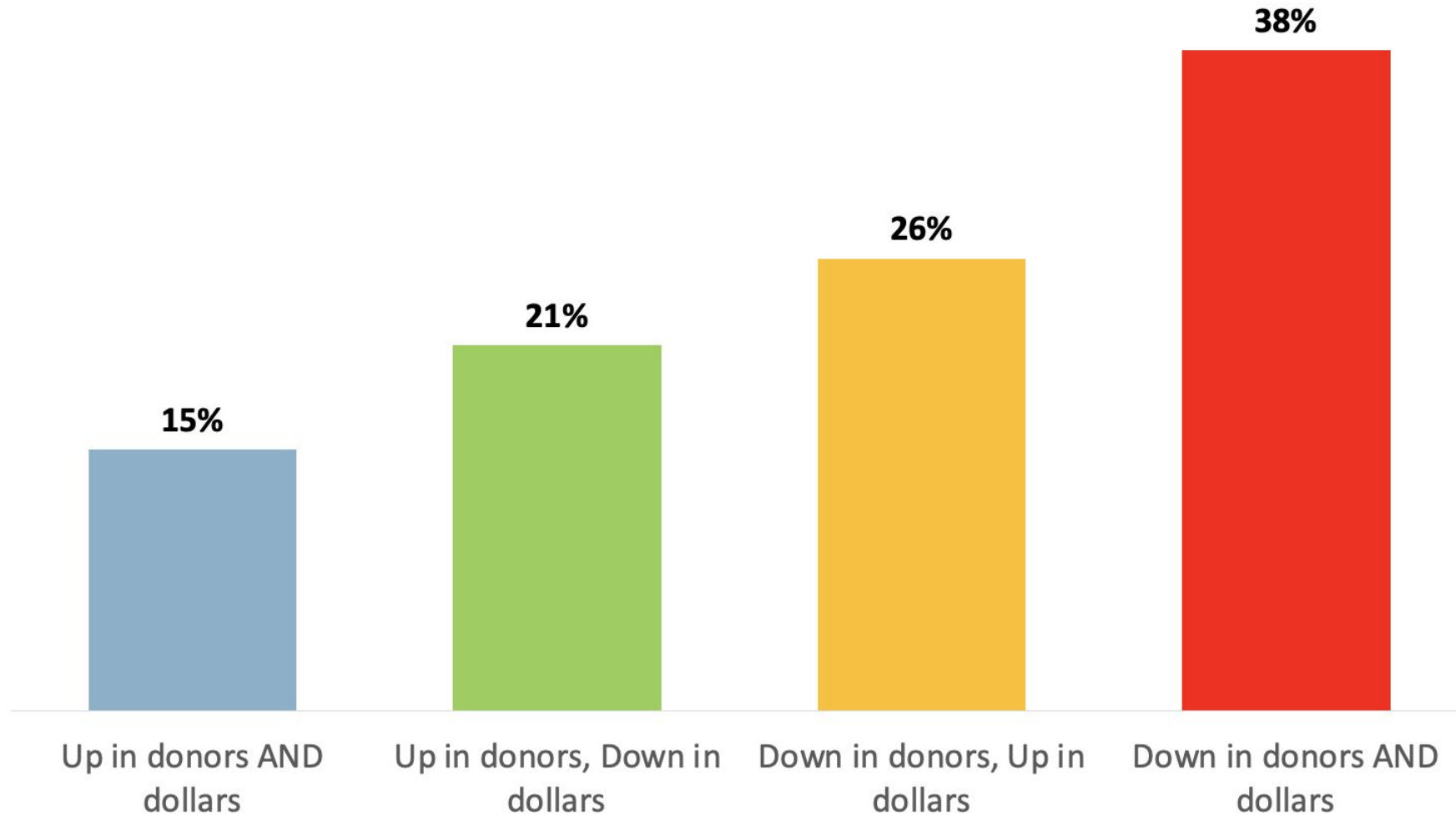


**Annual Giving Directors Forum
Progress Survey Results
May 18, 2023**



Workshop

Results Year-to-Date



Where are we making progress?

CONSTITUENCIES	DONOR SEGMENTS	APPEAL CHANNELS
Parents (3.2)	Leadership Gifts (3.7)	Frontline (4.2)
Faculty & Staff (3.1)	Donor Retention (3.5)	Giving Days (4.1)
Reunion Alumni (3.1)	Acquisition (3.3)	Direct Mail (3.8)
Students (2.9)	Reactivation (3.1)	Email (3.6)
Young Alumni (2.4)		Digital (3.5)
		Crowdfunding (3.4)
		Phone (3.2)