

Dear ##JointFormalSalutation##,

The Citadel Foundation Parent Leadership Council is a dedicated, exclusive group of Bulldog parents who serve and believe in the power of philanthropy to enhance their cadet's Citadel experience. Council members gather on campus throughout the year to meet with various campus leaders and other Citadel families. Members discuss important challenges and opportunities to provide an exceptional experience for all Citadel students.

The council focuses on fully understanding and supporting strategic campus opportunities, leadership objectives, and career development while collaborating with key administrators, faculty, and staff. In addition, Parent Leadership Council members help us encourage family engagement and cultivate philanthropic support for The Citadel. This group of devoted parents dedicates its time and resources to deliver successful outcomes to The Citadel's current cadets, while ensuring the next generation will likewise have the opportunity to become principled leaders in all walks of life. The efforts, energy, and time that our council members contribute help to shape the college's services and provide support for our cadets, both now and for years to come.

We invite you to join the Parent Leadership Council by making an annual gift to The Citadel Foundation of \$2,500 or more. Many parents choose to give to their cadet's Class Scholarship and Activities funds. These funds enhance the cadet experience, honor their cadet's graduation year, and ensure that the Long Gray Line carries on for generations to come. However, a gift to any area of campus that you and your family feel passionately about will qualify you for membership on the Parent Leadership Council.

As Parent Leadership Council members, you'll be invited to connect with Citadel parents from across the country, and you'll have access to a range of special opportunities:

- Exclusive invitations to several milestone events during the academic year:
 - Parent Cocktail Reception, hosted by The Citadel Foundation and General and Mrs. Glenn M. Walters on the Thursday evening of Parents' Weekend.
 - For senior parents, a special brunch hosted by The Citadel Foundation and General and Mrs. Glenn M. Walters on the Friday morning of graduation weekend.
 - For freshman parents, a lunch reception hosted by The Citadel Foundation and General and Mrs. Glenn M. Walters on the Friday afternoon of Recognition Weekend.
 - The Citadel Foundation's Leadership Annual Giving event.
- In addition, Parent Leadership Council members will receive all the benefits enjoyed by members of The Citadel President's Circle. For more information about this prestigious annual giving society, please visit The Citadel Foundation's website at foundation.citadel.edu/PresidentsCircle.

The Citadel Family is a powerful network, and our Citadel parents are a vital resource whose strong support will enhance the South Carolina Corps of Cadets and enable the tradition of the Long Gray Line to continue to march forward, as it has since 1842.

We hope you will consider becoming a member of our Parent Leadership Council as we march into the 2023-2024 academic year. Go Dogs!

With gratitude,



John P. "Jay" Dowd, III, Ph.D.
President & Chief Executive Officer