

# WHY SHOULD I GIVE BACK?

## “BECAUSE I WAS ASKED.”

It's the No. 1 answer given when we ask donors why they made a gift. Everyone likes to support values that are important to them.

## BECAUSE EVERY GIFT IS IMPORTANT

It adds up! The entire Hawk community comes together to build momentum and support excellence at our university. The collective impact totals far more than any one donor could do alone.

## BECAUSE OTHERS ARE INSPIRED BY MY GIVING

Some grant-makers and individual donors want to see that our community supports us before committing their support. We are the people who know UHCL best. Our giving is an important indicator of program value.

## BECAUSE SOMEONE GAVE BEFORE ME

Our students are already benefiting from donors supporting scholarships and enhanced student services. Maintaining the tradition is important for UHCL's continued growth.

## BECAUSE THERE'S A NEED

Tuition and fees, no matter how costly it seems, do not cover the cost of a whole school year. For the 2016-17 academic year, tuition and fees made up only 53 percent of the budget. State support made up only 31 percent. The other 16 percent is covered through gifts, grants, contracts and other income. Gifts make a difference!



You can help  
fill me up!