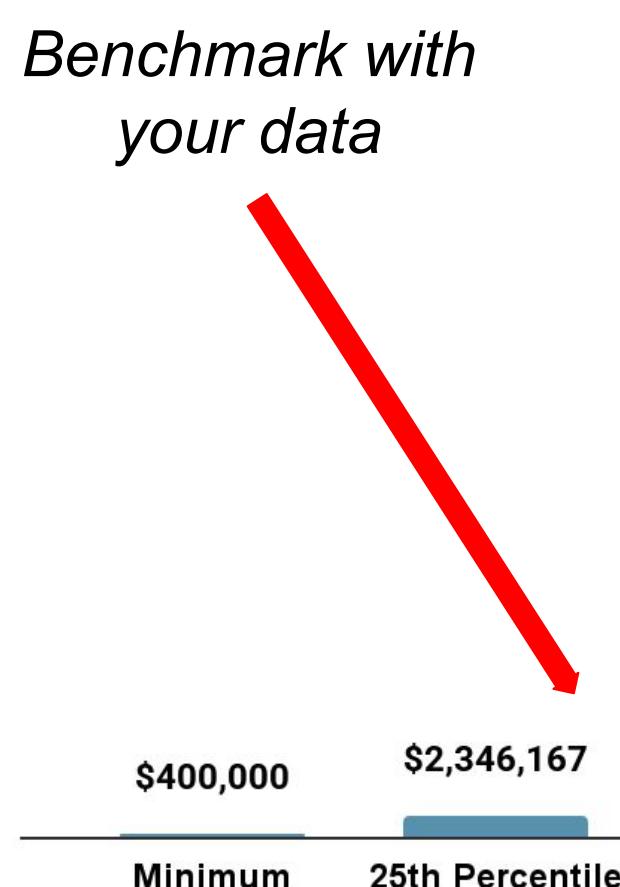
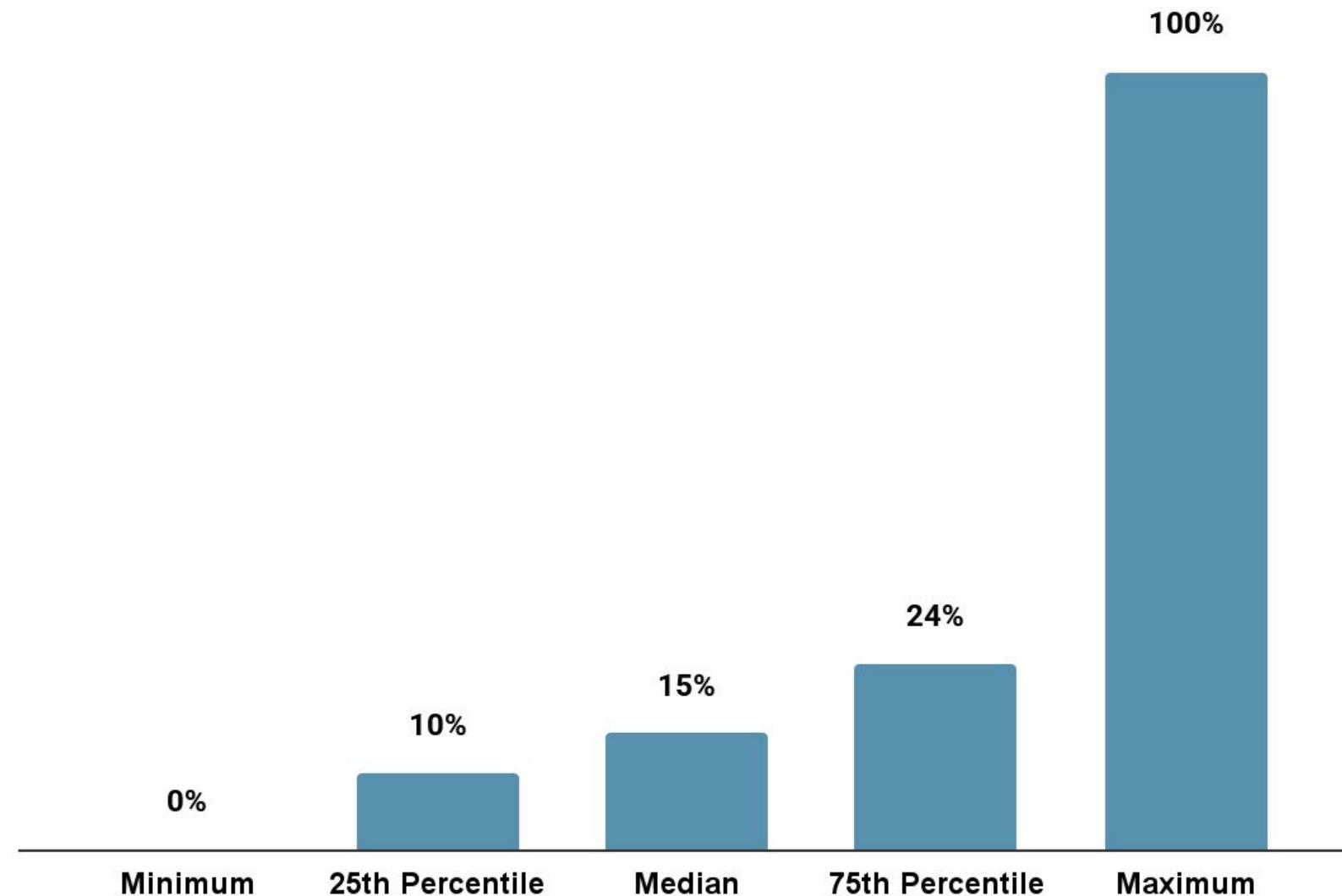


