### Subject: Will you accept the Chancellor's Challenge on September 23?

## This message is sent on behalf of Mitch Frazer, Chancellor. Please direct inquiries to <u>Jodi Cowan</u>, Community Engagement Co-ordinator.

Dear colleagues,

On **Saturday, September 23**, I invite you to join me in the third-annual <u>Chancellor's</u> <u>Challenge 5 km Run/Walk</u> to raise funds for the greatest needs of our students, including scholarships and bursaries.

The route winds along our north Oshawa campus location, starting and finishing at Polonsky Commons. The <u>Chancellor's Challenge</u> is an inclusive and non-competitive community event with no time limit.

### Why participate?

- Funds raised from the Challenge will empower our students, who are innovators, change agents and future leaders, and who are passionate about making the world a better place.
- Your generosity plays a crucial role in advancing our mission and making a positive difference in the lives of students and our university community.
- It's a fun, educational and energetic challenge for you and your colleagues, alumni, students, friends and family.

### How to get involved:

- **Register to participate** as an individual, or create a team with your friends, family, co-workers and others. Register before Thursday, September 14 and receive a BBQ lunch ticket!
- **Fundraise!** <u>Create your fundraising page</u> with our fundraising and donation platform partner Raisin. Set a fundraising goal and share it with your networks. Rally the support of your friends, family, neighbours and colleagues to help you reach your goal. **Note:** Fundraisers are invited to take an exclusive tour of the <u>Automotive Centre of Excellence (ACE)</u> directly following the event.
- Become a **Chancellor's Challenge Champion** and share your experience as you prepare for the Challenge. For additional details, contact <u>Jodi Cowan</u>, Community Engagement Co-ordinator, Advancement.
- **Donate** to the Challenge. Our Board of Governors' Matching Fund will double eligible gifts, maximizing the impact of your contribution.

### Get social:

- Make your profiles (Facebook, Twitter, Instagram, LinkedIn) public leading up to the Chancellor's Challenge.
- If you don't want to make your profile public, you can make your posts public to allow others outside of your network to see and share them. This will

boost the impact of your posts, but it won't affect the security of your account.

• Create, like, share and comment on Chancellor's Challenge social media posts. Tag the university and use #ChancellorsChallenge.

<u>View the complete Chancellor's Challenge itinerary</u>.

I hope you'll accept this Challenge. Together, we'll help Ontario Tech students realize the promise of a limitless future.

Sincerely,

Mitch Frazer Chancellor



22 Teams 344 Participants 469 Donations

# Chancellor's Challenge 5 KM Run/Walk

## Thank you for joining Chancellor Mitch Frazer and going the extra mile for Ontario Tech University students!

As a champion of Ontario Tech students and education, Chancellor Frazer has created the Chancellor's Fund with a \$1 million goal. Helping to achieve this goal is the Chancellor's Challenge – an annual five-kilometre run/walk to raise funds for the greatest needs of students, including scholarships and bursaries, and connect faculty, staff, alumni, students and the community in having fun.

**Thank you to everyone who joined Chancellor Frazer on Saturday, September 23, 2023**, and took part in the third annual Chancellor's Challenge 5 KM Run/Walk. We are in the last leg of the race and together, we can exceed our goal of raising \$100,000. **Donations will be accepted until September 30**.

### Achieved

### \$111,990.49

112% Goal \$100,000.00

## **Our Sponsors**





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