



A MESSAGE FROM SHASTA...

Dear ##First Name##,

ROAR!

It's your favorite cougar, Shasta, coming to you with an important message. I may not be able to talk like humans, but I have some mighty important paws to put to paper (or to keyboard) today. I've had the privilege of rallying the crowd and spreading cougar pride since 1989, and my journey as your mascot has been pure joy.

Today, I'm asking you to **make your first gift to the University by supporting the Fund for UH.**



This fund is the backbone of our university's financial stability. It steps in to:

- Support students facing unforeseen challenges through scholarships.
 - Equip our exceptional faculty with innovative tools.
 - Ensure that our staff has the resources to provide the best possible environment for learning.
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As we journey towards becoming a Top 50 institution, this fund ensures that we have the means to overcome and thrive no matter the challenges we face or the opportunities that arise.

I invite you to stand with your fellow Cougars and [donate to the Fund for UH today](#). You matter, and your support will make a difference.

Let's keep the Cougar spirit alive and thriving. **Go Coogs!**

Sincerely,



Shasta
Office of the Mascot
University of Houston