# FY25 Peformance Index

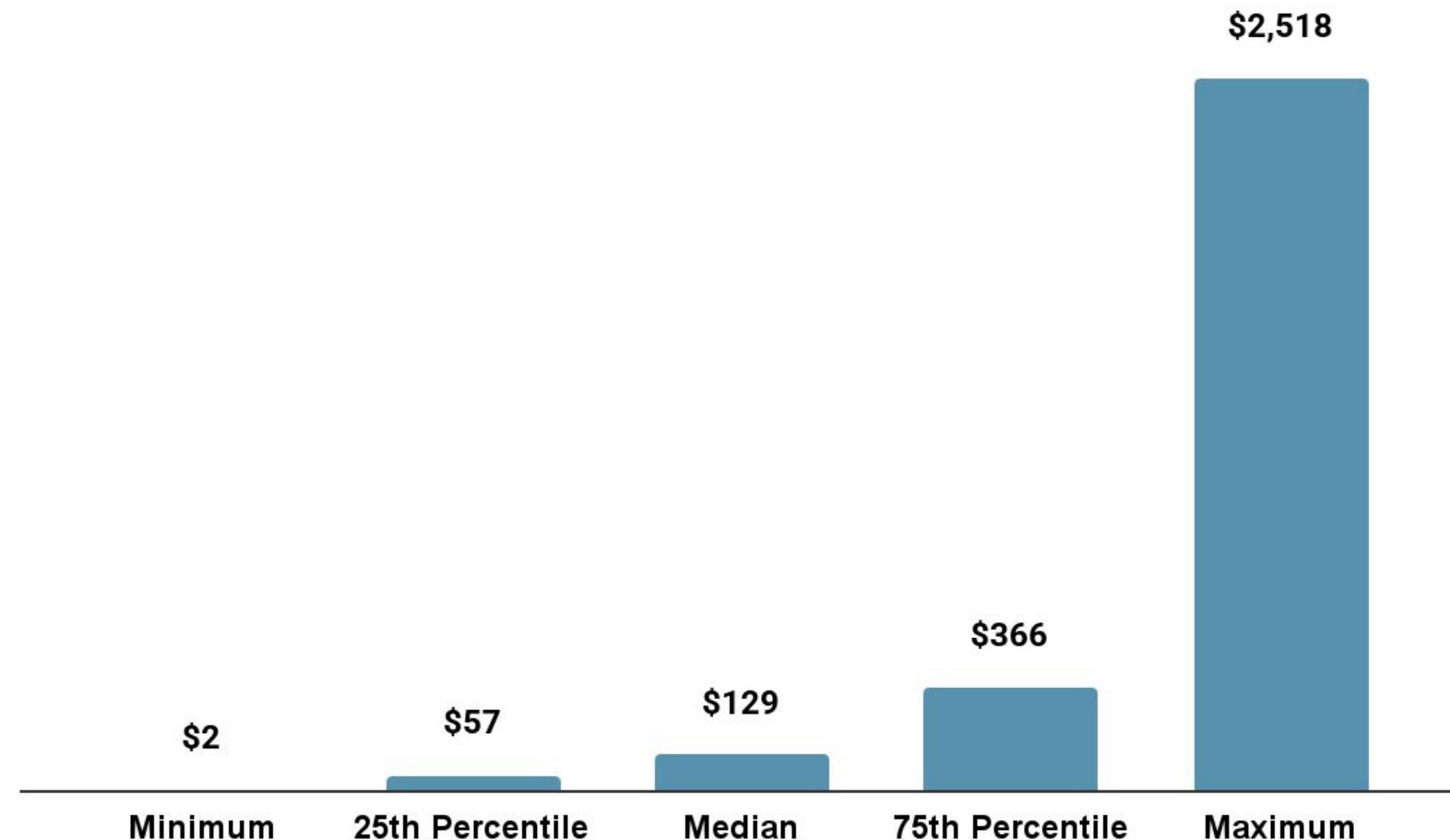
# AG Revenue



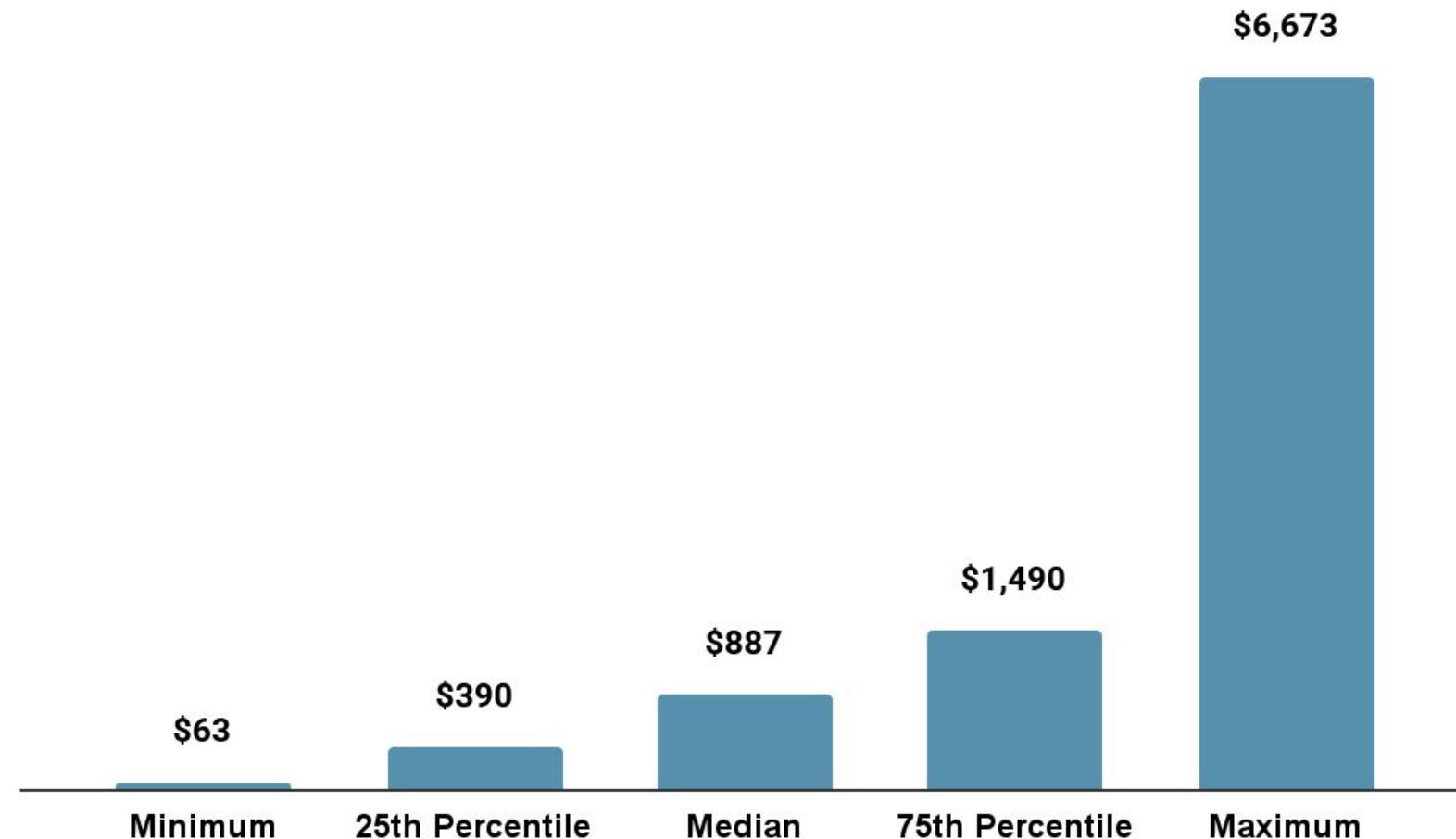
# AG Revenue as % of Total Giving



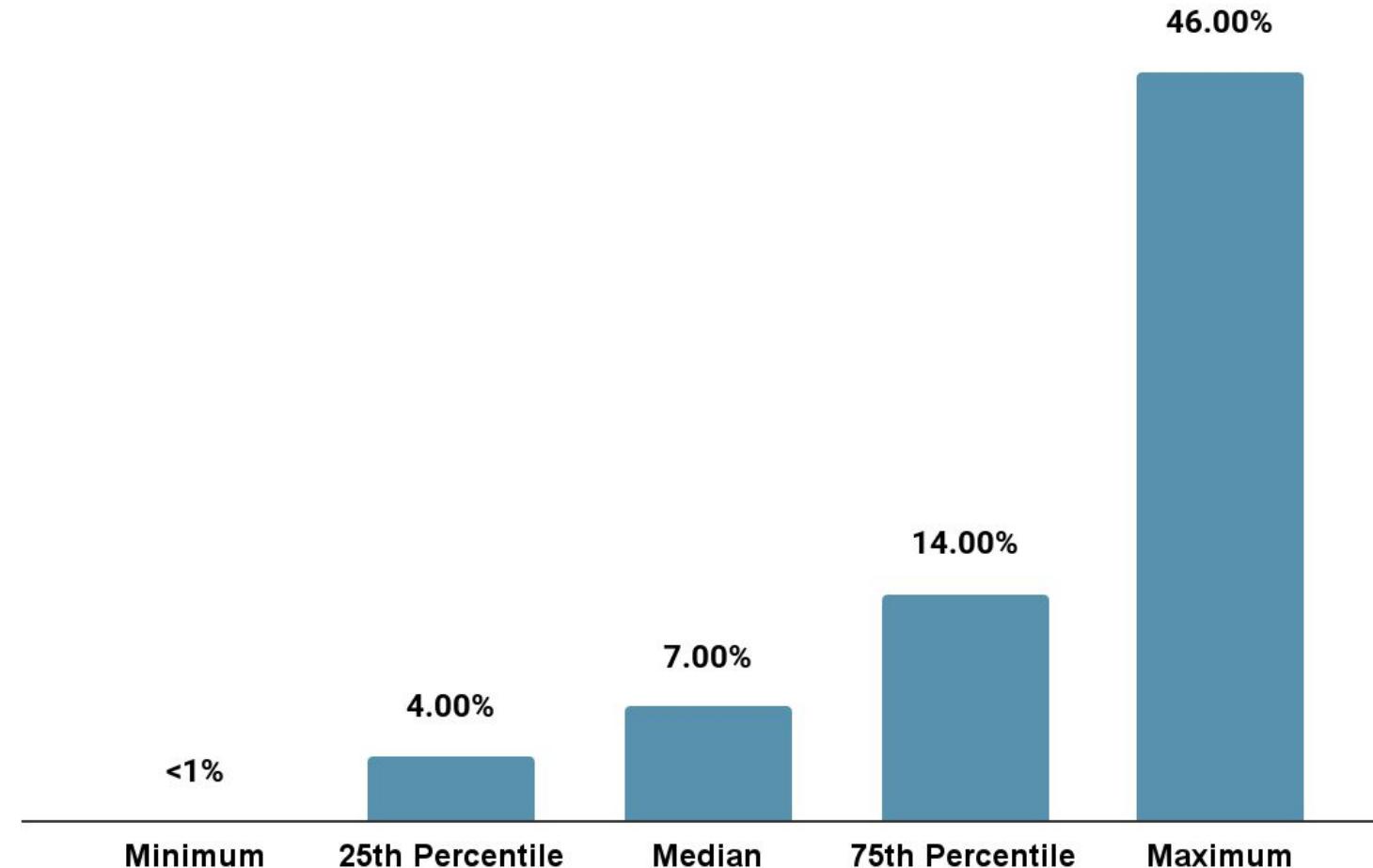
