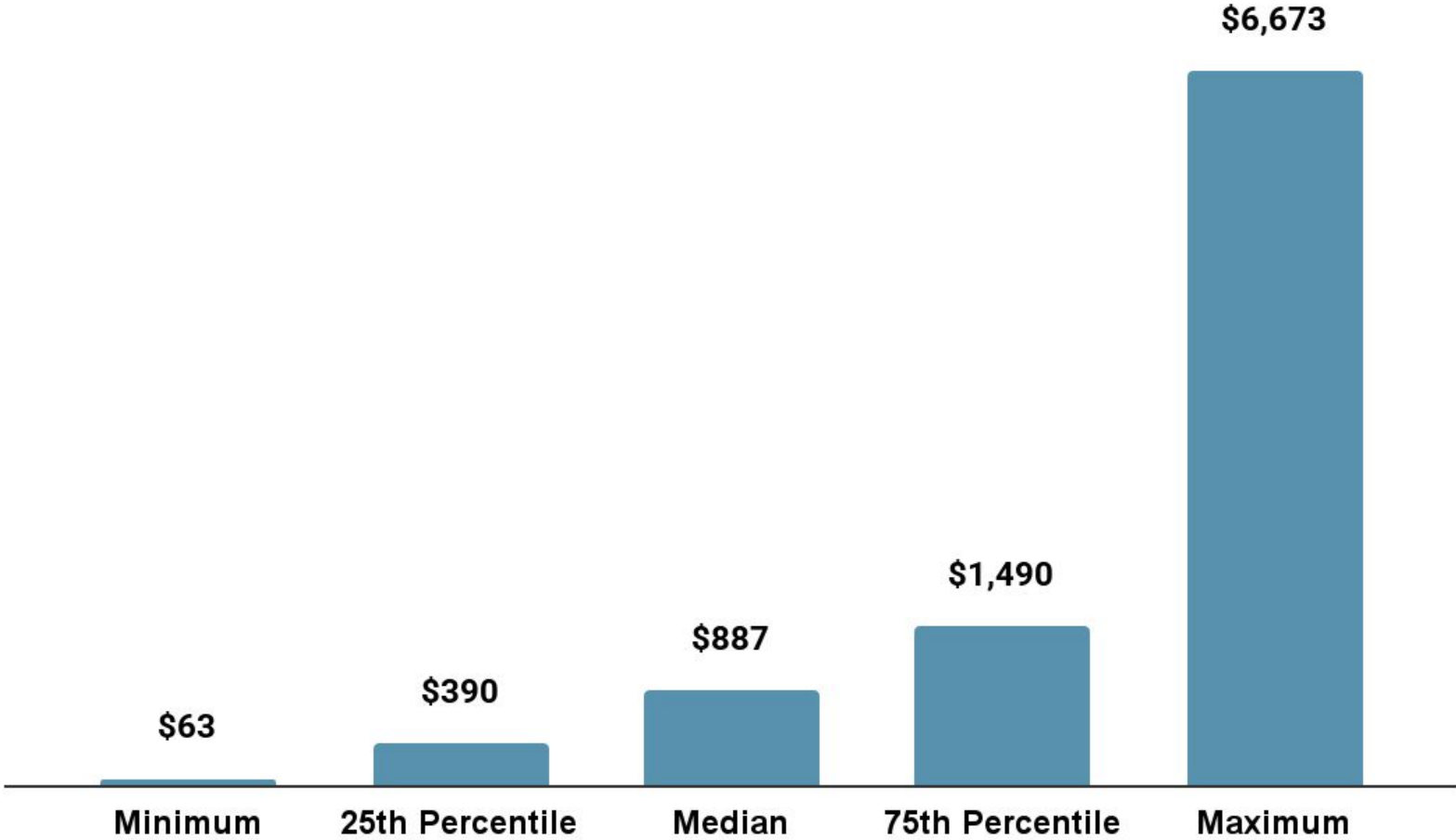
AG Revenue as % of Total Giving



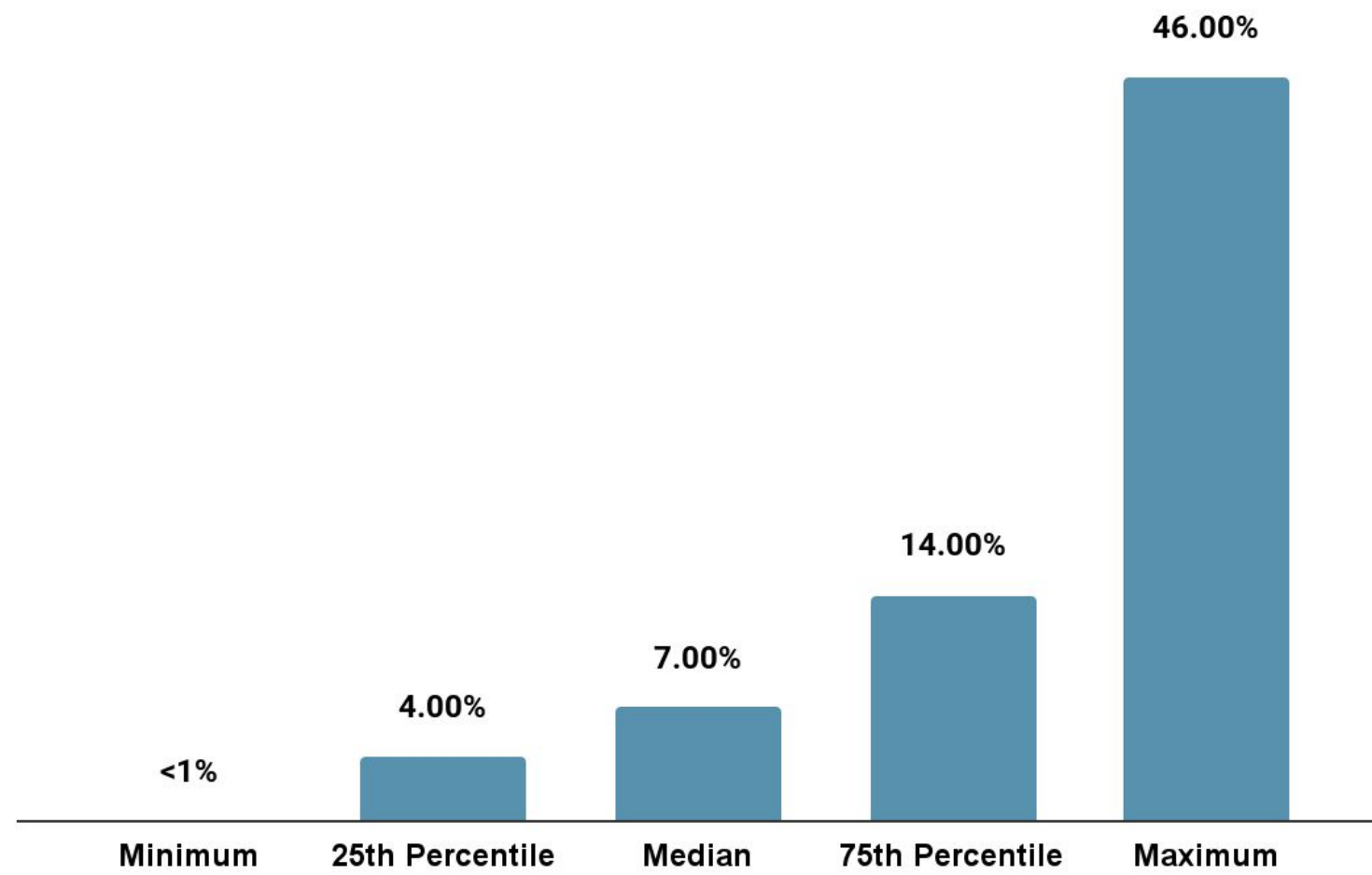
AG Revenue per Alum



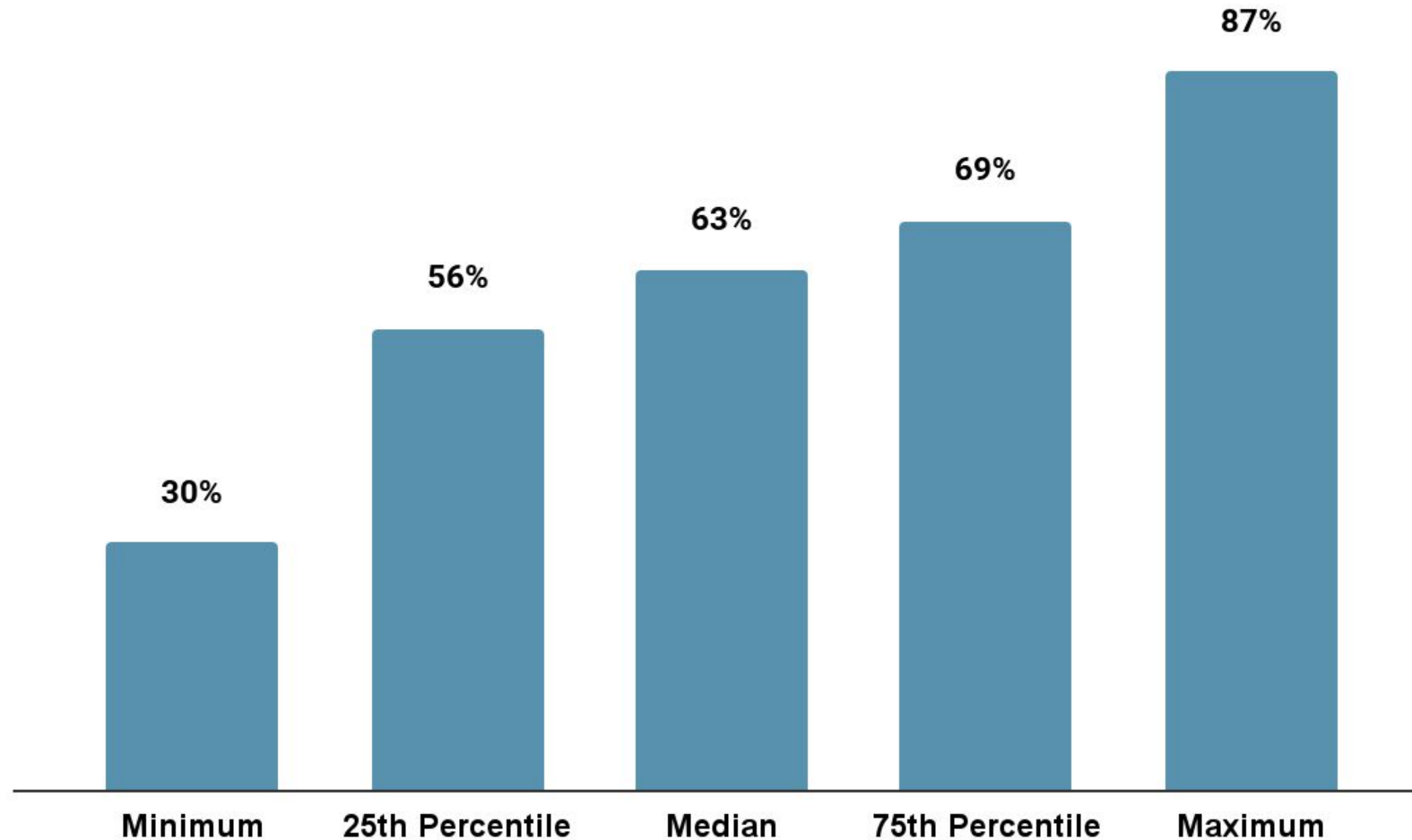
