

UMassAmherst
Foundation



Dear <<SALUTATION>>,

What are you doing on April 24 and 25? That's UMassGives—UMass Amherst's annual giving campaign where alumni, students, parents, faculty, staff, and friends come together to support their favorite areas of campus! Last year, over 9,000 donors gave more than \$2.6 million to schools, colleges, departments, programs, centers, athletic teams, and student organizations.

This year, our goal is for 10,000 donors to participate. But we will only reach that goal through the kindness and generosity of people like you. Can you help?

Here's how you can get involved and make your gift count:

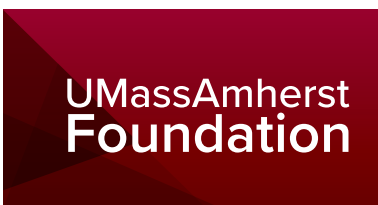
- Add UMassGives to your calendar!
- Bookmark this link <http://www.umassgives.org> and make a gift on **April 24 or 25, 2024**.
- Send a check using the reply card below, designating the area(s) you would like to support.*
- Spread the word by telling your friends, family, and coworkers why you're passionate about supporting UMass Amherst. Then, invite them to join the fun by making a gift to their favorite area!

Give Happy and make an immediate and lasting difference for our students! We hope you will join us for UMassGives!

*Gifts made in response to this mailing will count towards UMassGives 2024 totals. Gifts made by check cannot count towards Power Hours, Challenges, or Matches.

Sincerely,

Nathan Adams '06 (he/him)
Assistant Vice President, Advancement
(413) 450-2936
nadams@uma-foundation.org



Gift Amount

- <<ASK3>> <<ASK2>> <<ASK1>>
 Other: _____

Gift Duration

- Monthly until: _____
 One time

Payment Options

- Visa, Mastercard, Discover, or AmEx
Number: _____ - _____ - _____ - _____
Exp. Date: _____ CVV: _____
We do not store your credit card information.
- My Check is Enclosed
(Please make your check out to "UMass Amherst Foundation")

Gift Allocation

See back for additional areas to support.

- <<ALLOCATION1>>
 <<ALLOCATION2>>
 <<ALLOCATION3>>
 Other: _____

Sustaining Gifts

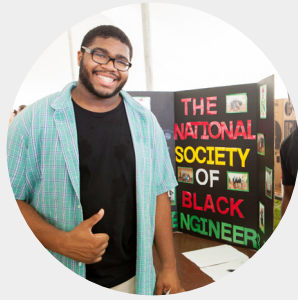
Monthly giving is an easy way to make an ongoing impact. Amplify the effect of your support by establishing a monthly gift.

<<Mailname1>>
<<Mailname2>>
<<Street1>>
<<Street2>>
<<CITY>>, <<STATE>> <<ZIPCODE>>

Give Online: uma-foundation.org/give



<<DONORID1>> <<DONORID2>> <<APPEAL CODE>> <<SEQ>>



UMass
GIVES

4.24
4.25



You make a difference for your favorite area of campus!

- Alumni Association
- Bachelor's Degree with Individual Concentration
- College of Education
- College of Engineering
- College of Humanities and Fine Arts
- College of Natural Sciences
- College of Social and Behavioral Sciences
- Commonwealth Honors College
- Fine Arts Center
- Graduate School
- Isenberg School of Management
- Libraries
- Manning College of Information and Computer Sciences
- Marieb College of Nursing
- Maroon Excellence Fund (Athletics)
- School of Public Health and Health Sciences
- Stockbridge School of Agriculture
- University Without Walls

What are you doing on April 24 & 25?



UMass
GIVES

4.24
4.25

give :)
happy

4.24 - 4.25



Join us for the fun and excitement of UMassGives, 48 hours of alumni, students, parents, and friends supporting their favorite schools, colleges, departments, programs, centers, athletic teams, and student organizations at UMass Amherst!

- Add UMassGives to your calendar!
- Save this card and use the QR code to make your gift.
- Bookmark this link <http://www.umassgives.org> and make a gift on **April 24 or 25**.
- Spread the word by telling your friends, family, and coworkers why you're passionate about supporting UMass Amherst. Then, invite them to join the fun by making a gift to their favorite area!

Give Happy and make an immediate and lasting difference for our students!



give :)
happy

