

Gift Impact Communications Workshop

Program Agenda

(all times are EDT)

11:20am - Sign-In Begins

11:30am - Welcome

Meet the faculty, get an overview of the program.

11:45am - General Session

Learn key concepts of impact communications.

12:45pm - Assignment/Break

Take time to complete a short assignment, rest, get a snack, check email, etc.

1:00pm - Introductions, Issues, and Opportunities

Meet peers from other institutions and use a self assessment tool to identify potential growth areas and develop actionable strategies to improve your program.

2:15pm - Break

Take a little time to rest, get a snack, check email, etc.

2:30pm - Show & Tell

Share an example of an impact communication and get feedback from your group on how to improve it.

3:45pm - Bringing It All Together

Hear key takeaways, lessons learned, and final words of advice from the workshop's expert faculty.

4:00pm - Workshop Ends