# AG Revenue per Alum



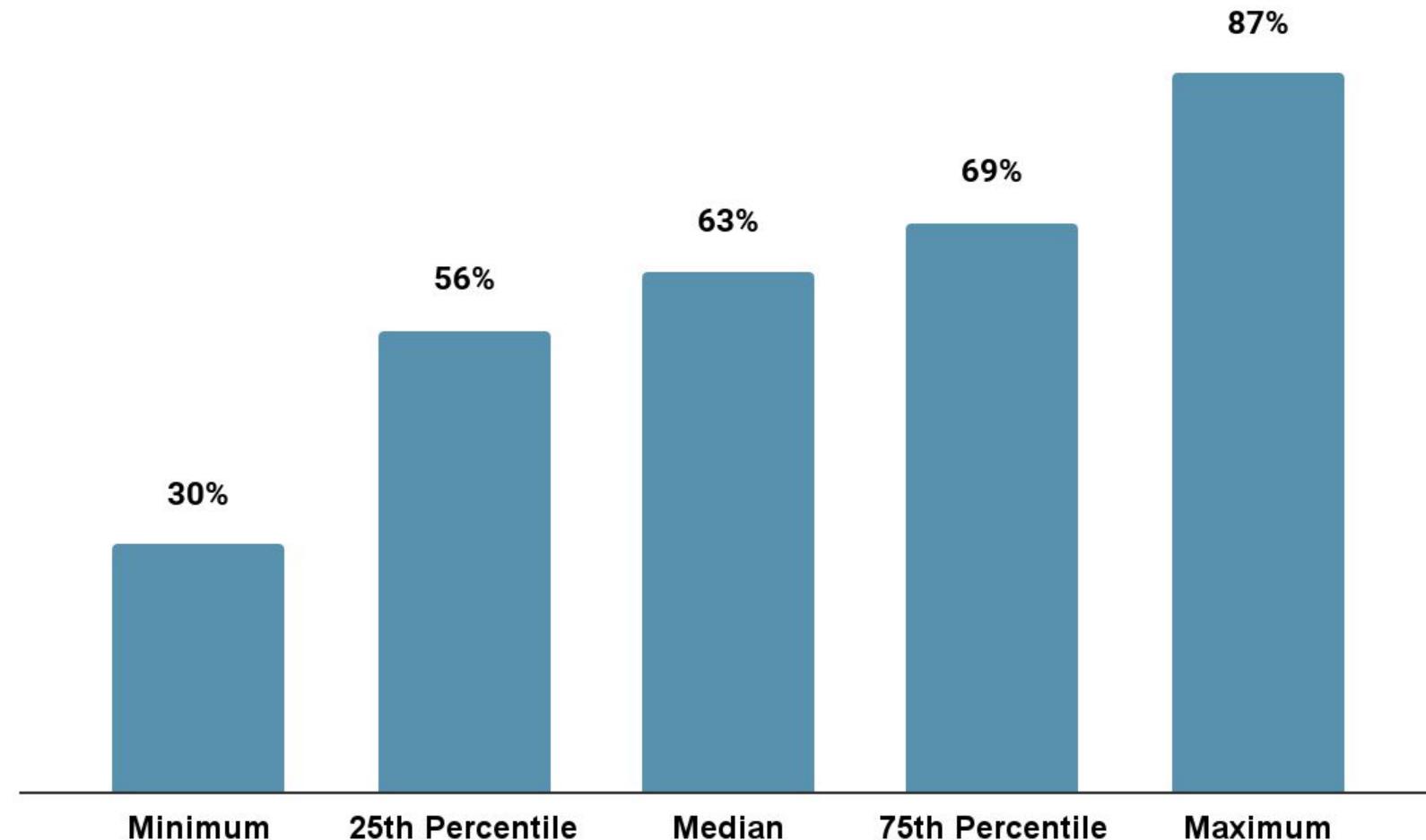
# AG Revenue per Donor



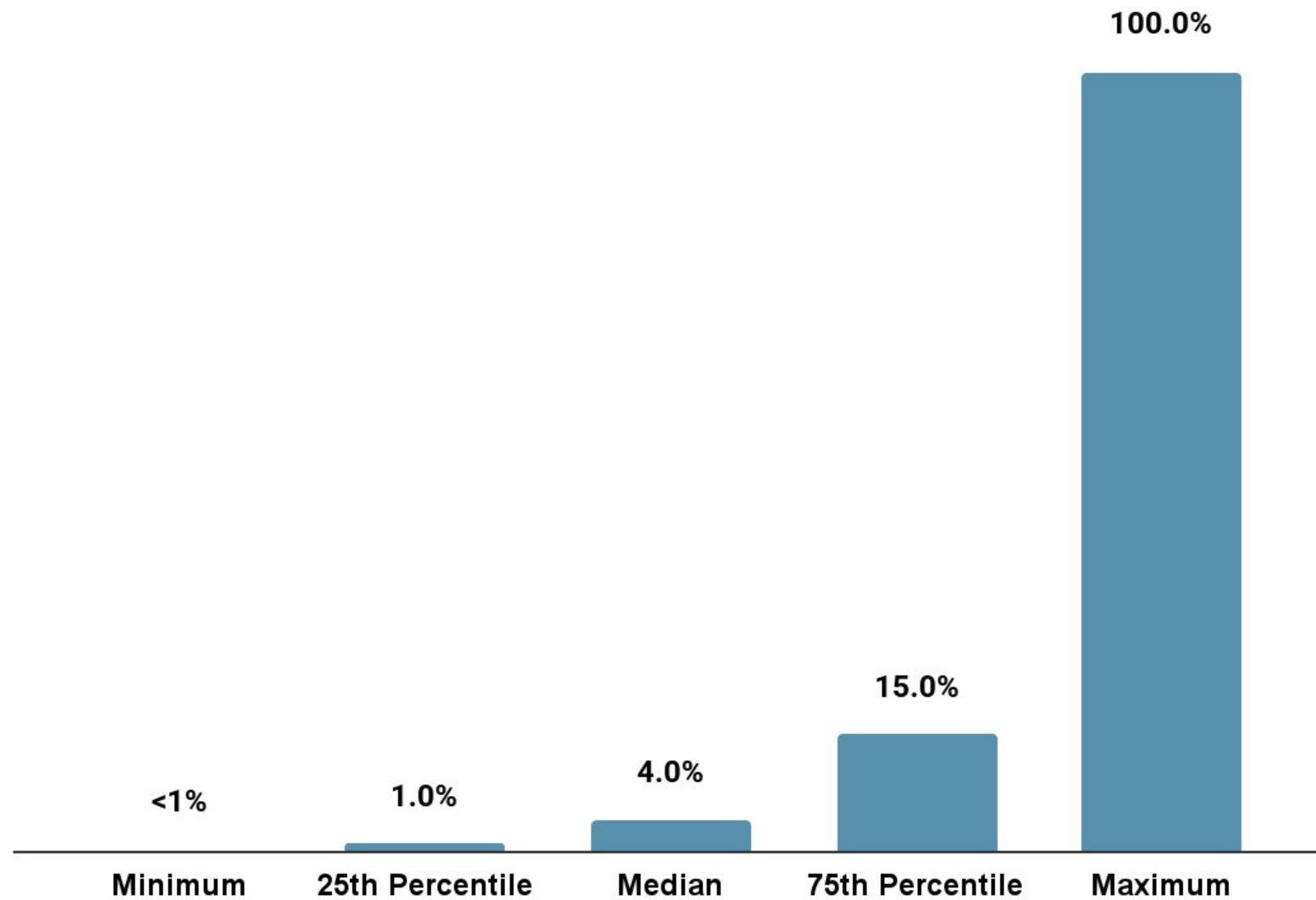
# Alumni Participation Rates



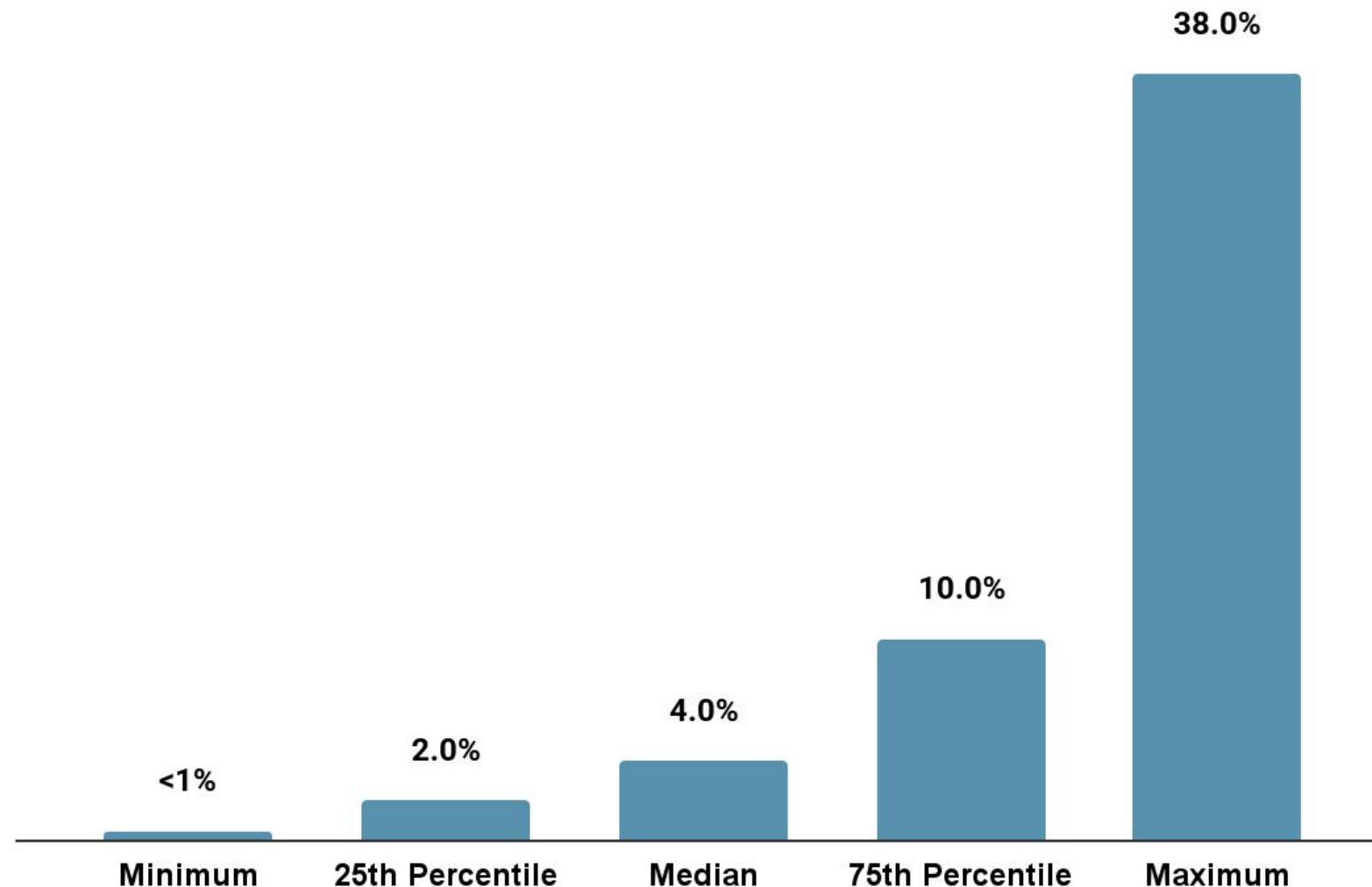
# Retention Rates (Alumni Donors)



