

*We recognize this message might reach out in a time of observance of Ramadan and Passover, and we wish those close to you a happy and peaceful holiday.*



## **READY, SET, GIVE! , Giving Day 2023 starts NOW!**

Hi again ! **W** here to remind you that Giving Day 2023 has begun! Join your fellow Warriors in celebrating the collective impact of our alumni and friends from around the world on this very special day of giving by supporting the Mike Ilitch School of Business!

**Check out our #GiveGreenBeGold Giving Day video below!**



You can make a difference within the **Mike Ilitch School of Business** community by supporting a number of important initiatives, like our **Multicultural Professional Readiness Educational Program, (MPREP)**, which provides first-generation students of color with educational assistance in the business world by allocating key support, encouragement, development and experiential opportunities.

**Today only:** once 50 gifts are made to the Mike Ilitch School of Business, a \$30,000 gift from Fred and Sue Sievert will be unlocked! AND Dean Kleist will match Giving Day donations to the Ilitch Student Challenge – up to \$1,000!

**Gifts of all sizes** have an even bigger impact today, on Giving Day!

, please join us now to make your Giving Day gift! You have until April 13 11:59 p.m. (EDT), to participate in our biggest celebration of the year and **#GiveGreenBeGold** with me!



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Campus Mascot  
Wayne State University

**Make Your Giving Day Gift Now!**

P.S. You can also help spread the word about Giving Day by using **#GiveGreenBeGold** and follow **@WayneStateAlum** on social media!

Mail gifts to:  
Wayne State University  
Office of Donor Experience  
PO Box 674602, Detroit, MI 48267-4602  
(313) 577-2263 | [giving.wayne.edu](http://giving.wayne.edu)

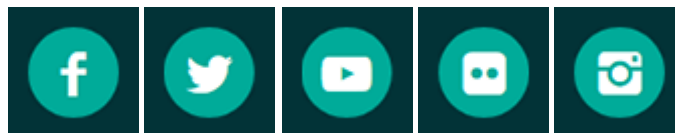


**The Wayne State University Mission**

Create and advance knowledge, prepare a diverse student body to thrive, and positively impact local and global communities.

**Division of Development & Alumni Affairs Mission**

We engage the institution's constituencies and garner philanthropic resources in support of Wayne State University's mission to positively impact lives and communities near and far.



**Questions?** Contact us at [donor\\_experience@wayne.edu](mailto:donor_experience@wayne.edu)

In case this email crossed paths with your recent mailed or online gift, please accept our apologies as well as our appreciation for your generosity, especially during this time when important national and global events impact our giving priorities.