



# RECONNECT

The University of Chicago  
Booth School of Business  
5807 South Woodlawn Avenue  
Chicago, Illinois 60637

April 24–27, 2025 in Chicago  
[chicagobooth.edu/reconnect](http://chicagobooth.edu/reconnect)

November 2024

Dear <name>,

Can you believe it? 2025 marks 35 years since our unforgettable days at business school. Sometimes it feels like we're still 35, but then our knees chime in to remind us otherwise! So much has changed, and we've all grown in unique ways since then. To celebrate this incredible milestone, we're gathering in Chicago this April. What better excuse to reunite, catch up, and make some new memories?

Our alumni network has only gotten stronger over the years, and even if you've been too busy (totally understandable) to keep up with everyone, our reunion is the perfect opportunity to catch up, reminisce, and build new connections. Whether it's been 35 days or 35 years since you last saw a classmate, it'll feel like no time has passed.

One meaningful way we can celebrate this milestone is through a class gift to Chicago Booth. Now, before you roll your eyes and think, "Oh great, another donation ask," hear us out—we get it. Everyone's inbox is flooded with requests these days. But here's the cool part: it's not really about the money. It's about being part of something bigger than ourselves. Even the smallest contributions add up to do some seriously impactful things—whether it's helping fund scholarships, improving the campus, or creating unforgettable student experiences.

Here's what we're dreaming big about for our reunion:

- Bringing at least **75 of us** back to Chicago to celebrate!
- Encouraging **175 classmates** to chip in (whether it's \$10 or \$10,000, it all matters)
- Raising **\$2,000,000** for the class of 1990 campaign

**In honor of our reunion, make a special gift of \$<ASKSPECIFIC\*5> to be paid over the next five years—until our next reunion.** That makes a payment of \$<ASK SPECIFIC> each year. As a part of the Milestone Match Challenge, all five-year commitments of \$500/year or more are matched dollar-for-dollar. The match, in addition to your gift, will count toward our class goals!

No pressure, but we'd love to have you on board. Whether you can join us in person, contribute to the campaign, or just send some good vibes, it all makes a difference. This milestone is about celebrating what we've accomplished and paving the way for what's next—for Booth, for future students, and for each other.

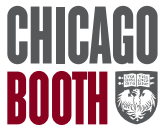
As April draws near, you'll hear more from the reunion committee about our plans to celebrate in Chicago. We'll also keep you updated on the progress of our reunion campaign. We can't wait to see familiar faces, swap stories, and make some new memories in Chicago!

With appreciation,

Scott Griffith, '90  
Class of 1990 Gift Co-Chair  
[www.linkedin.com/in/scottwgriffith1](http://www.linkedin.com/in/scottwgriffith1)

Kiera Hynninen, '90  
Class of 1990 Gift Co-Chair  
[www.linkedin.com/in/kierahynninen](http://www.linkedin.com/in/kierahynninen)

**PS** A group of alumni leaders, who are also celebrating a reunion this year, have committed \$1M to sponsor the Milestone Match Challenge. The match is open only as funds remain available—make your pledge of \$500 or more annually now at [chicagobooth.edu/reunion25-pledge](http://chicagobooth.edu/reunion25-pledge).



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## Class of 1990

### REUNION GIFT CHAIRS

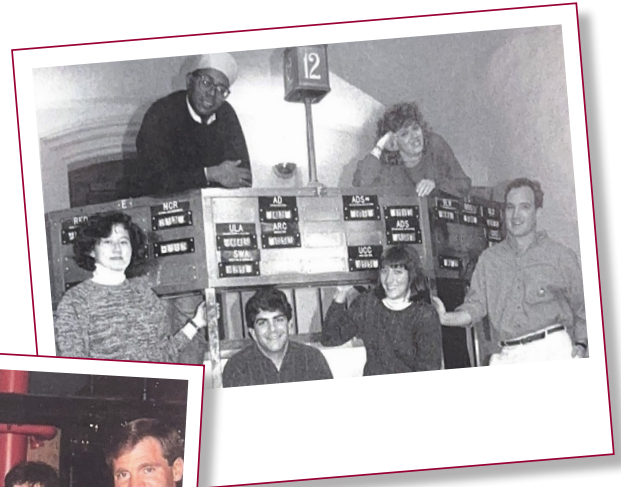
Scott Griffith  
Kiera Hynninen

### REUNION PROGRAM CHAIRS

Carol O'Reilly Winfrey  
Mike Winfrey

### REUNION COMMITTEE

Brett Bossung  
Marc Nahum  
Kristina Peterson  
Elena Reklaitis  
Julie Repetti  
Gary Singer  
Dan Skolds  
William Spiegel  
Kevin Sypolt  
Janice Van Ekeren  
Petra Worwag



**We look forward  
to making new  
memories  
at our 35-year  
reunion!**



## REUNION GIFT FORM

Choose to make a special one-time gift or a five-year pledge to the **Chicago Booth Annual Fund (GA)**:

### Option#1: Set up my/our pledge

I am pleased to formalize my/our commitment to give **<\$ASKSPECIFIC\*5>** to the University of Chicago for the benefit of Chicago Booth’s Annual Fund over five years.