AG Revenue per Donor



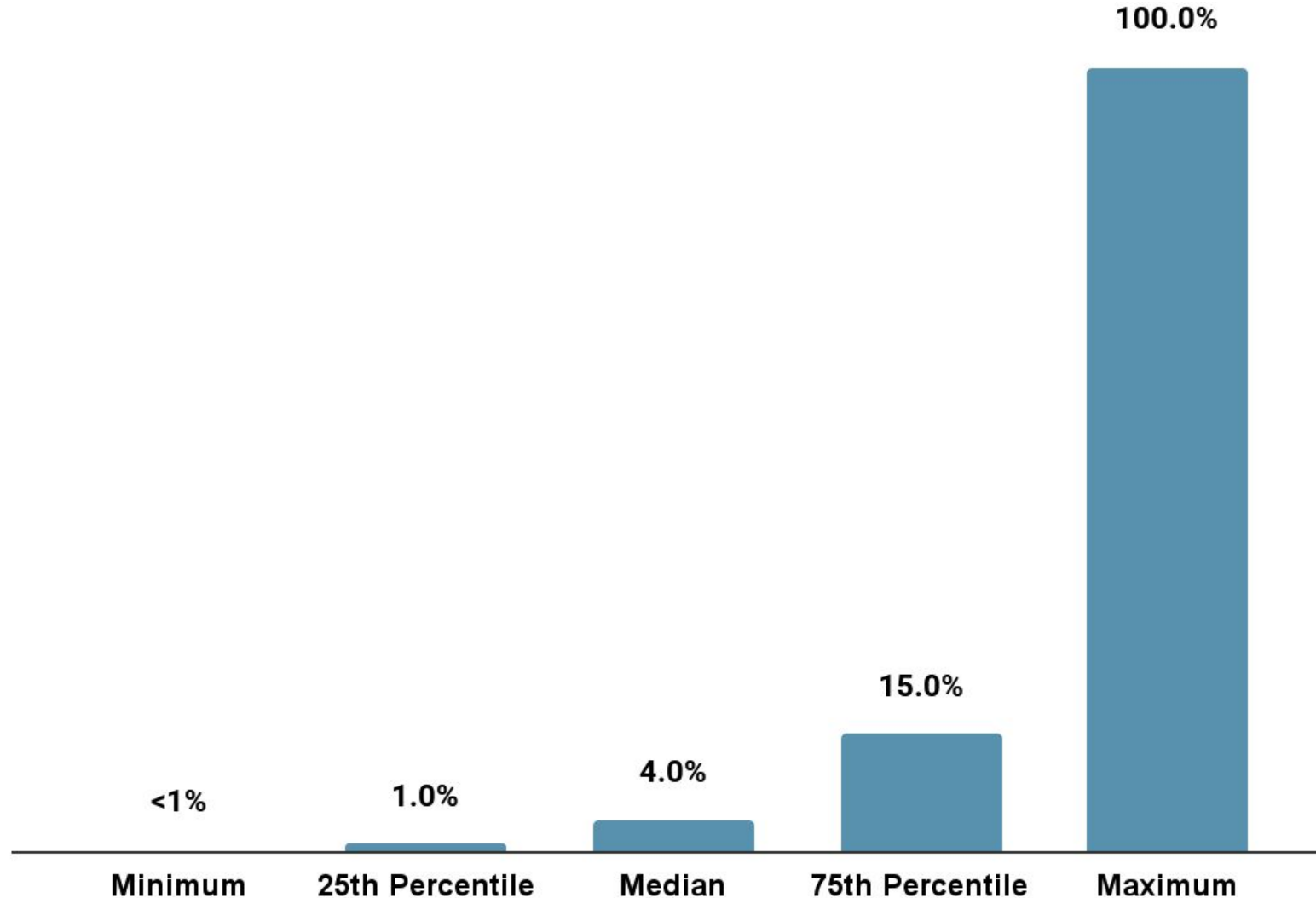
Alumni Participation Rates



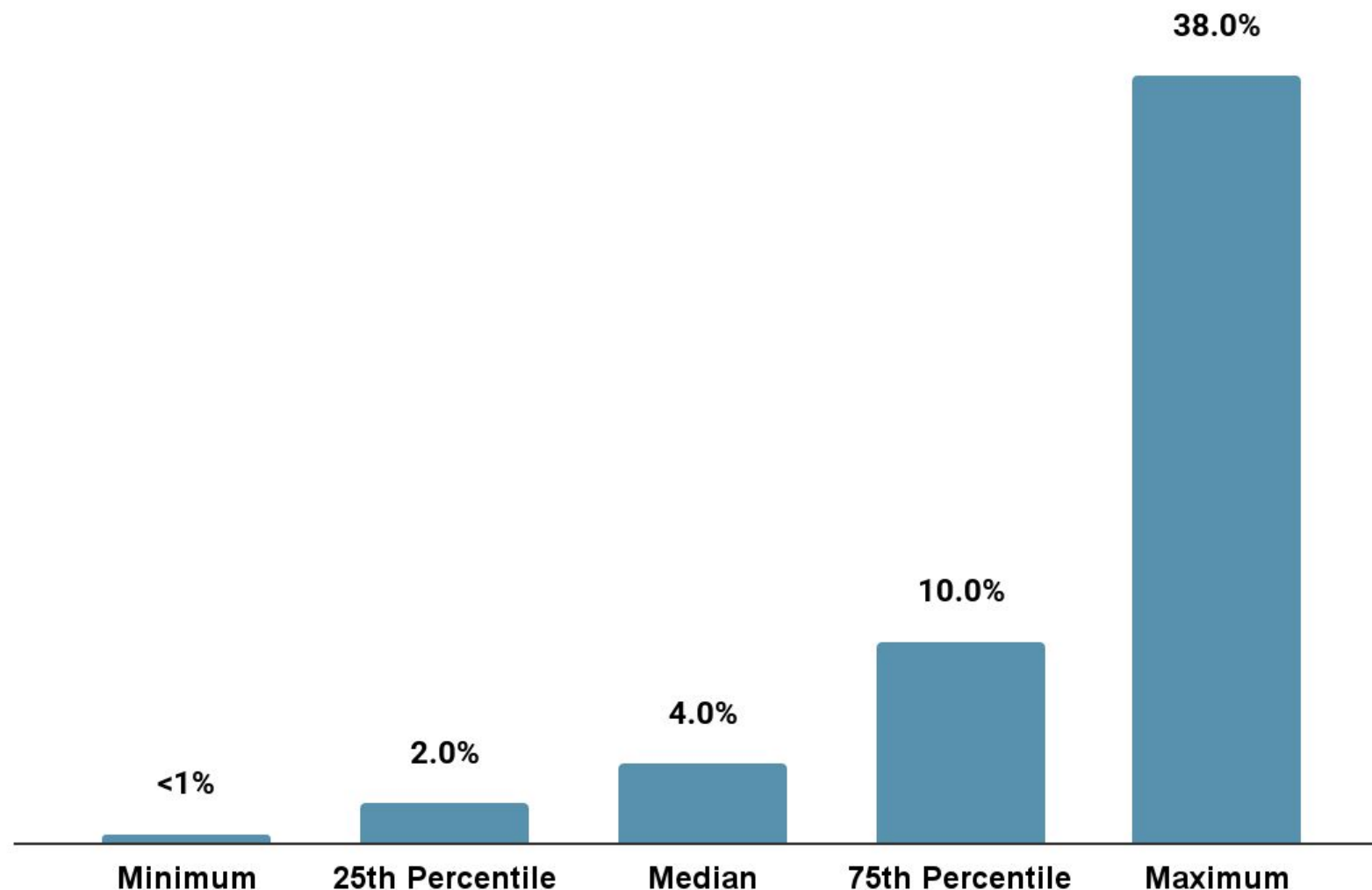
Retention Rates (Alumni Donors)