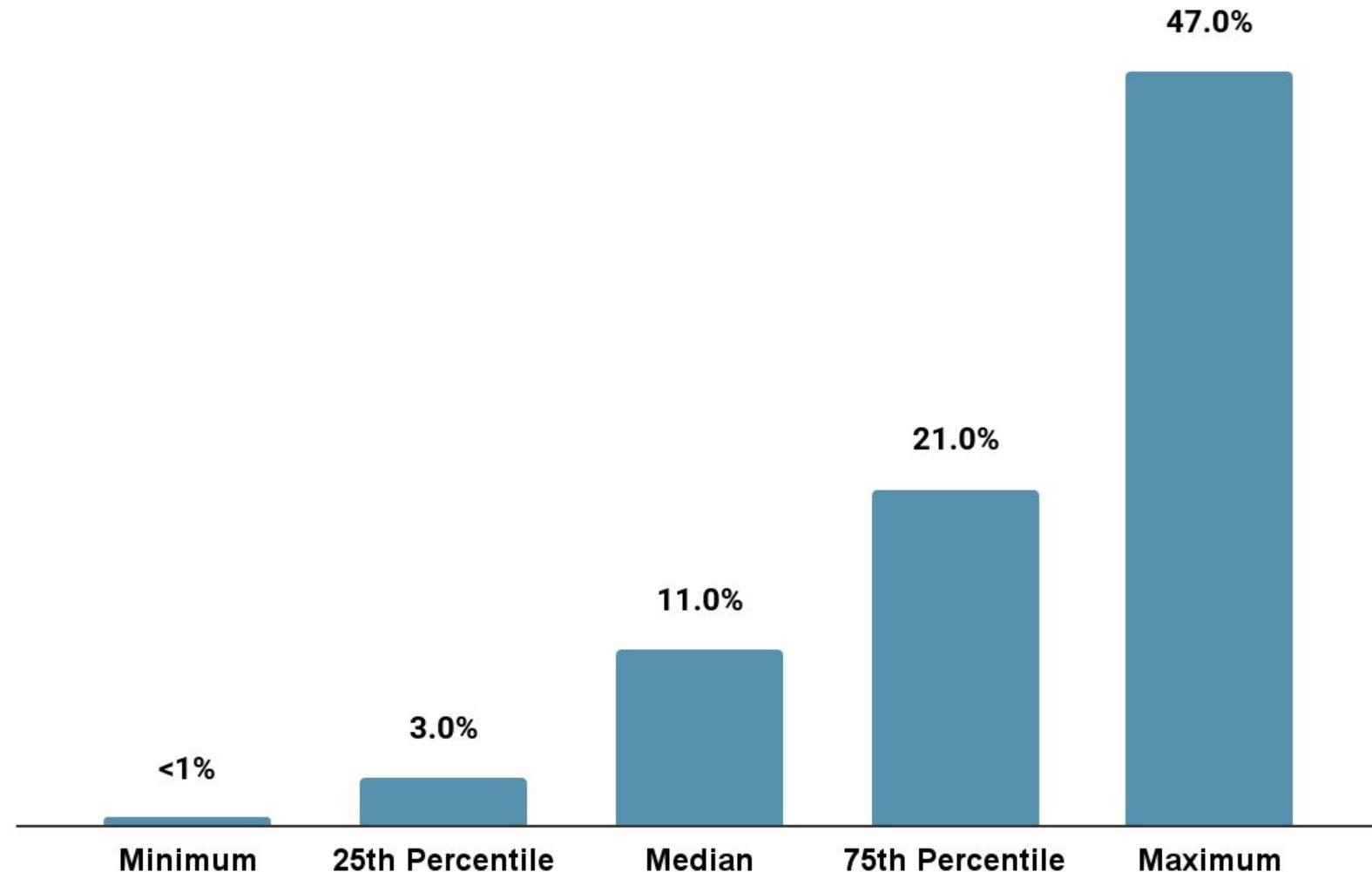
# Senior Class Gift Participation Rates



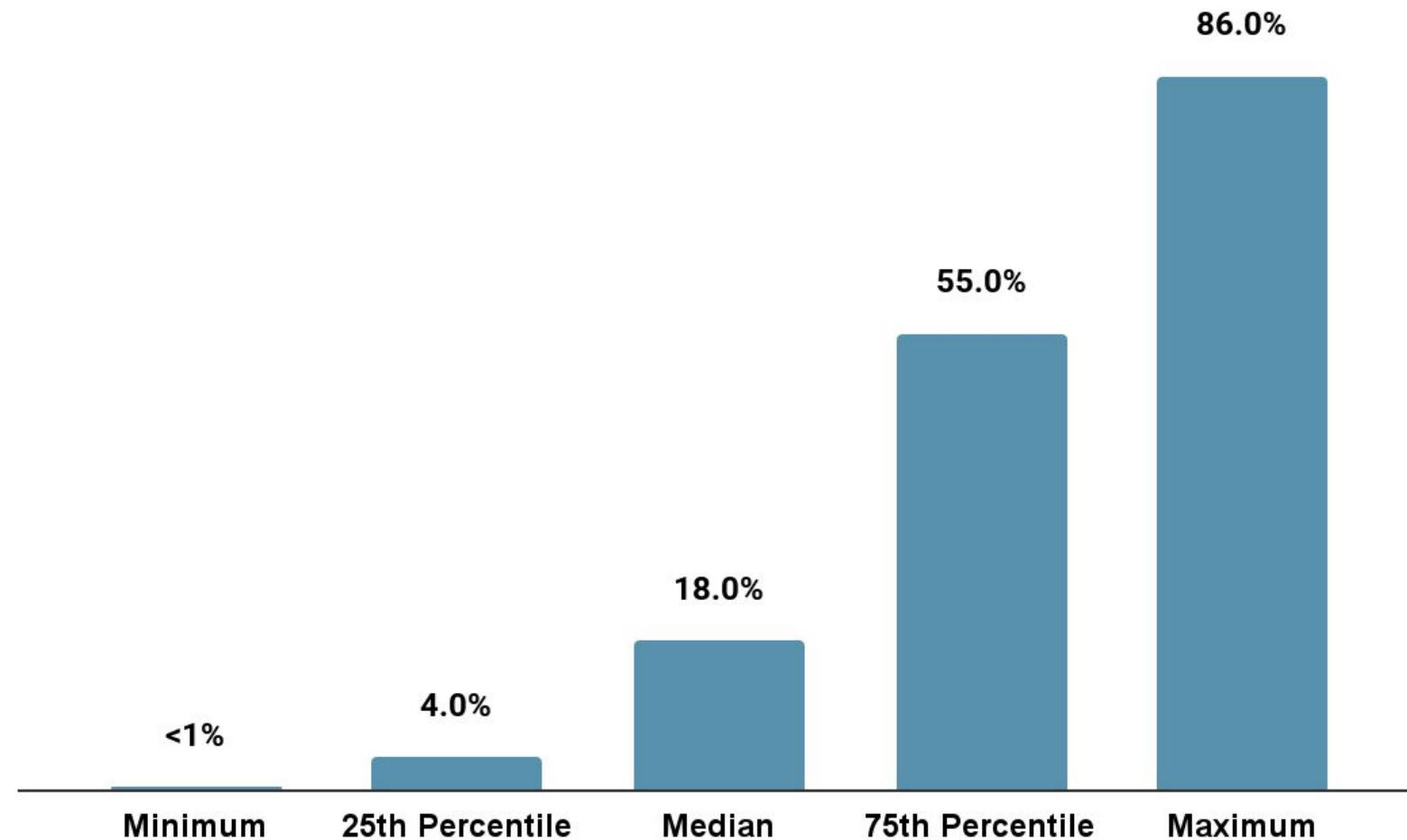
# Young Alumni Participation Rates



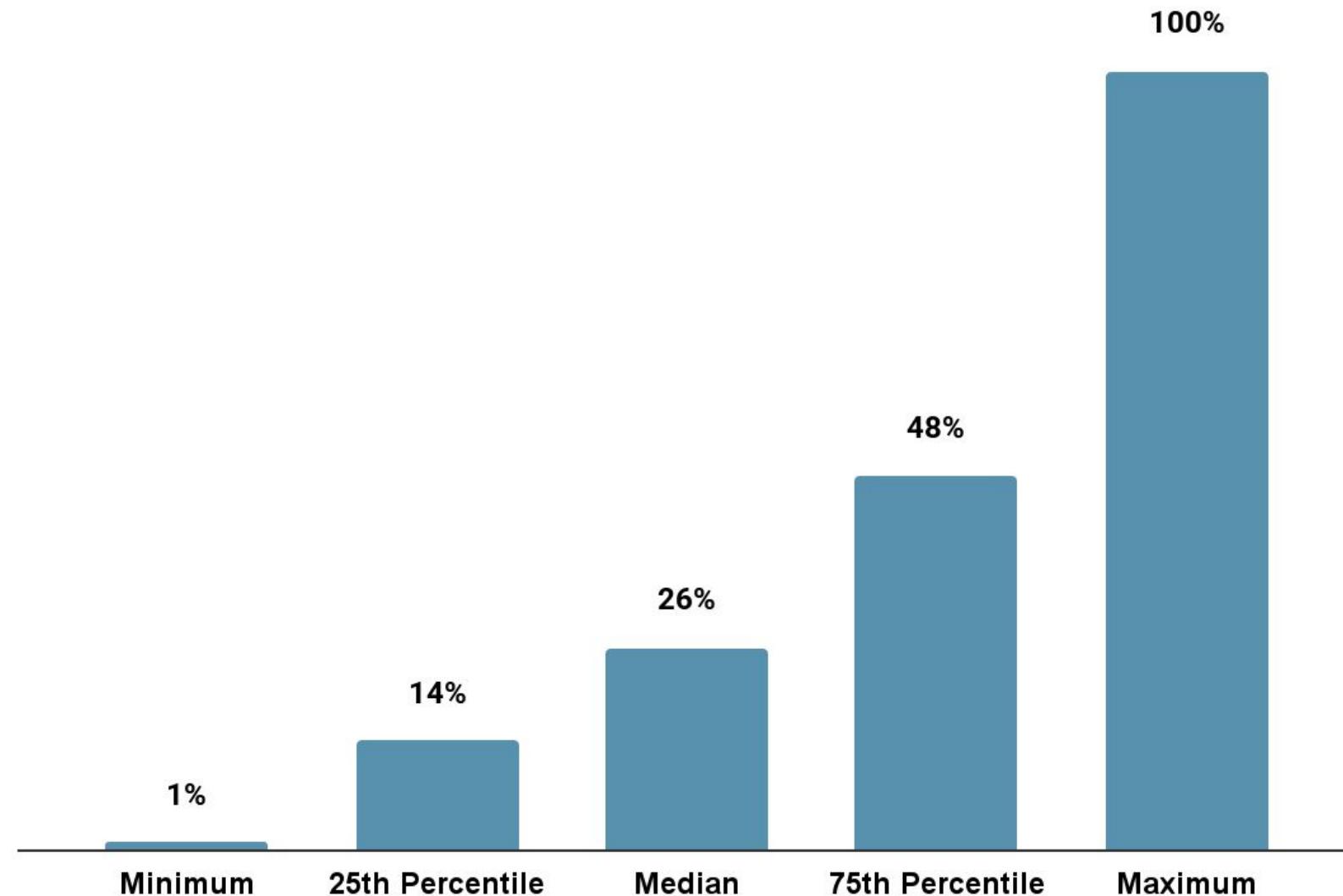
