



**UNIVERSITY  
OF ALBERTA**

Annual Giving Office  
3-600 Enterprise Square  
10230 Jasper Ave NW  
Edmonton AB T5J 4P6  
Canada

**“We’ll hold our heads up high when  
we become alumni of the U of A.”**

**— Grace Glover**



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PORT DE RETOUR GARANTI



Building Donor Value

<b>Job #:</b> UOA25003	<b>Size:</b> #10 9.5" x 4.125"
<b>Job Name:</b> Fall Appeal	<b>Colours:</b> 4/1 CMYK no bleed
<b>Piece:</b> OE Canada	<b>Notes:</b>
<b>Designer:</b> Seiko	

**INSIDE: How students like Grace are  
creating an inspiring future, thanks to people  
like you.**



Grace Glover



**SHAPE  
THE  
FUTURE**

August 19, 2025

1 \*\*\*\*/\*\*\*\*

Ms Panda Bear  
1234 Pony Street  
Edmonton, AB A1A 1A1

Dear Ms Bear,

*"That feeling you get when a student you've been working with really gets it. And you know that you helped them."*

This is University of Alberta student Grace Glover's reason for wanting to become a teacher.

I think all of us who work in education understand that feeling. I'm sure you do, too, as an alumni of the U of A.

And today, I hope you'll help influence the path of a U of A student's life by supporting our *Shape the Future* campaign.

Your gift will help provide vital financial support, hands-on learning experiences and enhanced learning environments to the next generation of changemakers at the U of A.

You see, each of our students has the power to change the world. To contribute meaningfully to our communities. Make a breakthrough in medical research. Create the innovations necessary to combat climate change. Fight for social justice. Secure our prosperity. And champion the children of the future – like Grace is doing now.

A scholarship recipient, Grace, has this message for our family of alumni:

*"I'd like them to know that any amount they can give really helps students like me to get through university. It means we can focus entirely on our studies and our goals. I'd like to thank all of those supporters so much. And let them know that their support has helped me in more ways than I can even describe."*

She knows a lot about working hard to reach her goals. Brought up on a small farm outside the town of Boissevain, Manitoba, Grace and her siblings would be up by 5:30 a.m.

*Please turn over...*

**University of Alberta**

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uabgive.ca/FallGive

during the summer, moving livestock into the barn to escape the heat.

Those early mornings continued when Grace took up hockey. Her talent, passion and dedication won her a coveted spot as a goalie on U of A's Pandas hockey team. Today Grace is working in her elementary and high school back in Boissevain. And she's crystal-clear on the village of supporters who helped her on her path.

*"There are so many teachers and coaches that I've had in my life who had an impact. I got where I am today because of all the support of my teachers, coaches, parents, siblings ... they all supported me and helped push me to be better."*

She's also playing that same mentoring role, helping with coaching sessions with younger girls in the Edmonton area.

Ms Bear, there are so many more dedicated students at the U of A who would like the opportunity to flourish.

It's just up to supporters like you to open the doors of opportunity for them.

Please help open more doors for students with a gift to our Shape the Future campaign. You'll help empower students to reach their full potential – and to shape an inspiring future for us all.

Thank you for reading my letter. Thank you for being such a staunch supporter of the University of Alberta, and all the students who are building their futures here.

With sincere appreciation,



Norma Rodenburg, '03 (BSc Kin),  
Vice-Provost and University Registrar

P.S. Perhaps you'd like to consider supporting students at the U of A year-round with a small monthly gift. It's a convenient and reliable way to provide funding for our students and programs. You can see the enclosed reply form for more details. However you choose to support today, you'll help the next generation of U of A change makers realize their academic and professional potential and shape an inspiring future for all of us.

# YES, I'LL MAKE AN IMPACT TODAY

<sup>1</sup>  
Ms Panda Bear  
1234 Pony Street  
Edmonton, AB A1A 1A1

## Prefer to give online?

You can give online at [uabgive.ca/FallGive](http://uabgive.ca/FallGive)  
or scan the QR code:



### Step 1

#### I would like to give a one-time gift of:

\$150       \$190       \$225       \$\_\_\_\_\_

#### I would like to give a monthly gift of:

\$10/mo       \$15/mo       \$25/mo       \$\_\_\_\_\_/mo

#### Gift Acknowledgment (optional):

I want this gift to be anonymous.

#### I would like to support the following fund:

*All undesignated donations will go to the Shape the Future Fund (23555).*

- Shape the Future Fund (23555)  
 University of Alberta Bursary Fund (05516)  
 Your choice: \_\_\_\_\_  
(PLEASE SPECIFY)

### Step 2

#### Select form of payment:

- I've enclosed a cheque, made payable to  
**University of Alberta.** (One-Time)  
 I would prefer to pay by my credit card.  
Please complete credit card information below:

\_\_\_\_\_  
CARD NUMBER

\_\_\_\_\_  
EXPIRY DATE

\_\_\_\_\_  
NAME ON CARD

\_\_\_\_\_  
IF CORPORATE CARD, COMPANY NAME

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
EMAIL

\_\_\_\_\_  
MOBILE/HOME PHONE

Your tax receipt will be emailed to you unless otherwise requested.  
 Please check here to request a hard copy of your tax receipt.

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Please return this form with your donation in the pre-paid envelope provided. **Thank you!**

**FLIP OVER! >>**



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### Step 3

#### **Gifts of Securities** *Did you know?...*

Enjoy additional tax savings by donating securities instead of cash. When you donate publicly traded securities directly to the University, any capital gain resulting from your donation is not taxed. Save capital gains tax in addition to your usual charitable tax receipt! Learn more by visiting [uab.ca/shares](http://uab.ca/shares).

#### **Please contact me with information about:**

- Establishing a named scholarship or bursary
- Remembering the University of Alberta in my will
- I have already provided for the University of Alberta in my will and have not yet told you about it

Recurring bank withdrawals will be automatically processed on the first business day of the month; recurring credit card payments will be automatically processed on the 20th day of the month.

\*Donations made to endowment funds are invested in perpetuity. Investment earnings are used to advance the specific purposes of the fund.

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This mailing cost us \$2.06 to mail to you and is estimated to raise \$217,000. Harvey McKinnon Associates, the firm that produced this solicitation, was paid a flat fee in the above cost.

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**If you need help with making a donation, please email us at [annual.giving@ualberta.ca](mailto:annual.giving@ualberta.ca) or call us at 780-492-7587 or toll-free in North America at 1-877-992-7587.**



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**Thank you!**  
**Merci!**