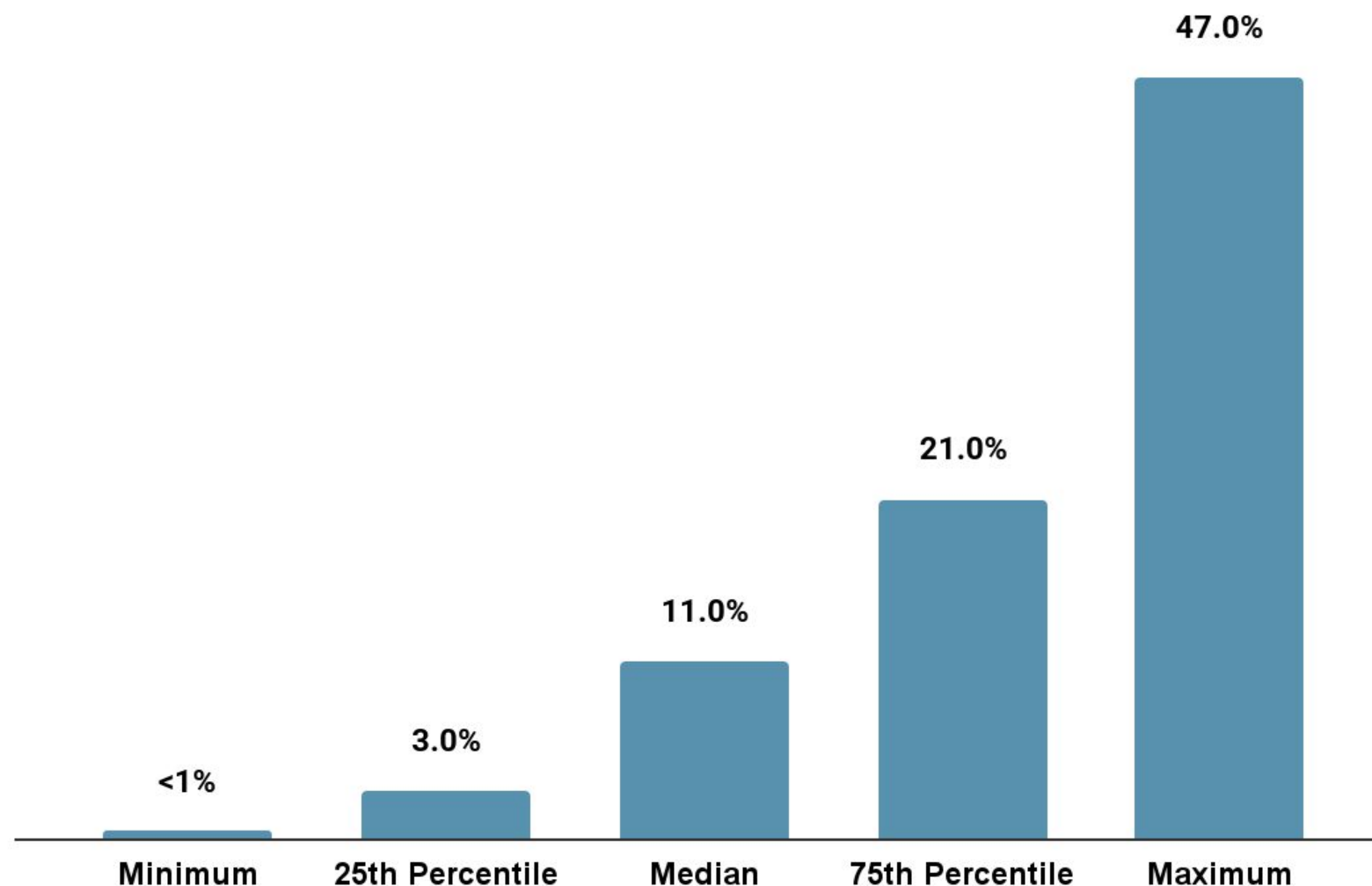
Senior Class Gift Participation Rates



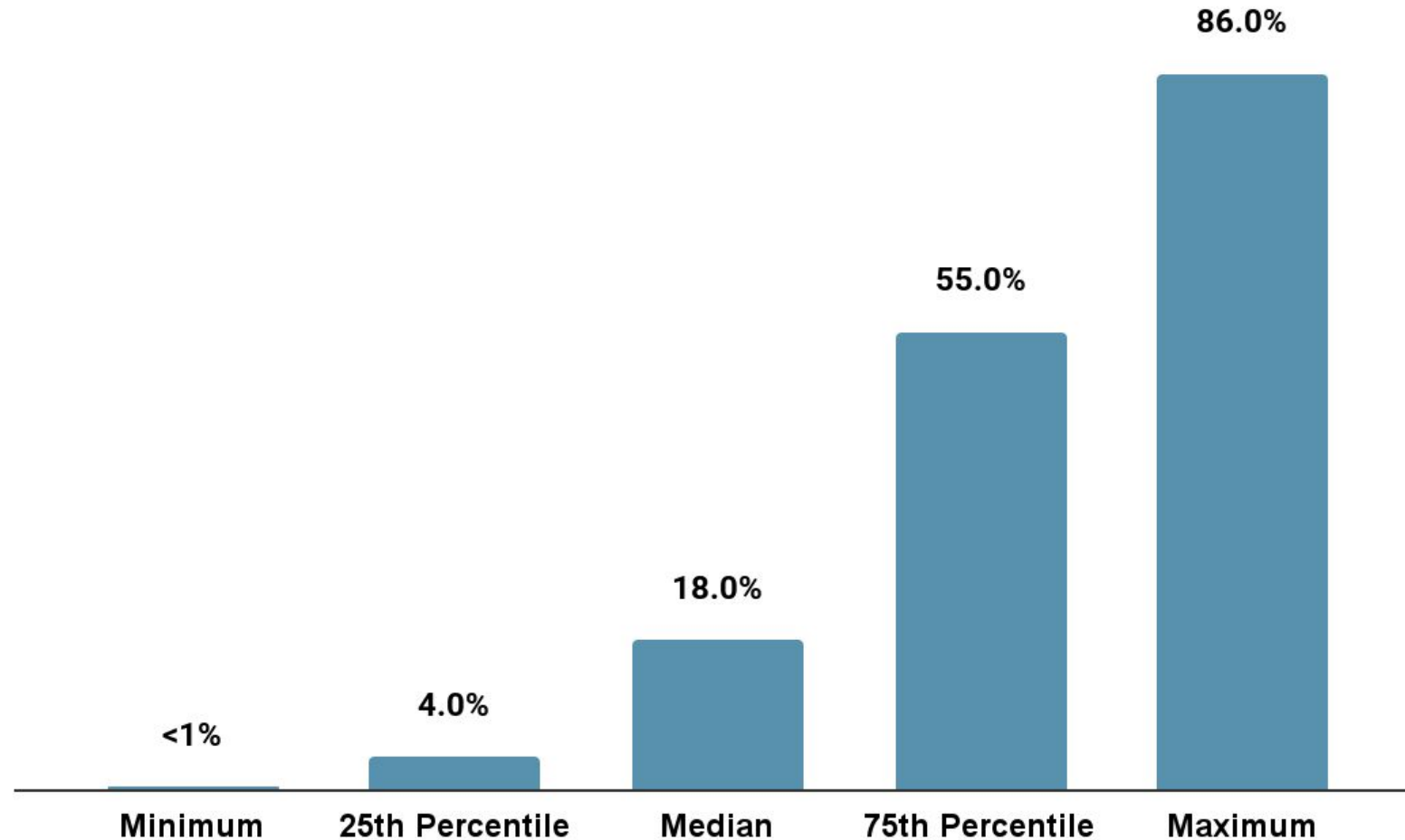
Young Alumni Participation Rates