To confirm your five-year pledge and make the first installment:

1. Sign and return the letter of gift (reverse side).
2. Make your first installment by June 1, 2025.
3. Upon receipt, you will be immediately recognized at the full value of your pledge.
4. Pledge reminders will be mailed in subsequent years each spring.

### Option #2: one-time gift

Enclosed is payment for a one-time gift of \$\_\_\_\_\_.

## PAYMENT OPTIONS

**Online (by credit card):**

chicagobooth.edu/first-reunion-pledge

**Wire transfer (securities):**

Northern Trust/Chicago DTC #2669

Agent Bank #20290

For further credit to The University of Chicago

Account #26-80803

Include:

Donor Name(s)

Name of Security (if applicable),

Number of Shares (if applicable),

For: Chicago Booth

Purpose: Annual Fund

**Mail (by check):**

Made payable to: The University of Chicago

For: Chicago Booth Annual Fund

**Wire transfer (of cash):**

(Please wire money exclusive of bank charges)

The Northern Trust Company

Routing Number 071000152

Swift Code: CNORUS44

For further credit to The University of Chicago

Account #2725703

Include:

Donor Name(s)

For: Chicago Booth

Purpose: Annual Fund

This gift will be matched in the amount of \$\_\_\_\_\_ by my employer.

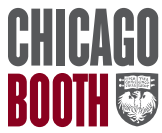
I prefer not to be recognized for my gift in university publications.

Please charge my credit card for \$\_\_\_\_\_.

Visa     MasterCard     Discover     American Express

Card Number \_\_\_\_\_ Exp. \_\_\_\_\_

Signature \_\_\_\_\_



## LETTER OF GIFT

NAME1  
NAME2  
LINE\_1  
LINE\_2  
LINE\_3 – LINE\_6  
DONOR ENTITY ID  
APPEAL CODE

I am/We are pleased to formalized my/our commitment to give **MYP 1 TEXT** dollars (\$**MYP 1**) to the University of Chicago for the benefit of its Booth School of Business.

### Payment Schedule

This gift will be paid in five (5) installments as follows:

\$**Payment** by June 1, 2025;  
\$**Payment** by June 1, 2026;  
\$**Payment** by June 1, 2027;  
\$**Payment** by June 1, 2028;  
\$**Payment** by June 1, 2029.

With the Milestone Match challenge, your annual contributions will be doubled:

\$**Payment Match** by June 1, 2025;  
\$**Payment Match** by June 1, 2026;  
\$**Payment Match** by June 1, 2027;  
\$**Payment Match** by June 1, 2028;  
\$**Payment Match** by June 1, 2029.

With the match from the Milestone Match challenge, your total impact towards your 35-year reunion campaign will be \$**Match Total**.

### Purpose

This gift will be expendable and used to support the Chicago Booth Annual Fund. The Annual Fund sustains Chicago Booth’s fundamental strengths—our world-class faculty, top-performing students, and global reputation for creating knowledge with enduring value and educating future leaders.

This gift is eligible to receive a 1:1 match as part of Chicago Booth’s Milestone Match challenge, reserved for alumni celebrating a reunion year in 2025.

\_\_\_\_\_  
<<NAME 1>>

\_\_\_\_\_  
Date

\_\_\_\_\_  
<<NAME 2>>

\_\_\_\_\_  
Date

For questions or more information, please contact: Celeste Goering, Senior Associate Director, Reunion and Class Giving at [celeste.goering@chicagobooth.edu](mailto:celeste.goering@chicagobooth.edu)

*Should any other person or entity, including but not limited to any donor advised fund (“Third Party Donor”), make a contribution to the University at the recommendation of the above signed individual(s) for the express purpose stated herein, the commitment described in this Letter of Gift shall be considered non-binding to the extent of the amount of such contribution, effective immediately upon receipt. Accordingly, the contribution may be recorded in such a way as to reduce the balance of the commitment but shall in no way be deemed in satisfaction of a legal obligation of the above signed individual(s). The reduction of any portion of the commitment due to a contribution from a Third Party Donor shall not relieve the parties of any other obligations stated herein.*