# Reunion Class Participation Rates



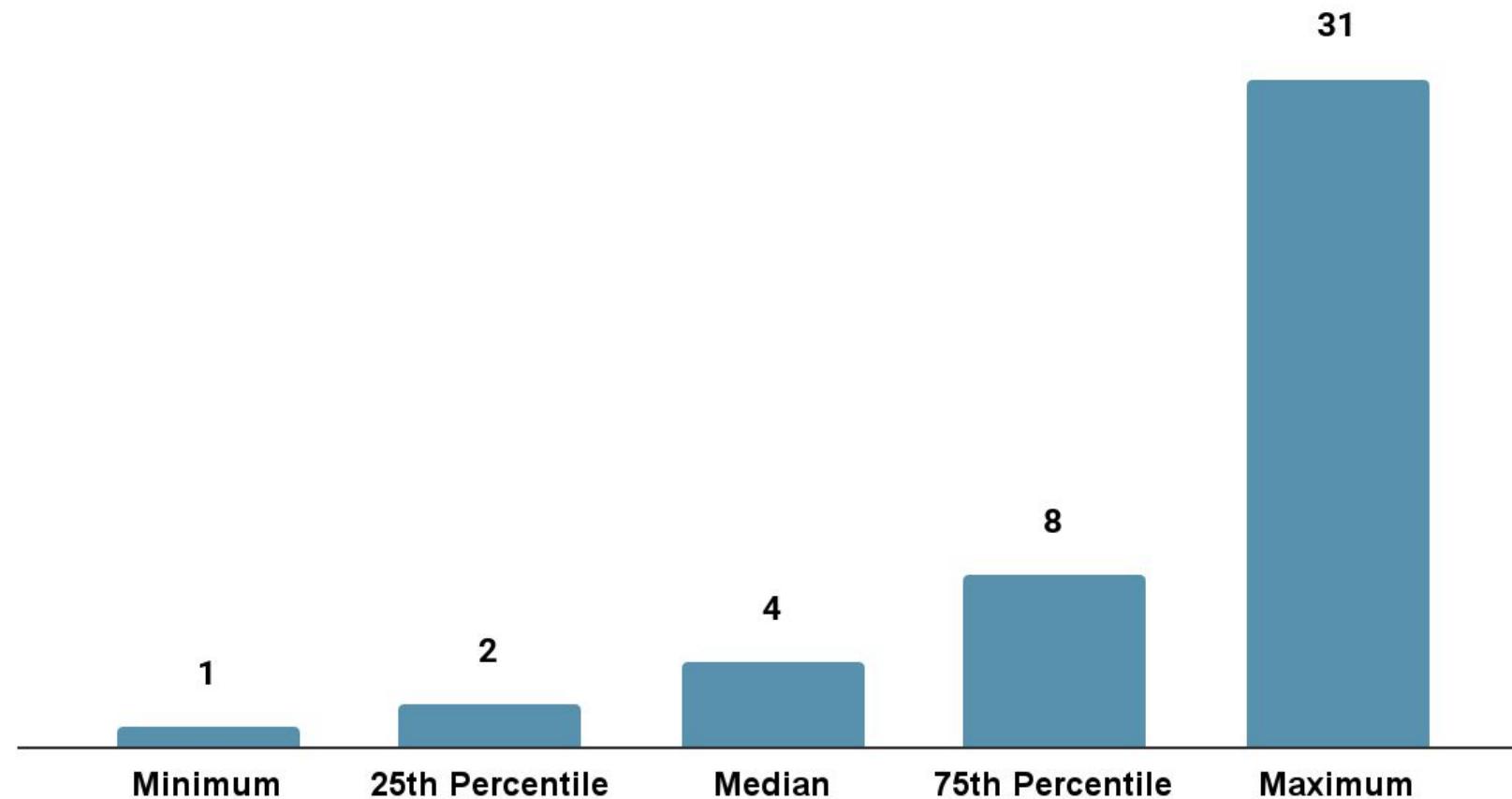
# Parent Participation Rates



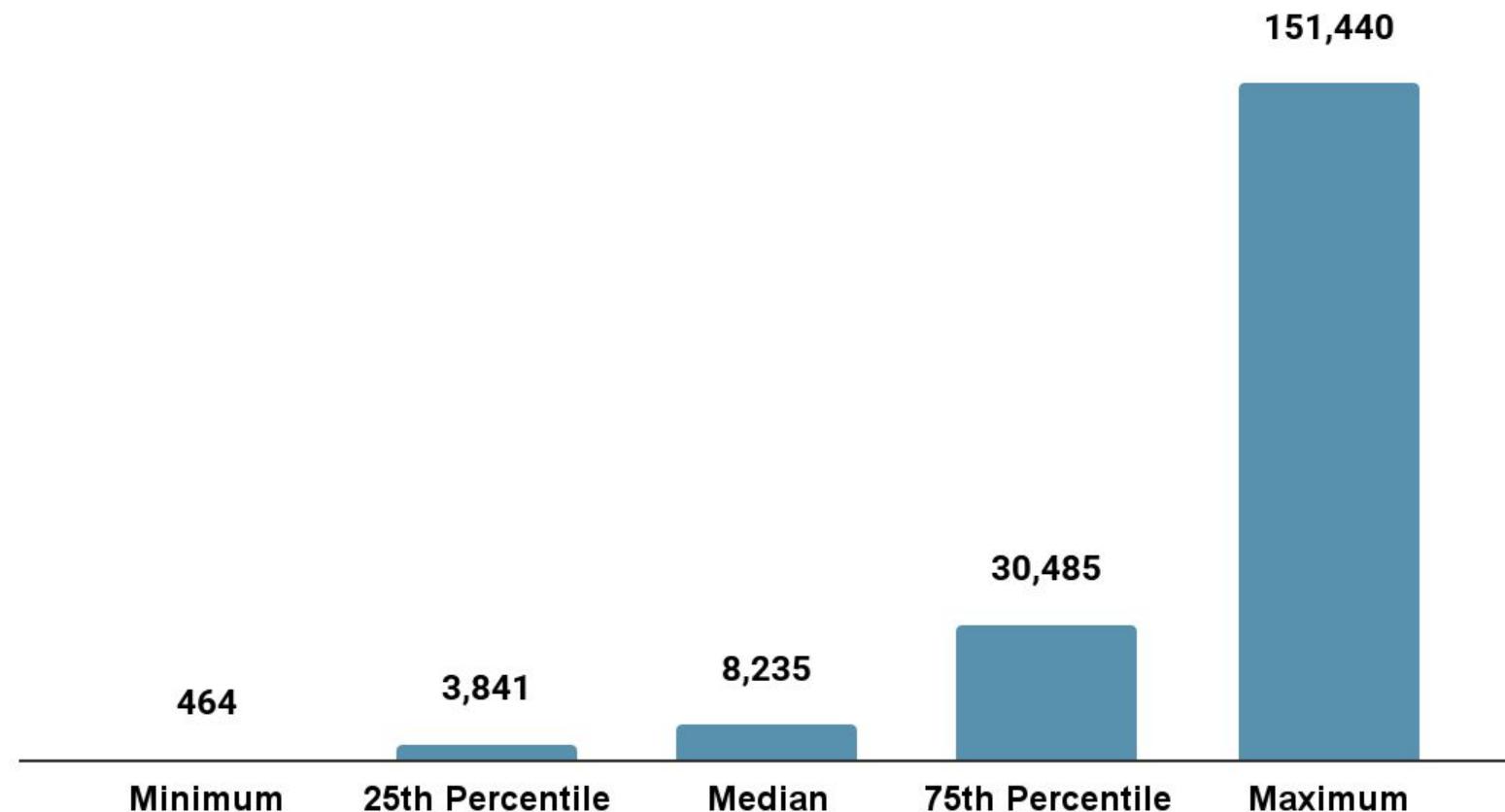
# Faculty & Staff Participation Rates