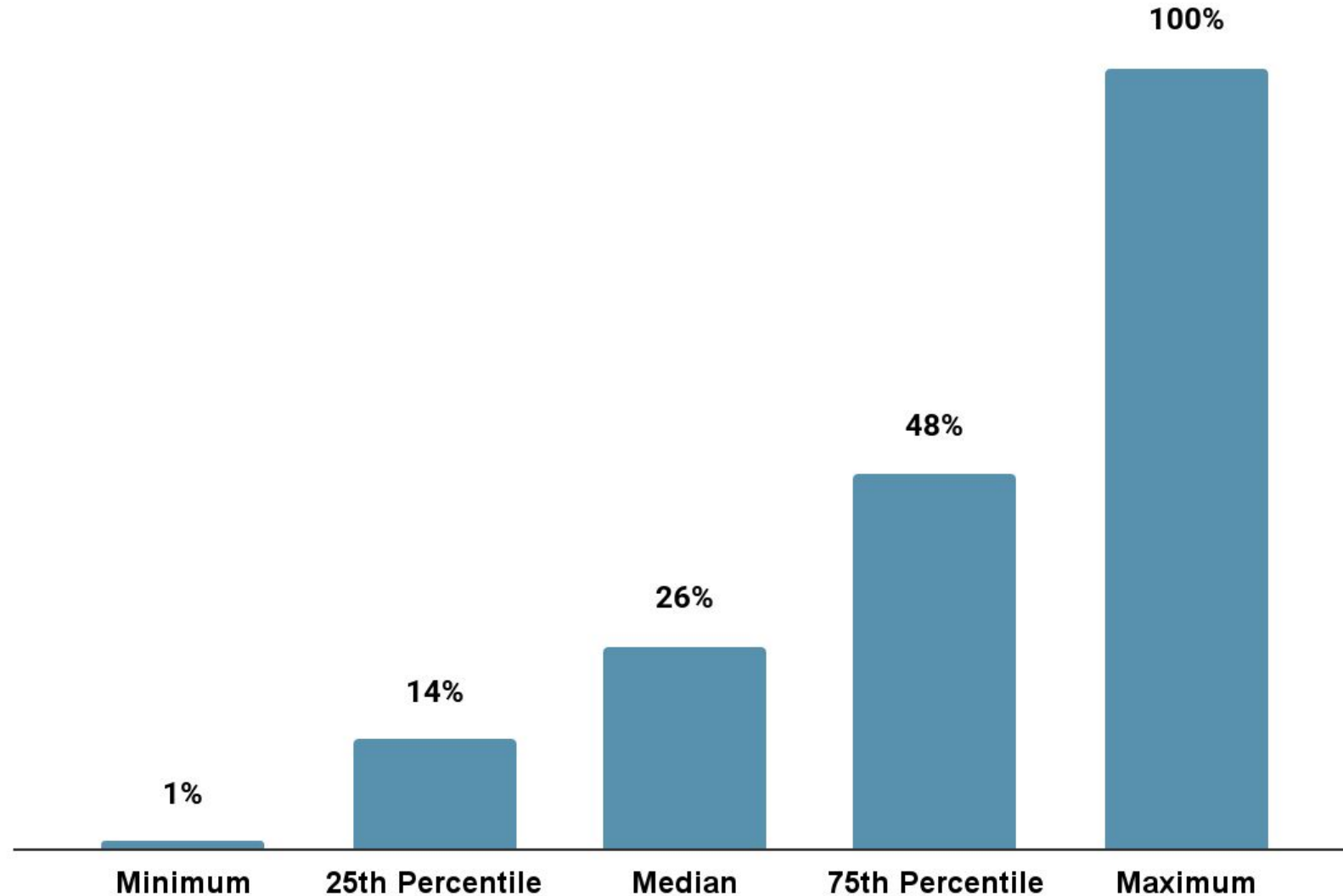
Reunion Class Participation Rates



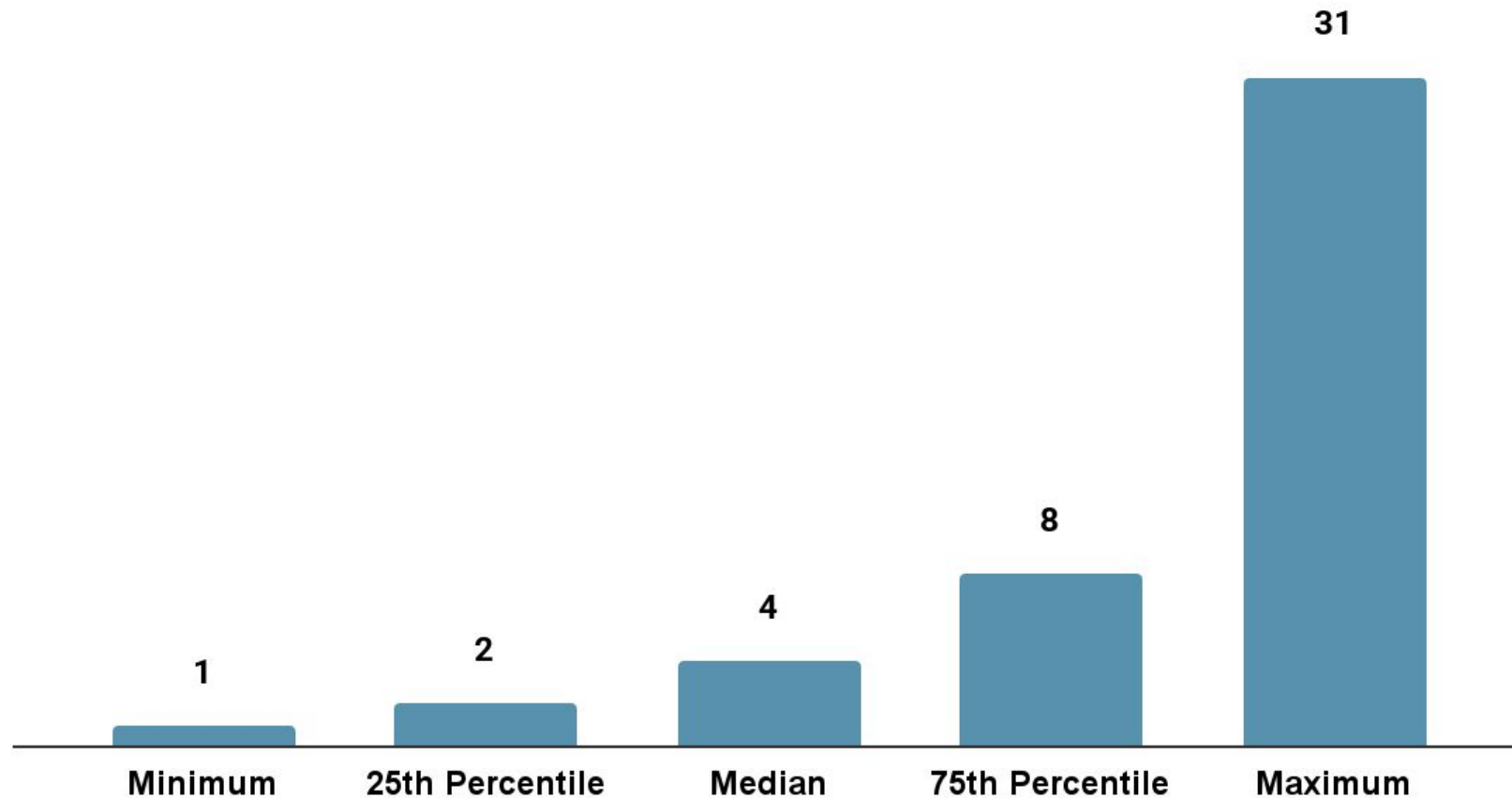
Parent Participation Rates



