



CONTINUING EDUCATION POINTS TRACKER Annual Giving Network (AGN) Online Webinars & Workshops, 2022

CFRE International has developed this form as a way for you to quickly track the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended; at the end, add the total number of hours. Keep this sheet and you will be ready to complete your application form.

*All events listed (both the live event and on-demand recordings) are eligible for **continuing education points** on your CFRE application for initial certification and/or recertification, unless otherwise noted. AGN Events not listed here may not be eligible for points. Full participation in a given program is applicable for the listed number of points in Category 1.B – Education of the CFRE International application for initial certification and/or recertification.*

JANUARY WEBINARS & WORKSHOPS

Webinar January 6, 2022

Recruiting Phonathon Callers (1.25 pts)

Webinar January 11, 2022

Gift Clubs & Societies (1.25 pts)

Webinar January 18, 2022

Benchmarking (1.25 pts)

Online Workshop January 20, 2022

Full Workshop attendance is eligible for 5.5 points of CFRE credit

Increasing Support from Parents

- Identifying Parent Prospects
- Identifying Parent Prospects Breakout Group
- Soliciting Parents for Support
- Soliciting Parents for Support Breakout Group
- Engaging & Cultivating Parent Leaders
- Engaging & Cultivating Parent Leaders Breakout Group
- Bringing it All Together

Webinar January 25, 2022

Giving Day Volunteers (1.25 pts)

FEBRUARY WEBINARS & WORKSHOPS

Webinar February 1, 2022

Fundamentals of Digital Fundraising (1.25 pts)

Online Workshop February 10, 2022

Full Workshop attendance is eligible for 4 points of CFRE credit

Young Alumni Giving

Understanding Young Alumni

Understanding Young Alumni Breakout Group

Engaging Young Alumni in Meaningful Ways

Engaging Young Alumni in Meaningful Ways Breakout Group

Soliciting Young Alumni

Soliciting Young Alumni Breakout Group

Bringing it All Together

Webinar February 15, 2022

Marketing a Giving Day (1.25 pts)

Webinar February 22, 2022

Donor Events (1.25 pts)

MARCH WEBINARS & WORKSHOPS

Webinar March 1, 2022

Fundamentals of Student Giving (1.25 pts)

Webinar March 8, 2022

Fundamentals of Giving Days (1.25 pts)

Webinar March 15, 2022

Fundamentals of Volunteer Management (1.25 pts)

Online Workshop March 17, 2022

Full Workshop attendance is eligible for 4 points of CFRE credit

Writing Direct Appeals

Getting in Sync with Your Audience

Getting in Sync with Your Audience Breakout Group

Structuring Your Appeal

Structuring Your Appeal Breakout Group

Enhancing Your Ask

Enhancing Your Ask Breakout Group

Bringing it All Together

Webinar March 22, 2022

Fundamentals of Parent Giving (1.25 pts)

Webinar March 29, 2022

Fundamentals of Stewardship (1.25 pts)

APRIL WEBINARS

Webinar April 5, 2022

Fundamentals of Faculty & Staff Giving (1.25 pts)

Webinar April 14, 2022

Parent Volunteers (1.25 pts)

Webinar April 19, 2022

Student Events (1.25 pts)

Webinar April 26, 2022

Fundamentals of Phonathons (1.25 pts)

MAY WEBINARS & WORKSHOPS

Webinar May 3, 2022

Young Alumni Volunteers (1.25 pts)

Webinar May 10, 2022

Stewarding Giving Day Donors (1.25 pts)

Webinar May 17, 2022

Fundamentals of Strategic Planning (1.25 pts)

Online Workshop May 19, 2022

Full Workshop attendance is eligible for 4 points of CFRE credit

Annual Fund Planning

Setting Goals

Setting Goals Breakout Group

Segmenting Your Audience

Segmenting Your Audience Breakout Group

Developing Your Calendar

Developing Your Calendar Breakout Group

Collaborating With Colleagues

Collaborating With Colleagues Breakout Group
Bringing it All Together

Webinar May 24, 2022

First Year Students (1.25 pts)

Webinar May 26, 2022

Parent Leadership Giving (1.25 pts)

JUNE WEBINARS & WORKSHOPS

Webinar June 2, 2022

Student Volunteers (1.25 pts)

Webinar June 8, 2022

Fundamentals of Frontline Fundraising (1.25 pts)

Online Workshop June 9, 2022

Full Workshop attendance is eligible for 4 points of CFRE credit

Frontline Gift Officers

Developing Portfolios
Developing Portfolios Breakout Group
Meeting with Prospects
Meeting with Prospects Breakout Group
Making the Ask
Making the Ask Breakout Group
Evaluating Productivity
Evaluating Productivity Breakout Group
Bringing it All Together

Webinar June 14, 2022

Parent Events (1.25 pts)

Webinar June 21, 2022

Segmenting Prospects (1.25 pts)

JULY WEBINARS & WORKSHOPS

Webinar July 12, 2022

Evaluating Year-End Results (1.25 pts)

Online Workshop July 14, 2022

Full Workshop attendance is eligible for 4.5 points of CFRE credit

Reunion Giving

Developing a Plan and Breakout Group (1.25 points)

Recruiting & Supporting Volunteers and Breakout Group (1 point)

Soliciting Reunion Gifts and Breakout Group (1.25 points)

Stewarding & Retaining Reunion Gift Donors and Breakout Group (1 point)

Bringing it All Together

Webinar July 19, 2022

Developing Calendars (1.25 pts)

Webinar July 26, 2022

Collaborating with Others (1.25 pts)

AUGUST WEBINARS & WORKSHOPS

Webinar August 9, 2022

Senior Class Giving (1.25 pts)

Webinar August 16, 2022

Digital Advertising Campaigns (1.25 pts)

Online Workshop August 18, 2022

Full Workshop attendance is eligible for 4 points of CFRE credit

Phonathon

Planning Your Activities and Breakout Group (1.25 points)

Recruiting Strong Student Workers and Breakout Group (1 point)

Training Students to Conduct Outreach and Breakout Group (1.25 points)

Monitoring & Evaluating Performance and Breakout Group (1 point)

Bringing it All Together

Webinar August 25, 2022

Developing Portfolios (1.25 pts)

Webinar August 30, 2022

Predictive Modeling (1.25 pts)

SEPTEMBER WEBINARS & WORKSHOPS

Webinar September 8, 2022

Fundamentals of Annual Giving (1.25 pts)

Online Workshop September 15, 2022

Full Workshop attendance is eligible for 4 points of CFRE credit

Giving Day

Planning, Preparing and Marketing Your Event and Breakout Group (1.25 points)

Executing Your Activities and Breakout Group (1.5 points)

Following Up After the Event and Breakout Group (1.25 points)

Bringing it All Together

Webinar September 13, 2022

2022 Salary Report (1.25 pts)

Webinar September 20, 2022

Stewarding New Donors (1.25 pts)

Online Workshop September 29, 2022

Full Workshop attendance is eligible for 4 points of CFRE credit

Appeal Writing

Getting In Sync With Your Audience and Breakout Group (1.25 points)

Structuring Your Appeal and Breakout Group (1.5 points)

Enhancing Your Ask and Breakout Group (1.25 points)

Bringing it All Together

OCTOBER WEBINARS & WORKSHOPS

Webinar October 11, 2022

Annual Giving & Alumni Relations Collaboration (1.25 pts)

Webinar October 18, 2022

Working with Alumni Boards (1.25 pts)

TOTAL NUMBER OF POINTS ATTAINED _____