

## Student Philanthropy Newsletter: September 2023

1 message

**U-M Student Philanthropy** <studentphilanthropy@umich.edu>  
To: spnewsletter@umich.edu

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Welcome back to another year at the University of Michigan! We hope you had a terrific summer full of fun and excitement, but we're thrilled to have you back on campus! We're looking forward to spending the year learning and working alongside you to amplify and support student voices in philanthropy at Michigan to create positive change.

### UPCOMING OPPORTUNITIES

#### Engaging Victors Fundraising Conference

*October 2nd & 3rd / Registration Deadline: September 22nd*

The Engaging Victors Fundraising Conference is a free workshop for student organizations to develop the skills and tools needed to conduct a successful fundraising campaign.

**What will I do?** The conference is composed of three parts; participation in each portion of the conference is required.

- A three-hour in-person session hosted on October 2 and October 3 from 6-9 PM. You only need to attend **one** of these in-person sessions.
- A series of useful fundraising-focused Canvas modules. You should anticipate spending about 90 minutes completing this section.
- Attending one or more 30 minute office hour sessions with the Student Philanthropy team to receive individual consulting.

**What will I learn?** By participating in the conference you will:

- Learn how to define actionable goals for your fundraising initiative
- Identify who you should be asking to support your cause
- Turn your organization's "what we do" into a compelling ask for support
- Receive social promotion of your organization's activities/story
- Receive access to free consulting time to help with your organization's efforts
- For SSOs – access more advanced training for the Giving Tuesday and Giving Bluesday websites
- For VSOs – access a toolkit to hold a crowdfunding campaign

**How do I sign up?** If your organization would like to participate, please complete this [registration form](#) by **Friday, September 22** to reserve your spot at the conference.

## Giving Tuesday

*November 28 / Application Deadline: October 1*

This year Giving Tuesday will take place on November 28th! If your organization is an SSO, you are eligible to fundraise. Submit [this application](#) by **October 1** to be included on the Giving Tuesday page. We will have challenges and donation matches for campaigns that successfully meet their goals!

Some projects will be selected to be featured at the top of the Giving Tuesday page, giving your project increased visibility. If your project is not selected or you wish to fundraise but don't have a specific project to fundraise for, you will still be included further down on the Giving Tuesday page. To learn more, please review these [Giving Tuesday FAQ's](#).

## Student Giving Council

*Mass Meeting: Tuesday, September 12 from 8:30-9:30 PM*

Join the Student Giving Council (SGC) this year and make an impact across campus! The SGC invites students of all degree types, majors, and years and works to advocate for philanthropy on campus. Learn more about SGC [here](#) and join us at our info session on Tuesday, September 12 from 8:30-9:30 PM at the Michigan League - Conference Room 4. To sign up to join SGC, please complete [this form](#)!

## Join the Telefund Team

[Apply now](#)

Become a paid fundraiser by joining the Telefund team! Telefund offers students the opportunity to build communication, negotiation, and fundraising competencies while working in a flexible professional environment. Student callers raise money for scholarships and academic support funds while earning \$15 per hour with fast growth to \$16. There are opportunities to advance your leadership skills and move into management positions at \$17 per hour. To learn more about Telefund, [click here](#). To apply to join the Telefund team, [click here](#).



## PHILANTHROPIC EVENTS

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## Planning a philanthropic event?

Let us know about an upcoming philanthropic event by [submitting this form](#) or email us and we will work to feature it in our newsletter and on our website!

## FEATURES

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### Elizabeth Ajaero

*Kellogg Eye Center Volunteer*

Elizabeth was a Kellogg Eye Center Volunteer for the pre-op/post-op escort this summer. As a junior preparing to apply to medical school, she knew volunteering with Michigan Medicine would allow her to better understand the skills that make an excellent healthcare professional.

By assisting patients and staff, she fulfilled her desire to serve and learn through experience the pains and sacrifices healthcare professionals make to provide their patients with the best care possible. The most rewarding part of her experience as a volunteer was the moments when she felt truly needed. Whether making bedrolls or restocking slots, regardless of the task, she feels most fulfilled when she can tell she alleviated even a little of the workload of the workers around her and made a patient's experience more enjoyable.



### Do you want to be featured?

What did you spend your summer doing? Did you have an exciting internship, job, or experience? Let us tell your story! You can submit a story for a feature in our newsletter and/or our social media platforms. Follow us [@umforevergoblue](#) for more!



*Because you have participated in Student Philanthropy events in the past, you have been automatically added to this newsletter. If you do not wish to receive these updates, have graduated, or if there is another person in your student organization who would be better suited to receive this information, please respond to this email, [studentphilanthropy@umich.edu](mailto:studentphilanthropy@umich.edu), letting us know you would like to unsubscribe.*

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