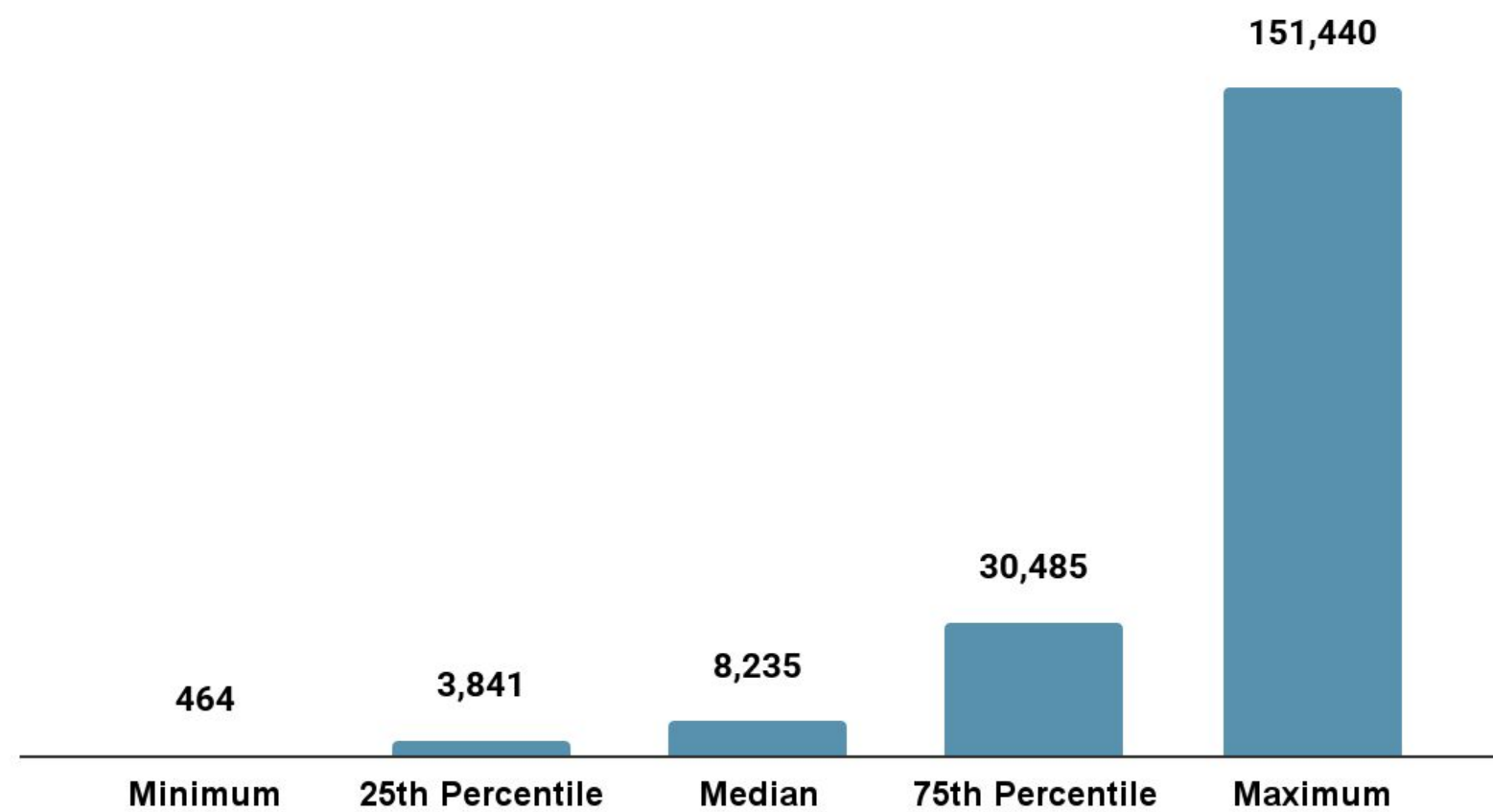
Faculty & Staff Participation Rates



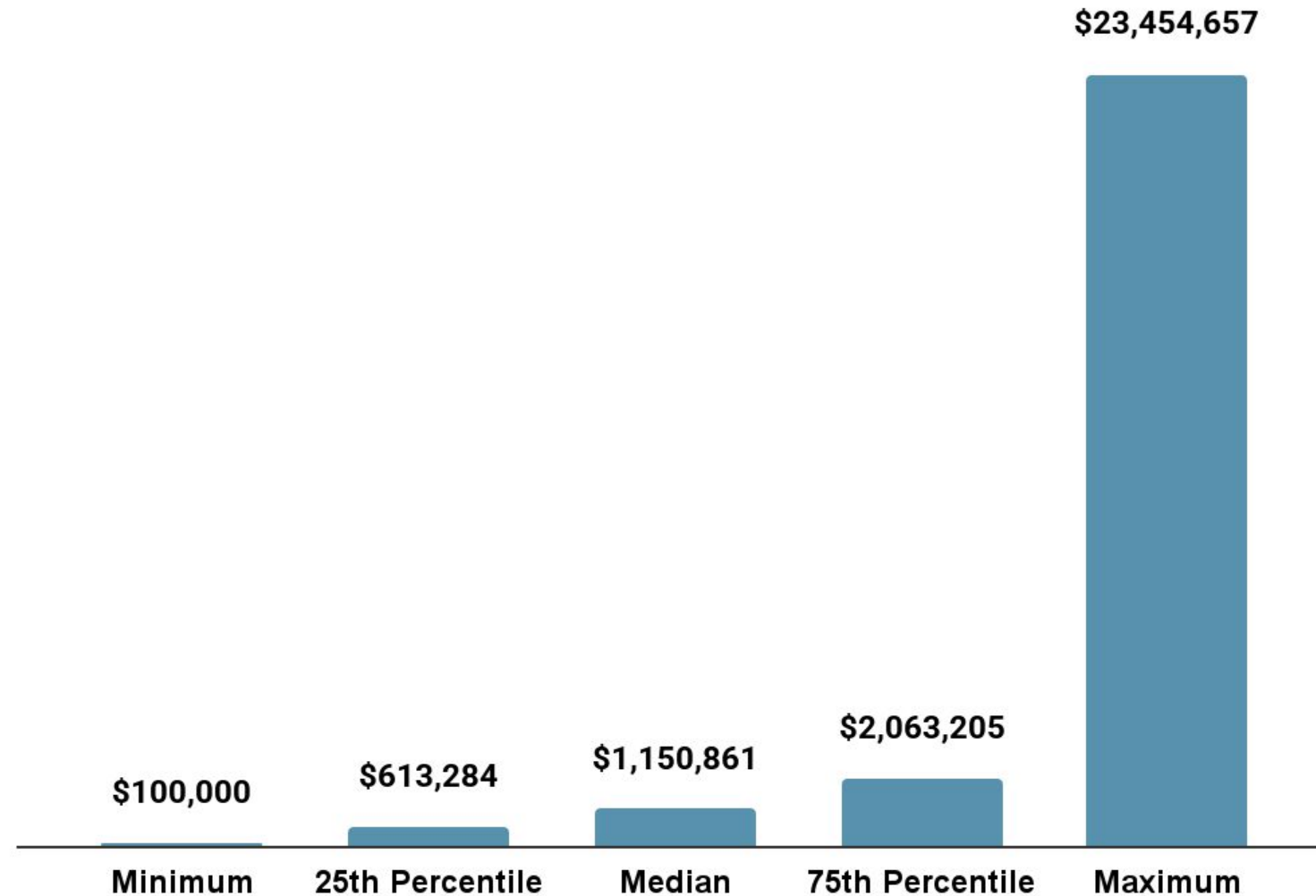
Staff Dedicated to Annual Giving