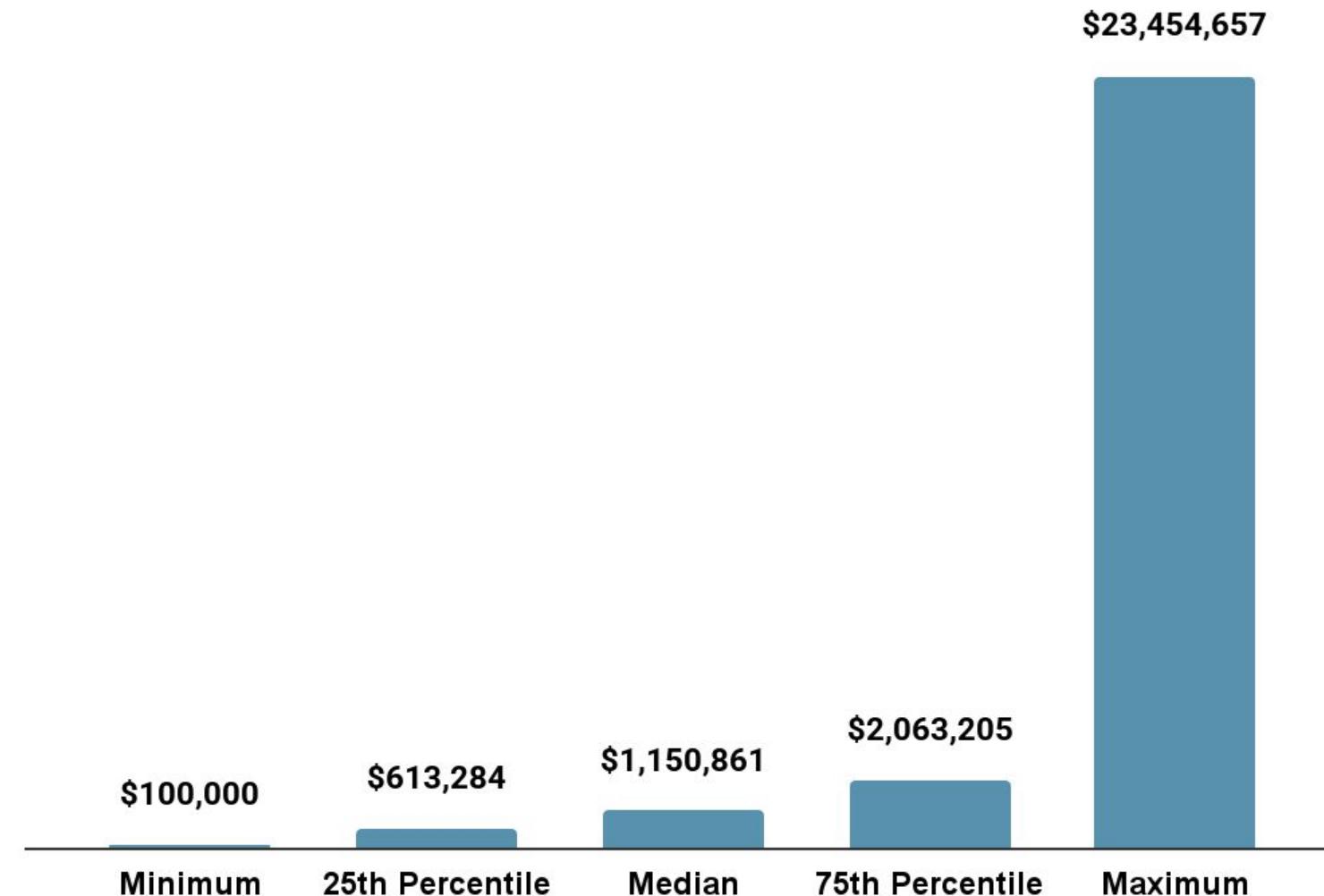
# Staff Dedicated to Annual Giving



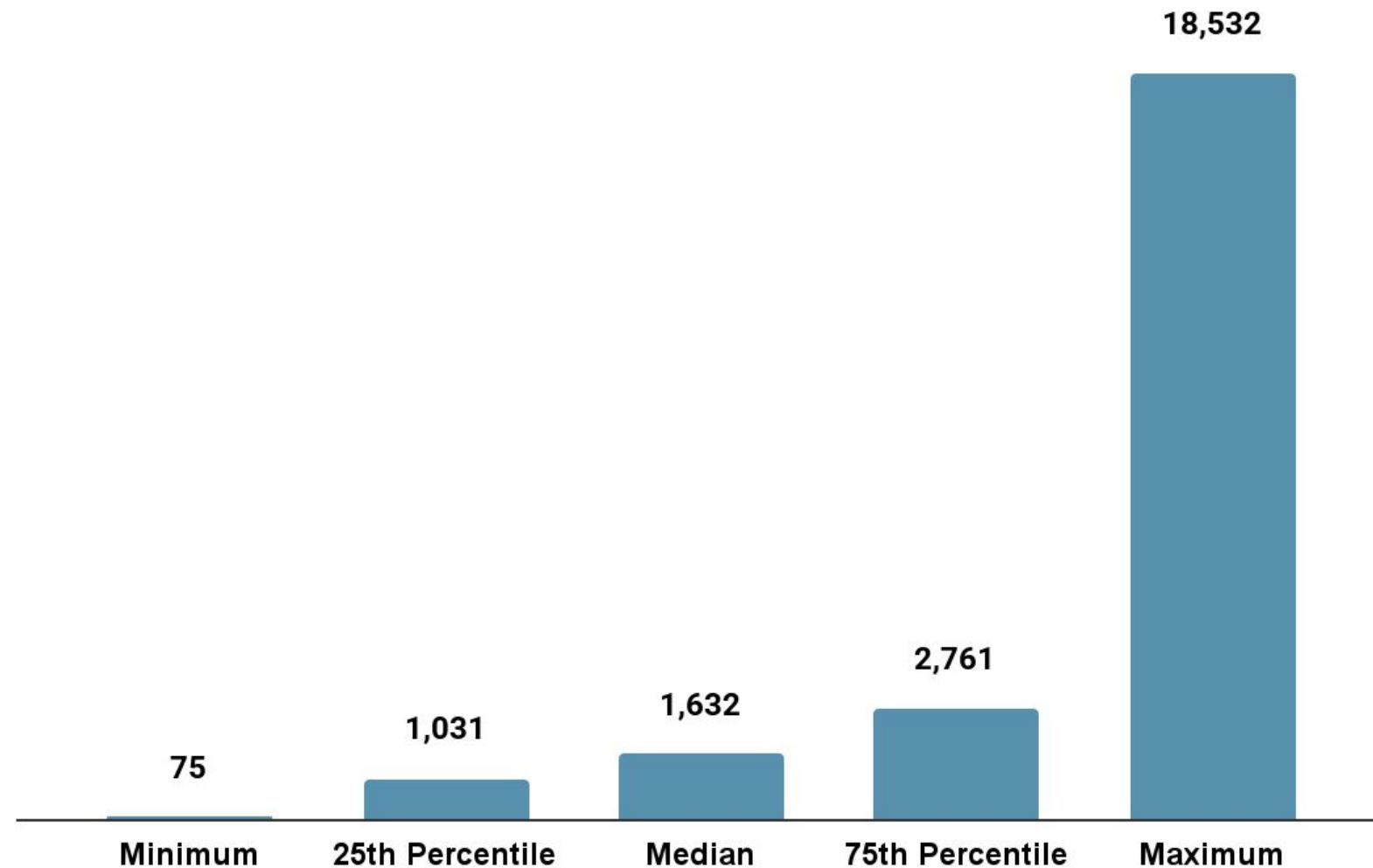
# Alumni per Annual Giving Staff



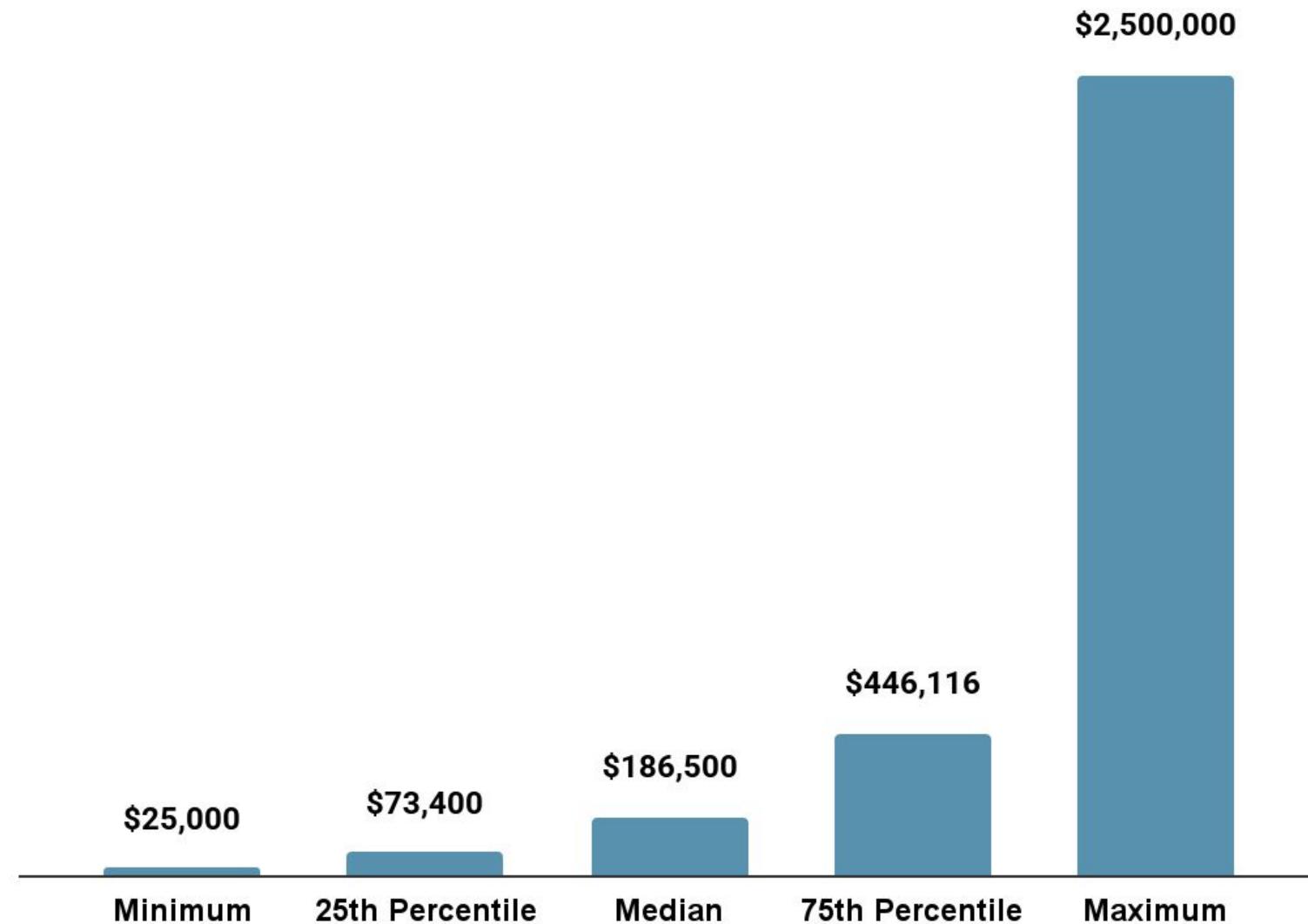
