



Dear [Salutation],

This is a busy time of year at UW–Madison. With just a little more than a month until final exams, my classmates and I are hard at work studying, writing midterm papers, and finalizing projects. Fortunately, when I get stressed out, I can always count on my parents for a word of encouragement.

For students like me, knowing we have the support of our parents makes a huge difference in more ways than one. In addition to being our first (and often loudest) cheerleaders, parents can also help ensure the high quality of our UW education. How? Through the Parents’ Fund.

The Parents’ Fund is a flexible fund that provides critical resources for student success both in and out of the classroom. From hands-on learning opportunities to essential student wellness programs, this fund covers all kinds of exceptional educational experiences and support that don’t necessarily fall under the umbrella of tuition and fees. And yes, it’s funded entirely by parents like you who want to help keep UW–Madison a life-changing institution both now and in the future.

When you give to the Parents’ Fund, you’re enhancing the UW experience not just for your own Badger but for all students.

You already do so much for your student every day, just like my parents do for me. *Thank you.* If you can, please consider also donating to the Parents’ Fund — or another fund that you’re passionate about. Visit supportuw.org/go/parents to give online, or use the attached gift form. When Badger parents band together, anything is possible.

On, Wisconsin!

Rebecca Brown

Rebecca Brown x’23
Computer Science Major
University of Wisconsin–Madison



[Salutation], please make a gift today.

STEP ONE

Choose your payment method.

Make one-time or recurring gifts at supportuw.org/go/parents

Credit card # _____ Exp. _____

Print name (as it appears on card) _____

Signature _____

Check made payable to the *University of Wisconsin Foundation*

Complete this form and mail it to: University of Wisconsin Foundation
US Bank Lockbox
Box 78236
Milwaukee, WI 53278-0236

STEP TWO

Choose your gift amount.

One-time gift

- [Ask Amt 1- v]
- [Ask Amt 2- w]
- [Ask Amt 3- x]
- [Ask Amt 4- y]
- \$ _____

STEP THREE

Choose your area to support.

- \$_____ Parents Fund - 132990343
- \$_____ Primary Unit - 00000000
- \$_____ Secondary Unit - 00000000
- \$_____ Household Giving History - 00000000
- \$_____ Great People Annual Scholarship Fund - 112816740
- \$_____ Other: _____

FINDER NUMBER

STEP FOUR Double your impact with a matching gift. Employer matching-gift form: Enclosed Completed online

Federal law may allow donors to deduct up to \$300 in charitable contributions without itemizing. Please consult with your tax adviser to learn more.



Dear [Salutation],

In just a couple of weeks, my first semester as chancellor of UW–Madison will end. It has been a joy to meet so many Badger families over these past several months, and I can't wait to meet even more of you in the years to come. Listening to your stories about UW–Madison and what this phenomenal institution means to you and your student fills me with tremendous pride.

One thing I've noticed here at Wisconsin is that Badger families are our students' first and strongest champions. As students navigate their college experience and prepare for the lives and careers they've always dreamed of, you remain a key part of their support network. That's why the Parents Fund was established.

The Parents Fund goes beyond tuition and fees to care for students' well-being outside the classroom. Your gift to this fund provides discretionary resources for programs and services such as student mental health support, recreation and wellness programs, and food insecurity relief. Not every student will need support from every one of these services, but virtually all students benefit from at least some of them.

My goal is to help ensure that our bright students have the support network and resources to accomplish their greatest ambitions. Together, we can empower them to maximize their positive impact on the world: building healthier societies, sharing their experiences with their communities, and expressing the human experience in brilliant and meaningful new ways.

As 2022 draws to a close, now is the time for all of us to refocus on what matters most. **I hope you will consider taking action to support your student's future.**

Please visit supportuw.org/uwparents today or use the gift form below to make a gift to the Parents Fund, or another fund of your choice, before December 31. Every gift enhances the educational experience — both for your Badger and for all students.

Thank you so much for your support, and on, Wisconsin!

Jennifer L. Mnookin
Chancellor
University of Wisconsin–Madison



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