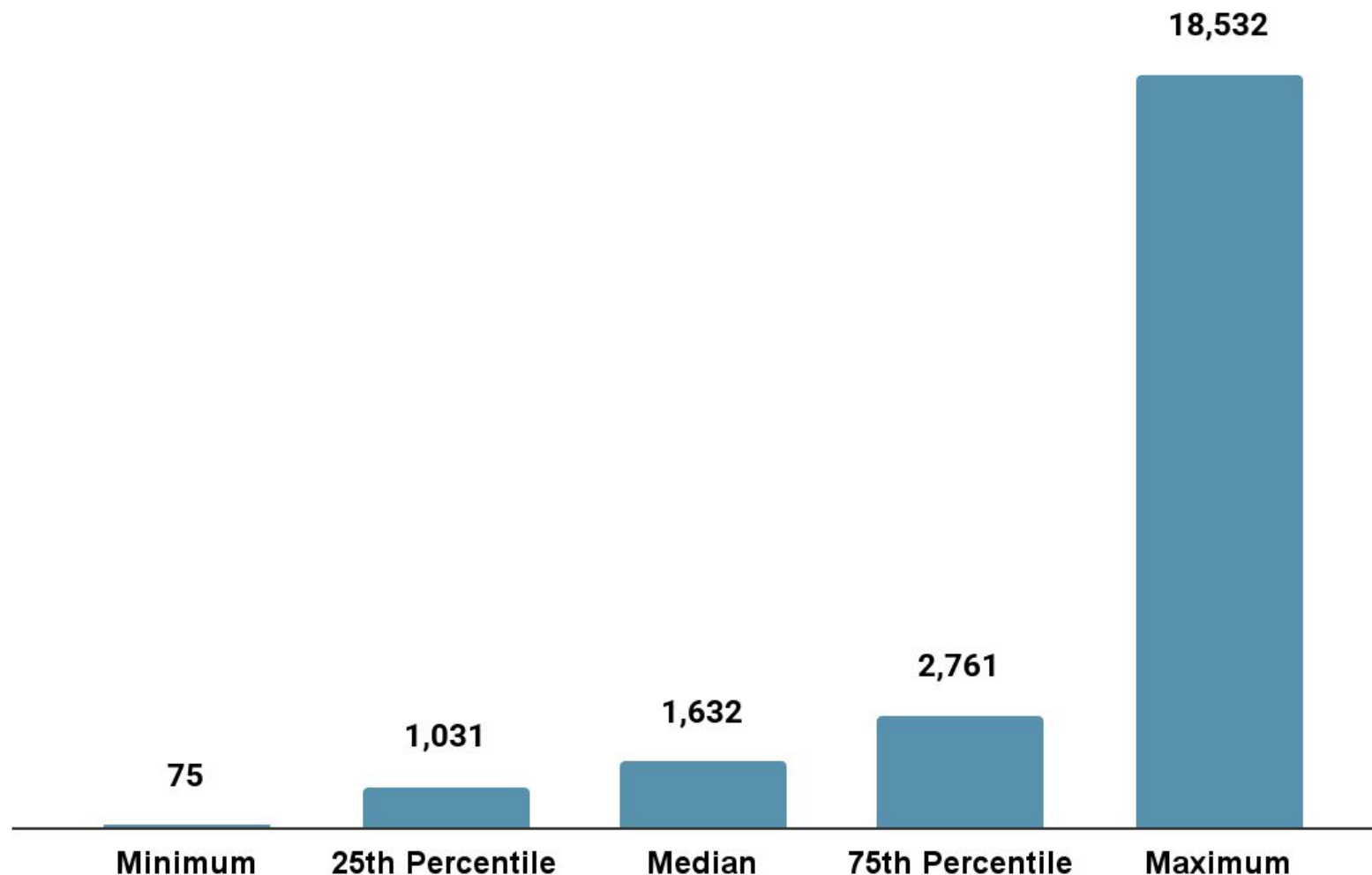
Alumni per Annual Giving Staff



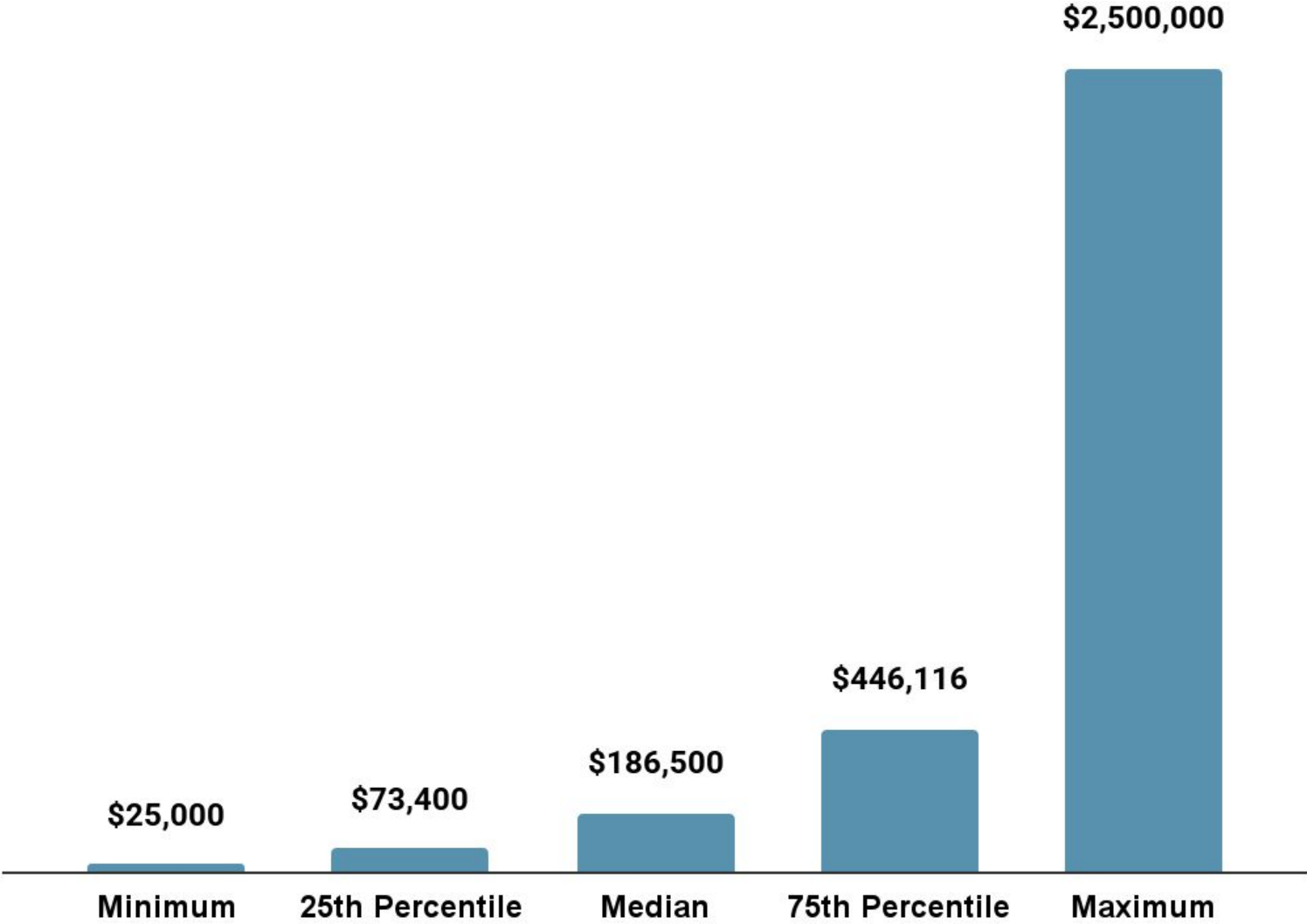
Revenue per Dedicated Staff