# Revenue per Dedicated Staff



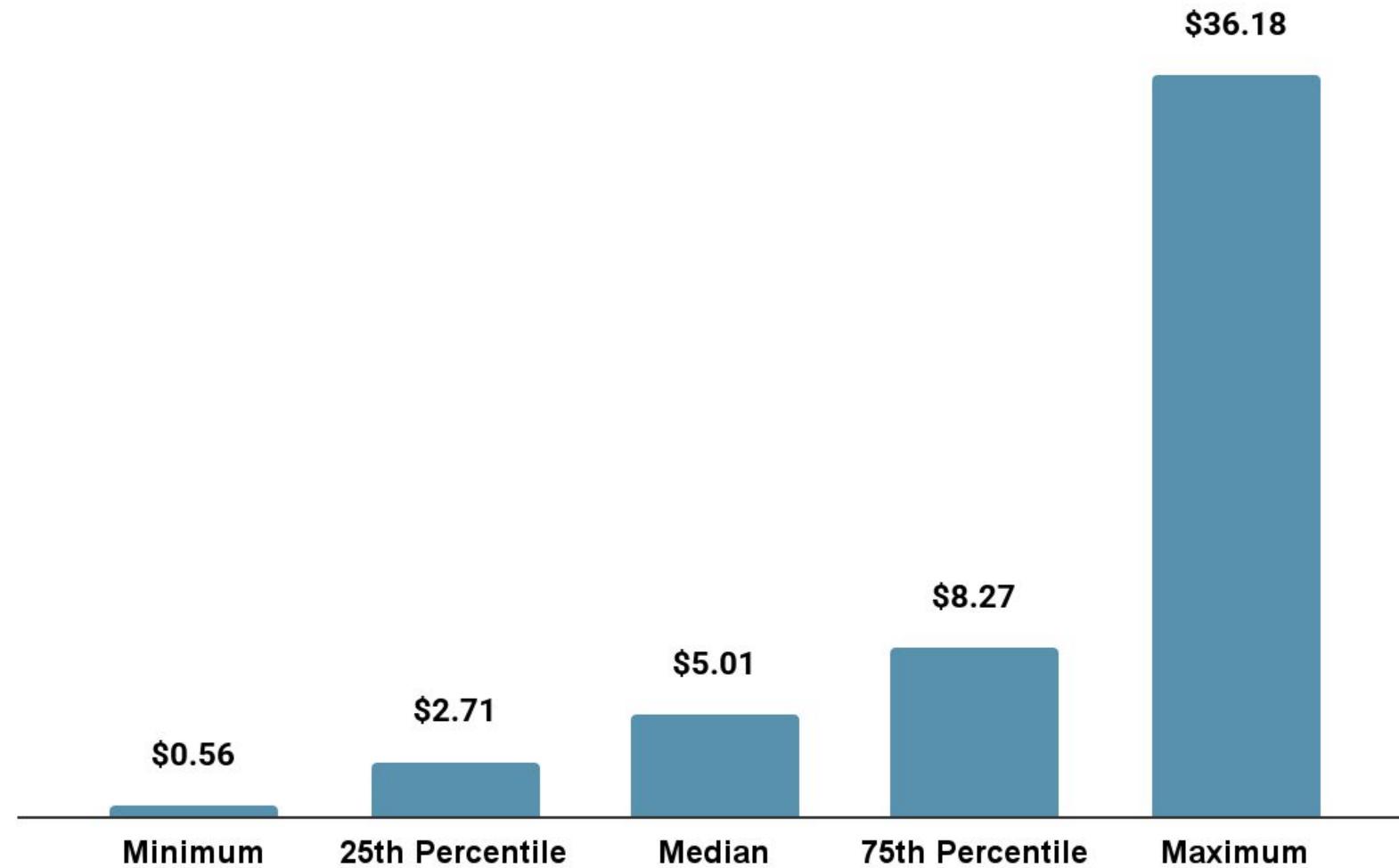
# Donors per Dedicated Staff



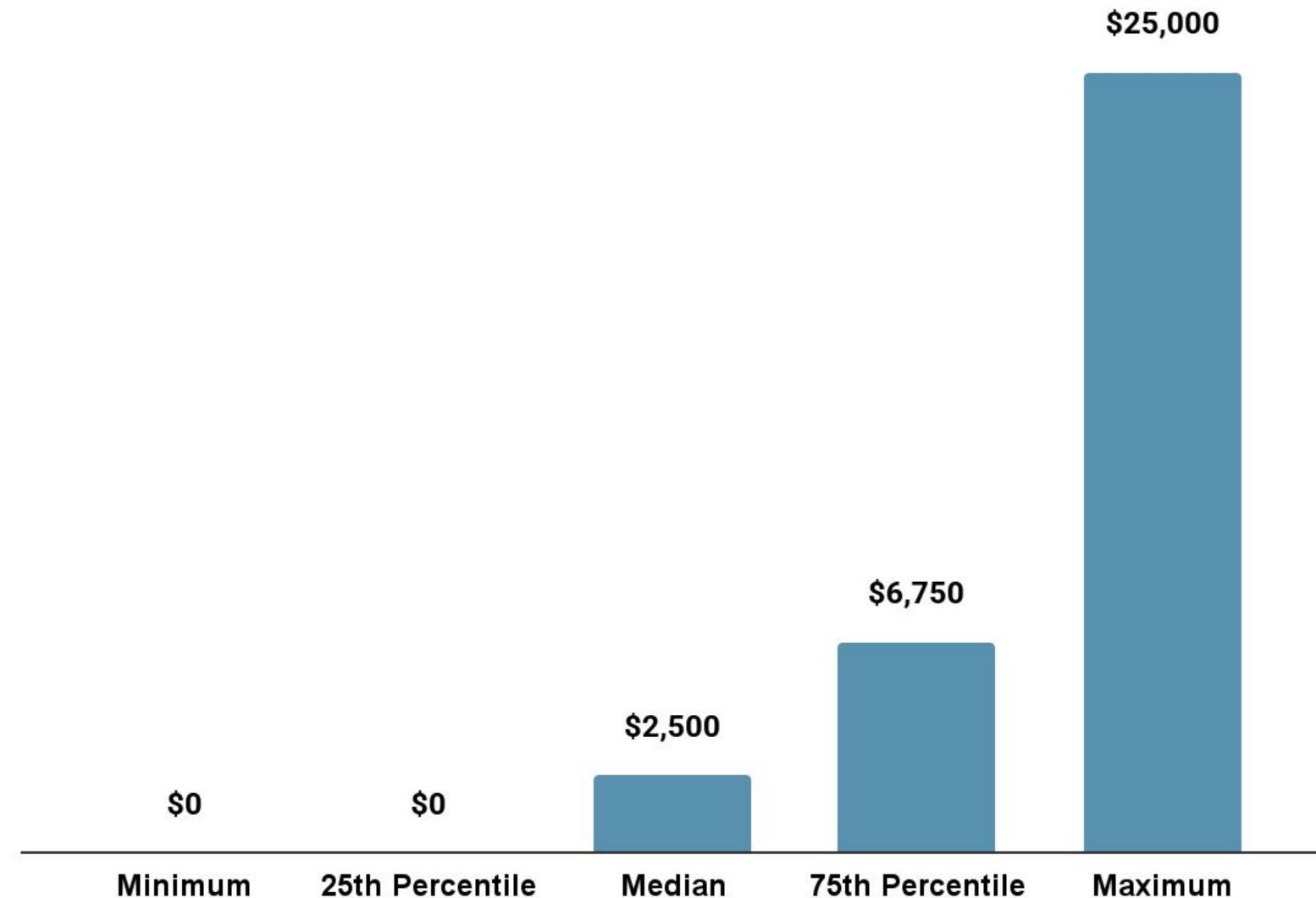
# Budget Spent on Annual Giving (Non-Salary)



