

FALC Renewals

DATE

Dear [Name],

I recall one frigid January day walking up College Hill to my office from the parking lot—the same route I took every morning—when I came across a leafless tree that had been fully wrapped in a custom-made sweater. An art project? Perhaps, but it also struck me as something more. How generous and kind of that student to dress the tree to protect it and keep it warm in the heart of a harsh New England winter. What a profound expression of our community's compassion and commitment to care for the planet.

Over my nearly 15 years at RISD, I've had the privilege to work directly with students, learning about their experiences, passions and aspirations. They are uniquely talented makers, but they are also supportive friends, environmental stewards and outspoken advocates for positive change. As a parent, I'm sure you've seen how RISD creates spaces and opportunities for your student to explore and engage with their passions—and you've probably also encountered the many (sometimes unexpected) ways our community brings those passions to life. And as a mother with college-age children myself, I know how amazing it is to watch a young person you love discover and express who they are. Each of our students possesses a unique spark of creativity and inspiration; it's our job to help them cultivate it.

As you know, one of the best ways to support our students is by making a gift to the RISD Fund. The fund helps ensure a RISD education remains in reach for qualified students of all backgrounds and provides critical resources for out-of-classroom experiences, student organizations and materials—like the textiles that were used to make that one-of-a-kind tree sweater.

Please make your gift of <\$ASK> to secure your membership in the Families Association Leadership Council (FALC) this year.

Renewing your membership in FALC allows you to contribute to the future of our institution and reflects your belief in the power of RISD to foster creative thinkers, innovative makers and deeply empathetic citizens of the world—for our students, and for generations to come.

Sincerely,

A handwritten signature in black ink that reads "Sarah Caggiano" with a stylized flourish at the end.

Sarah A. Caggiano
Executive Director, RISD Fund

Incoming First Year Families [FALC]

DATE

Dear [Name],

I recall one frigid January day walking up College Hill to my office from the parking lot—the same route I took every morning—when I came across a leafless tree that had been fully wrapped in a custom-made sweater. An art project? Perhaps, but it also struck me as something more. How generous and kind of that student to dress the tree to protect it and keep it warm in the heart of a harsh New England winter. What a profound expression of our community's compassion and commitment to care for the planet.

Over my nearly 15 years at RISD, I've had the privilege to work directly with students, learning about their experiences, passions and aspirations. They are uniquely talented makers, but they are also supportive friends, environmental stewards and outspoken advocates for positive change. If you haven't already, I'm sure you will soon see how RISD creates spaces and opportunities for your child to explore and engage with their passions—and the many (sometimes unexpected) ways our community brings those passions to life. And as a mother with college-age children myself, I know how amazing it is to watch a young person you love discover and express who they are. Each of our students possesses a unique spark of creativity and inspiration; it's our job to help them cultivate it.

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Please make your gift of <\$ASK> to join our most loyal supporters as a member of the Families Association Leadership Council (FALC).

As a FALC member, you will meet fellow families who are helping to fuel the spark for RISD students. This is a network of some of our most generous supporters who are contributing to the future of our institution on behalf of our students. Your generous contribution reflects your belief in the power of RISD to foster creative thinkers, innovative makers and deeply empathetic citizens of the world—for our students, and for generations to come.

Sincerely,



Sarah A. Caggiano
Executive Director, RISD Fund

FALC Prospects

DATE

Dear <Joint Salutation>,

I recall one frigid January day walking up College Hill to my office from the parking lot—the same route I took every morning—when I came across a leafless tree that had been fully wrapped in a custom-made sweater. An art project? Perhaps, but it also struck me as something more. How generous and kind of that student to dress the tree to protect it and keep it warm in the heart of a harsh New England winter. What a profound expression of our community's compassion and commitment to care for the planet.

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Please make your gift of <DM Ask Amount> to join our most loyal supporters as a member of the Families Association Leadership Council (FALC).

As a FALC member, you will join alongside fellow families who are helping to fuel the spark for RISD students. This is a network of some of our most generous supporters who are contributing to the future of our institution on behalf of our students. Your gift reflects your belief in the power of RISD to foster creative thinkers, innovative makers and deeply empathetic citizens of the world—for our students, and for generations to come.

Sincerely,



Sarah A. Caggiano
Executive Director, RISD Fund