

November 8, 2022

xxxxxxx
xxxxxxxxxxxxx
Atlanta, GA XXX

Dear xxxxxx,

Our relationship with The Lovett School goes all the way back to August of 1977 as we started the first of many years spent on the Riverbank. As the parents of three Lovett alumni and grandparents of three current students, we've gained a firm understanding and deep appreciation for the value of this school. Our school provides a best-in-class academic experience while nurturing leadership, spiritual growth, and character development in each of our grandchildren.

Independent schools often are asked why families should make philanthropic gifts to the school- this question goes to the heart of your philanthropic giving. Tuition does not cover the full cost of educating our students on an annual basis. Lovett is able to support our grandchildren *because* of your giving. **True Blue continues to be our foundation of giving and Lovett's financial strength.** This initiative is the primary means for all our community members to help sustain the distinctive features that make Lovett special. The continued success of True Blue reflects a spirit of mutual encouragement and shared experience as all of our donors give back in support of Lovett and our incredible community. As you begin your role as a Lovett grandparent, we want you to know that your full, early, and generous support of True Blue will have a significant impact on the continued success of the annual fund for fiscal year 2022-23.

We hope that you will join us and consider a commitment to True Blue this year. We thank you in advance for your consideration and willingness to lead by example with a gift or pledge. You may make a commitment online at <http://www.lovett.org/trueblue> or return your gift or pledge in the enclosed envelope. Please don't hesitate to contact us or the Advancement Office xxx-xxx-xxxx with any questions.

Lovett thrives with the generosity of this community. We appreciate your consideration and commitment to our school.

With gratitude,

XXX and XXXXX
Grandparents of XXXXX
2022-23 True Blue Grandparent Chairs