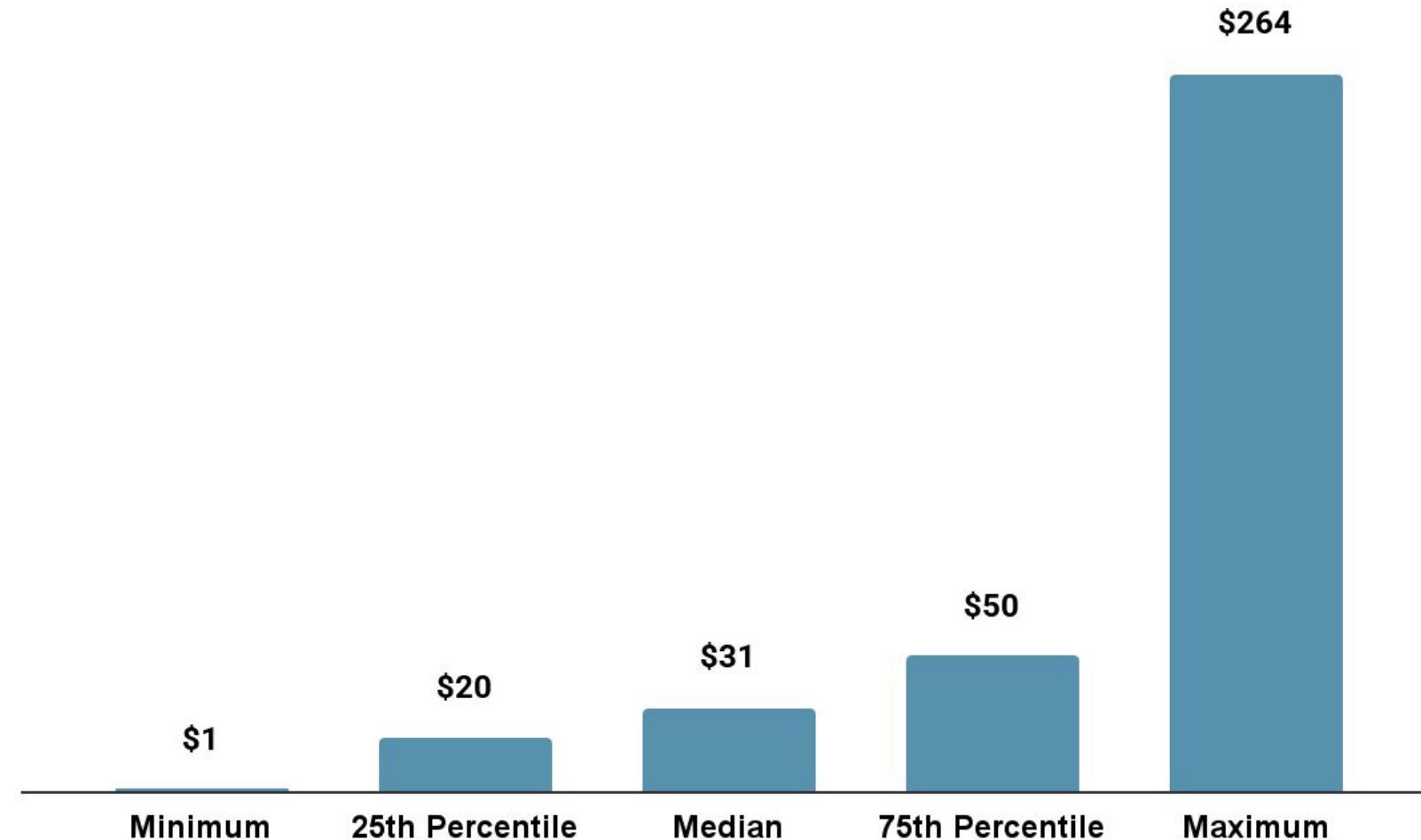
# Budget Spent per Alumni



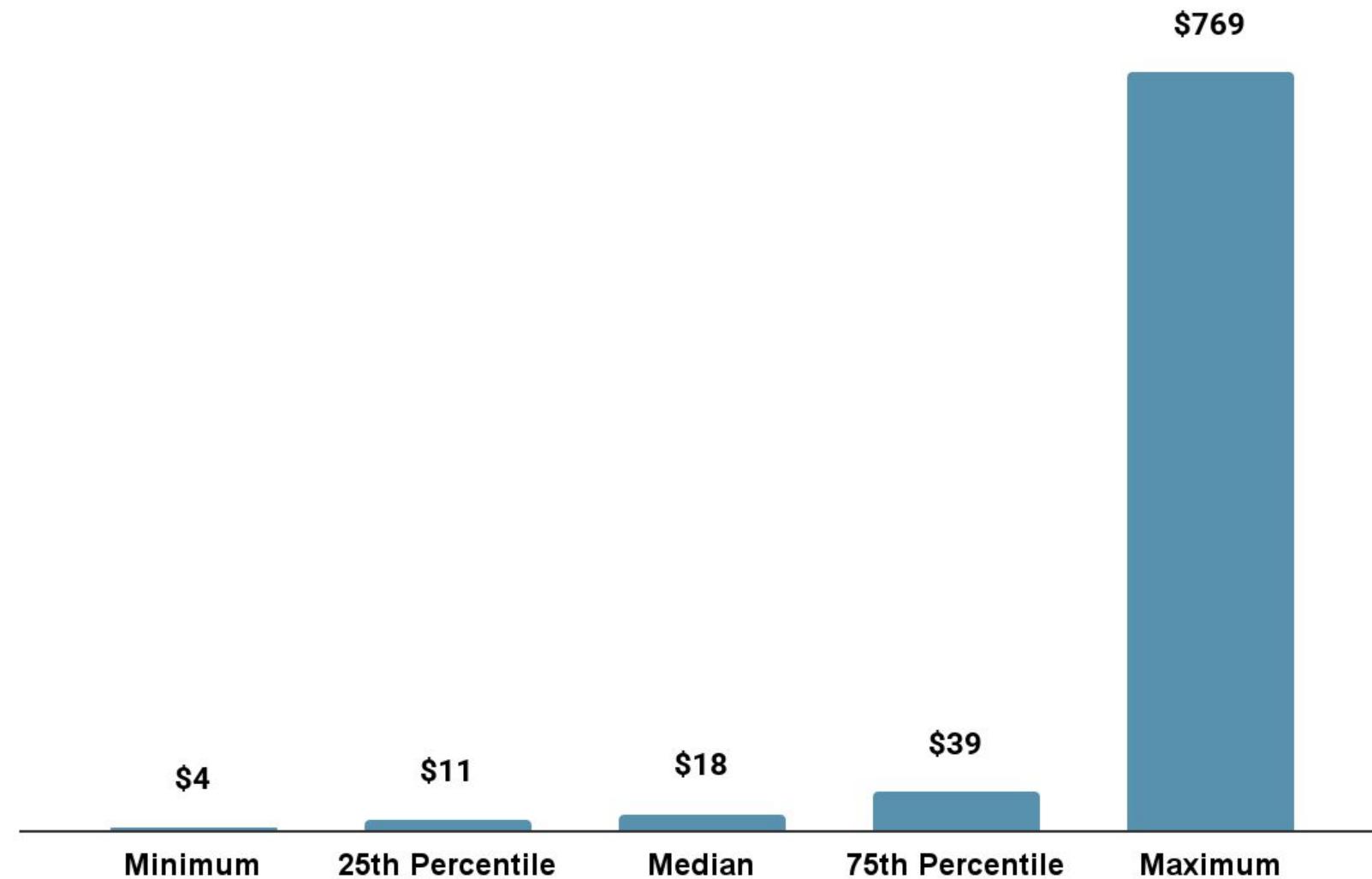
# Budget Spent on Professional Development Per Staff



# Cost to Generate a Donor



# Return on Investment



# Contact information

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## Annual Giving Network

[info@annualgivingnetwork.com](mailto:info@annualgivingnetwork.com)

**888.407.5064**



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