

[EXT] [Test]:FW: Get Comfy for a Cause!

From Casey Oliver at URochester <annualfunds@eb.notices.rochester.edu>  
Date Fri 10/31/2025 11:26 AM  
To Graber, Thomas <Thomas.graber@rochester.edu>

Hi Abigail,

As a reminder, the annual Comfy for a Cause campaign is happening **now through October 6**. Each URochester apparel purchase includes a \$15 donation to the Student Emergency Fund. Last year, **more than \$17,000** in support was raised through this campaign—will you help us reach even higher this year? [Get your Comfy item before time runs out](#) and have a direct impact on our students!

Thanks for your consideration and support.

Meliora!

Casey Oliver '12S (MBA)  
Executive Director of Annual Giving, University of Rochester



## comfy for a cause

Now through October 6, you can purchase exclusive URochester apparel—a crewneck, embroidered fleece jacket, puffer vest, or joggers—to get Comfy for a Cause. Each purchase includes a \$15 gift supporting the Student Emergency Fund.

Your contribution as part of Comfy for a Cause also counts towards your 10th Reunion Giving Campaign—mark this special milestone and have an impact on students in need.

Get comfy apparel now!

*(Shipping and tax included in price)*

### What is the Student Emergency Fund?

It's available to students year-round and provides vital financial support for unexpected challenges. Some of the most frequent areas of need include:

- Emergency shelter, rent or housing support
- Academic tools and technology
- Unexpected medical expenses



\$40 Crewneck



\$50 Joggers

More color and logo options available



\$60 Fleece jacket



\$75 Puffer vest

More color and logo options available    More color and logo options available



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University Advancement  
300 East River Road  
Rochester, NY 14627  
(585) 273-2700

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