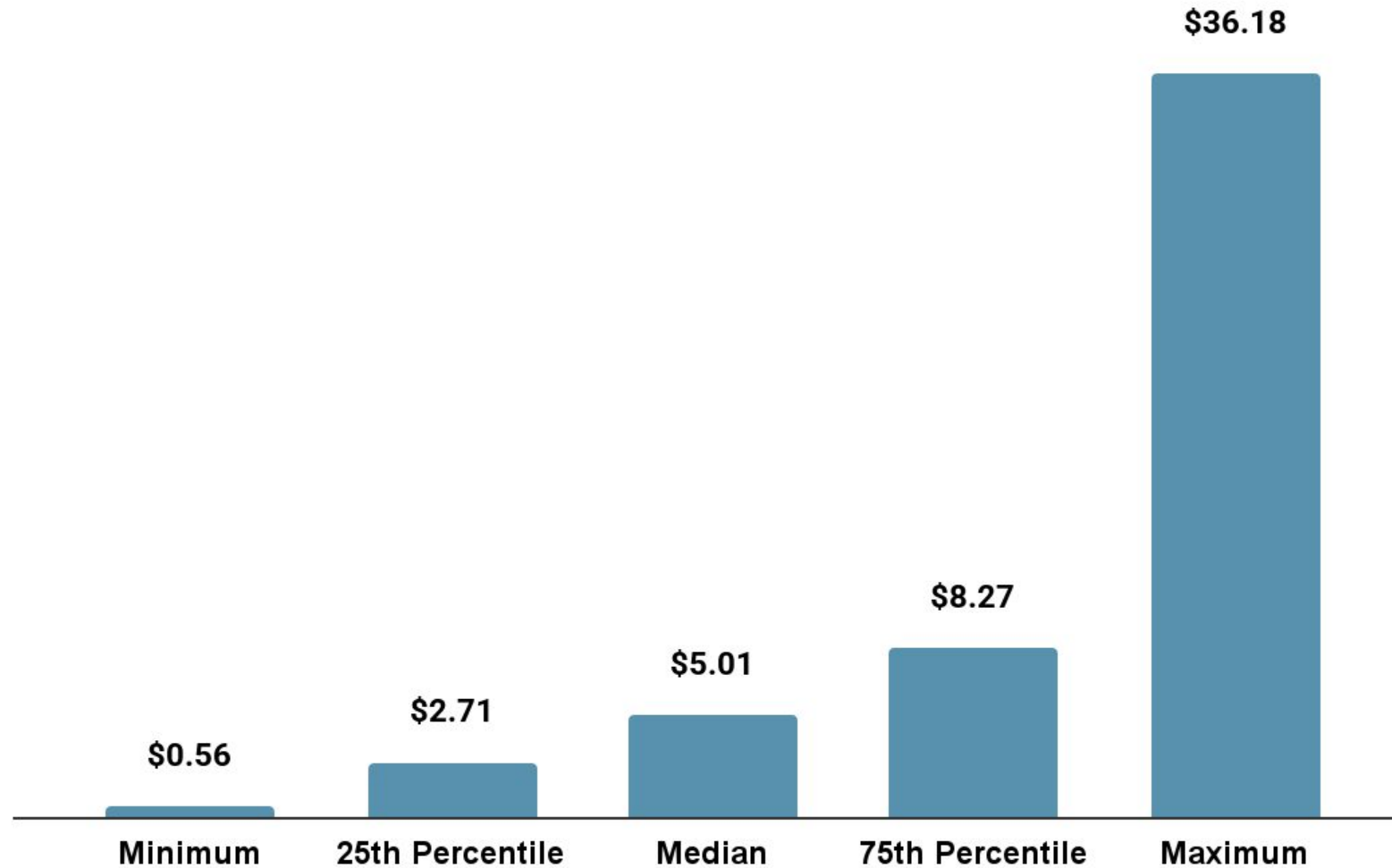
Donors per Dedicated Staff



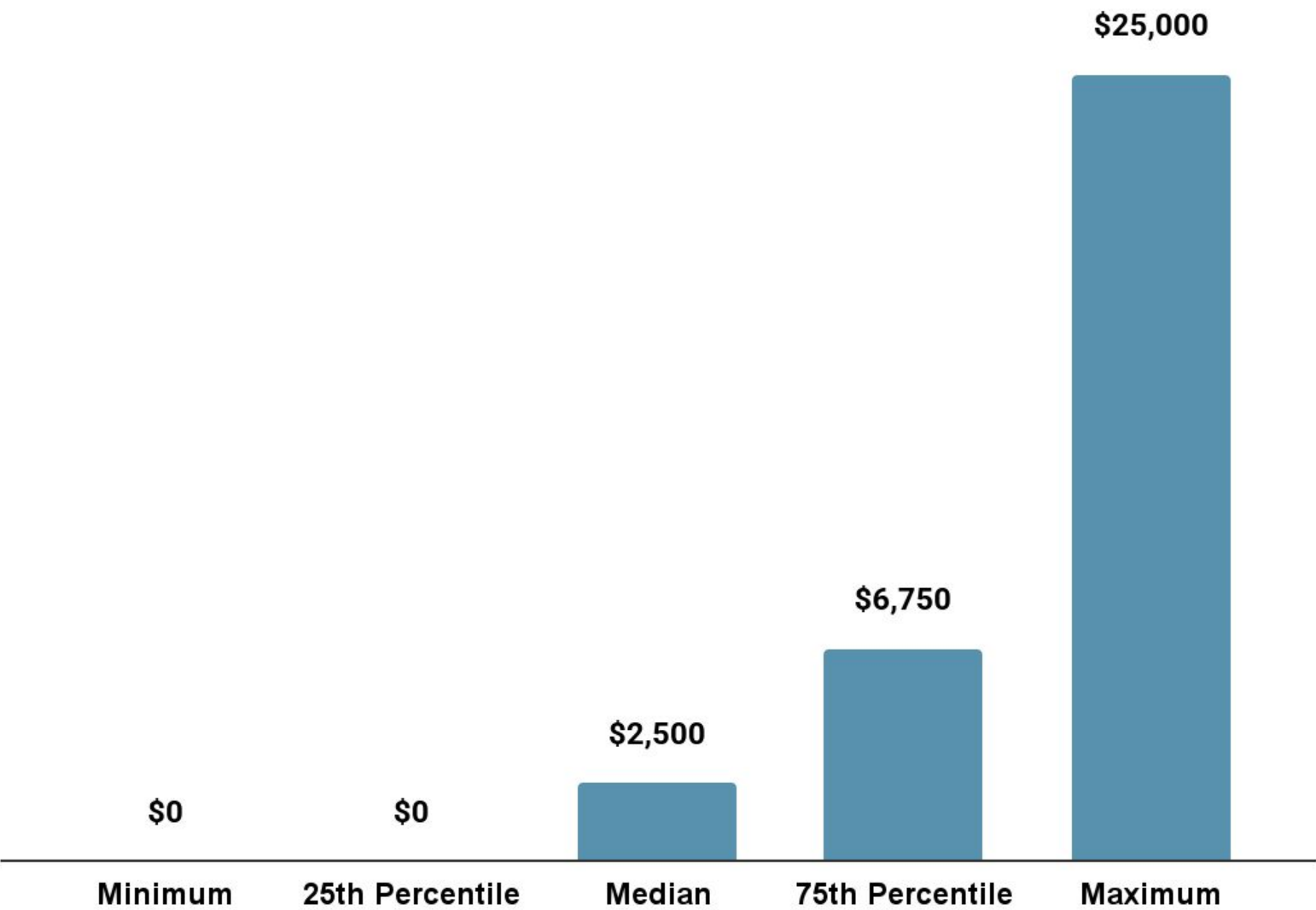
Budget Spent on Annual Giving (Non-Salary)



