



FY24 Alumni Ambassador Program Schedule

September 26	Topic: Orientation
October 3	Topic: Hill on the Road – Meet our CGOs Project: College Postcards Engagement: Fall Family Weekend
November 7	Topic: Stewardship Project: Thank-a-Thon Engagement: L'ville Weekend
December 5	Topic: Fundraising Monthly Project: Holiday Cards Engagement: Lessons & Carols
January 9	Topic: Data & Operations Project: Valentine Notes Engagement: Alumni Winter Games
February 13	Topic: Alumni Relations Project: Campus Service Project
March 27	Topic: Communications Project: Community Service Project
April 16	Topic: Volunteering Project: Ambassador Program Interviews
May 7	Topic: Reunion Project: Teacher Appreciation Engagement: Commencement (5 th Form)



Student Alumni Ambassador Program
Creating a Foundation for Alumni Engagement

PURPOSE

The purpose of the Student Alumni Ambassador Program is to provide opportunities to interact with Hill alumni through leading, serving, giving, and engaging.

Participants will develop the skills to grow into confident and capable leaders, feeling inspired to increase their own participation and motivate others to give back to The Hill through volunteerism, financial support, and active engagement.

LEADING | The Art of Professionalism

The program will provide opportunities to develop a professional presence and enhanced communication skills by representing the School at events and committee meetings. Examples: Monthly Lunch-n-Learns, Alumni Executive Committee Meeting, On-campus Events, etc.

SERVING | The Art of Giving Back

The program will provide opportunities to participate in activities that give back to the School and local communities. Examples: Pottstown Service Project, Campus Service Project

GIVING | The Art of Philanthropy

The program will provide opportunities to learn about the importance of philanthropy and how to encourage others to participate. Examples: Sixth Form Gift, Blue Gray Day

ENGAGING | The Art of Connecting

The program will provide opportunities to engage with alumni through acts of stewardship. Examples: Stewardship Projects, Note Writing, Phone Calls

Q&A

Who are the program leaders and how do I contact them?

The advisors for the program are Ms. Anna Ribeiro (aribeiro@thehill.org | 646-509-0635) and Mrs. Shelley Baumgarten (sbaumgarten@thehill.org | 484-792-1546).

What activities will I be participating in through the program?

Students will be participating in a variety of activities such writing notes, making phone calls, acting as guides at on-campus events, and attending meetings. The goal of the activities is to provide opportunities for students to develop a professional presence and enhanced communication skills.

What is the time commitment for the program?

The beauty of the program is that you can work on projects during times that fit your schedule. For example, during Flex you may go to either the Alumni House or Office of Strategy Management collaborative space to work. Other time commitments include monthly lunch and learn sessions and on-campus events.

Once I'm accepted into the program do I need to re-interview?

Once you are invited to join the program, you will not need to reapply. You will simply need to confirm your participation for the upcoming year. The hope is that will not just be a year long activity, but a lifelong commitment to engagement.

GLOSSARY OF TERMS

Alumni Association. The goal of The Hill School Alumni Association is to strengthen the ties between alumni and the School by sharing ideas and the experiences of its diverse membership. Through events, networking opportunities, and other programs, the School strives to be a valuable and enriching resource for all generations of Hill alumni.

Alumni Association Executive Committee (AAEC). The Alumni Association Executive Committee (AAEC) meets monthly to look for ways to strengthen engagement between alumni and the School.

Affiliate Group. Affiliate Groups connect Hill alumni around the world through a shared passion. Current Affiliate Groups include: Hill Alumnae Society, Hill Black Alumni Affiliate Group, Hill Basketball Association, Hill Football Association (HFA), Hill Hockey Association (HHA), Hill Lacrosse Association (HLA), Hill Military Association, Hill Squash Association (HSA), and Hill Wrestling Association (HWA).

Capital Giving. Capital giving is any monetary gift that is donated for a specific purpose, such as the construction of a new building.

Class Secretary. Class Secretaries are voted on in the sixth form year. The role of a Class Secretary is to help strengthen the connection the class has with one another and The Hill. Class Secretaries play a prominent role in Reunion planning.

Endowment. The endowment is a large investment managed by the School that exists to provide security and support the School. How does this work? Gifts that are made to the endowment are invested. Each year, only a portion of the income earned is spent while the remainder is added to the principal for growth.

Gift. While we typically think of a gift in terms of a financial donation, alumni are encouraged to give back to the School with their time, treasure, and talent.

Hill Fund. The Hill Fund comprises about 10% of the School's annual budget and supports initiatives such as scholarships, extracurricular programs, continuing education for faculty and much more. The fund needs to be "refreshed" annually to support the budget for the upcoming school year.

Hill Ties. A motto for alumni is "*Hill ties never sever.*" This refers to the fact that Hill relationships last a lifetime. *Hill Ties* is also the name of the School magazine.

Office of Institutional Giving (OIG). The Office of Institutional Giving (OIG) is overseen by Christian Sockel P'22, Assistant Head of School for The Office of Institutional Giving. OIG is comprised of Capital Giving Officers, who travel worldwide to encourage alumni and parents to support the Hill's mission; Stewardship, who manage the relationship building after an individual makes a gift; and Data Services, who maintain constituent records.

Office of Strategy Management (OSM). The Office of Strategy (OSM) is overseen by Lynda Hamilton-Kirk P'22 '24, Chief Strategy Officer. OSM oversees all school communications (print, website, email, social media, photography, digital signage); marketing; graphic design/visual identity/brand management; event planning; as well as alumni, parent, and media relations.

Philanthropy. Philanthropy is the desire to promote the welfare of others, expressed by the generous donation of time, talent, and treasure.

Reunion. Alumni are invited to return to campus for a weekend to reconnect with one another and the School. While all alumni are welcome to return, emphasis on programming is placed on those classes within a five-year cycle. For example, Reunion 2024 will celebrate classes ending in 4s and 9s. Classes will often honor their milestone year with a collective contribution to a project through a Reunion gift.

Regional Chapters. Regional chapters, led by volunteers, connect Hill alumni around the world. Each region hosts events throughout the year to help alumni remain engaged and connected with The Hill, as well as network with one another. Current regional chapters include: Austin, Boston, Chicago, Dallas, Denver, Fairfield and Westchester Counties, Hong Kong, Houston, London, Los Angeles, Miami, Nashville, New York City, Philadelphia, Pittsburgh, Pottstown, San Francisco, South Korea, Tokyo, and Washington, D.C.



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Keys



LEADING

SERVING

GIVING

ENGAGING



Leading

THE ART OF PROFESSIONALISM

The program will provide opportunities to develop a professional presence and enhanced communication skills by representing the School at events and committee meetings.

- Alumni Executive Committee Meeting
- On-campus Alumni Events (e.g., Fall Family Weekend, L'ville, Alumni Winter Games, and Reunion).
- Zoom Meetings with Reunion Committees



Serving

THE ART OF GIVING BACK

The program will provide opportunities to participate in activities that give back to the School and local communities.

- Pottstown Service Project
- Campus Service Project



Giving

THE ART OF PHILANTHROPY

The program will provide opportunities to learn about the importance of philanthropy and how to encourage others to participate.

- Sixth Form Gift
- Blue Gray Day



Engaging

THE ART OF CONNECTING

The program will provide opportunities engage with alumni through acts of stewardship.

- Thank You Notes
- Phone-a-thons

The program will provide opportunities engage with alumni through acts of stewardship.

- Veteran Day Note Writing (November)
- Thank-a-thon (November)
- Holiday Cards (December)
- Valentine Day Note Writing (February)
- Teacher Appreciation (May)
- College Care Packages (On-going)