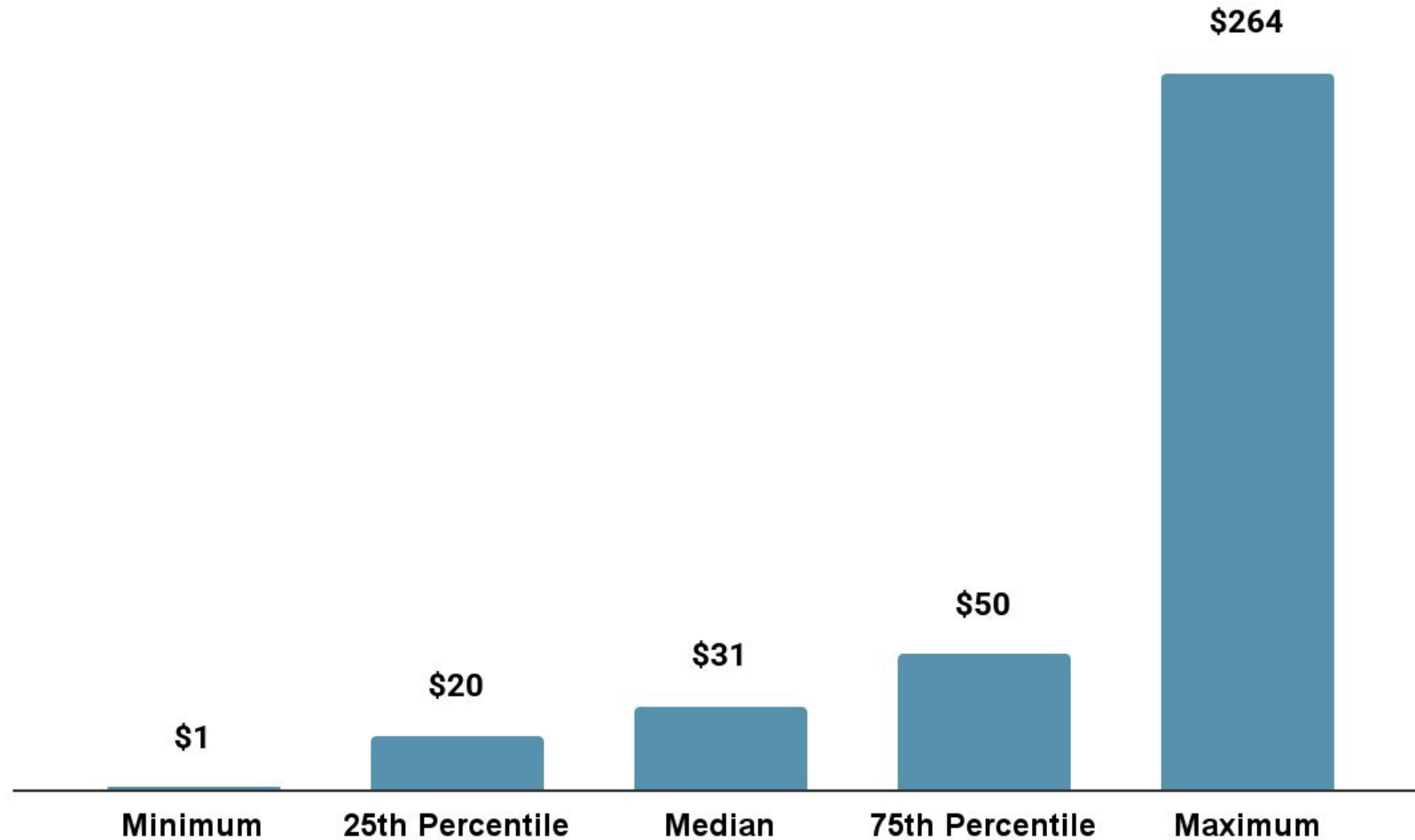
Budget Spent per Alumni



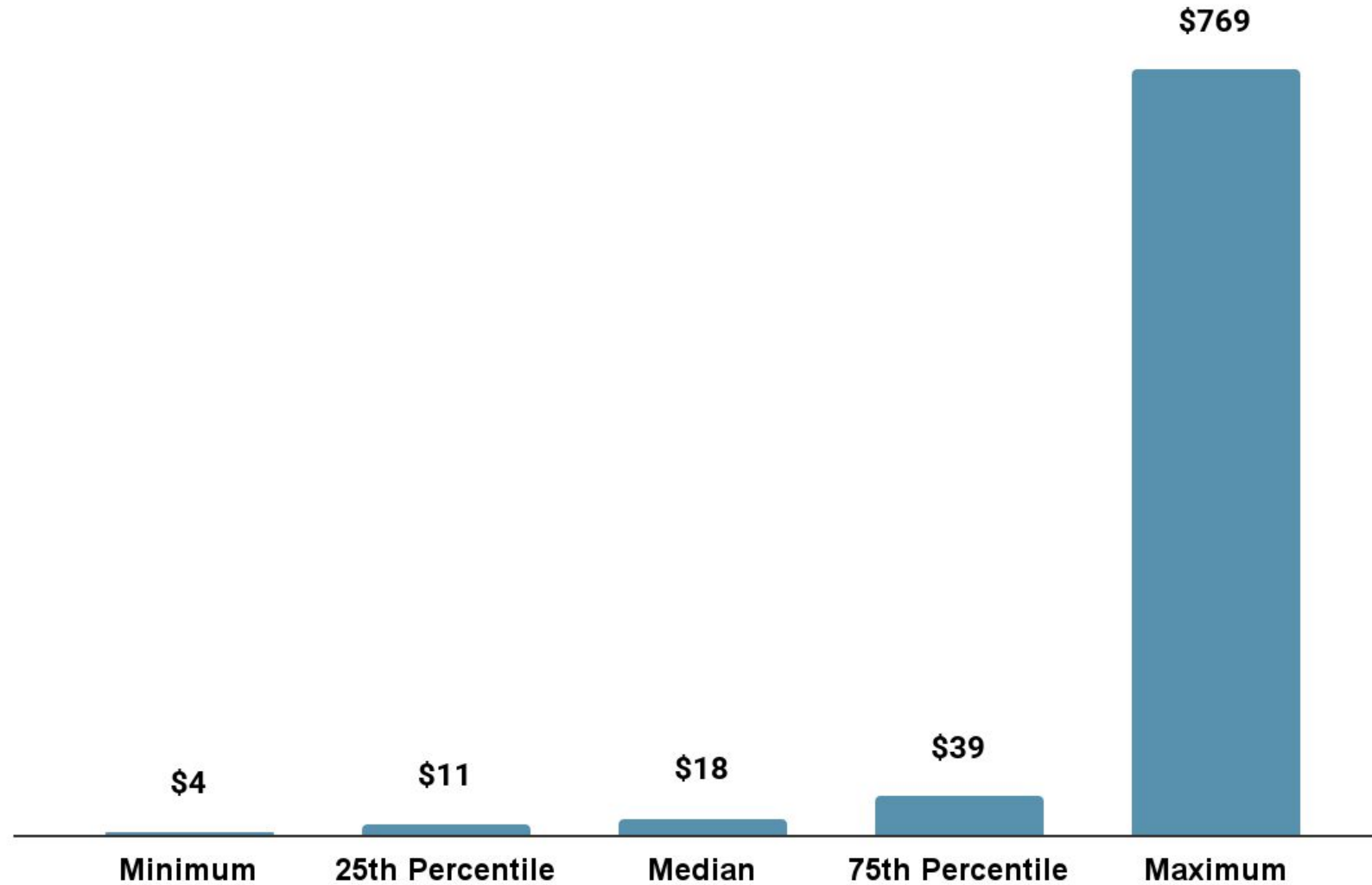
Budget Spent on Professional Development Per Staff



Cost to Generate a Donor



Return on Investment



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