



KEAN UNIVERSITY
FOUNDATION

DATE

PREFIX FIRST NAME LAST NAME

ADDRESS 1

ADDRESS 2

CITY, STATE ZIP

Dear PREFIX LAST NAME:

Whatever you do at Kean — educate and mentor students, enhance and maintain our beautiful campus, administer the programs that make this an exceptional University — there's a common thread woven through all of us. *Our work matters.*

We are all part of a special community of employees who go above and beyond. When I became employed at Kean, over five years ago, I was immediately struck by the respectful and supportive environment I was walking into. As Kean faculty and staff, we care about one another, our students, and our community. And it shows in everything we do. You can see it in our culture of collaboration - values in each and every one of us and our unique contributions.

Kean provides us with more than just a paycheck. Time and again, faculty and staff point to the benefits of flexibility, work-life balance, and a multitude of professional and personal development opportunities that aren't easy to come by in other workplaces. Today, I encourage you to make a gift to the University that provides much more to each of us than a place of employment.

Your gift, regardless of amount, will have a meaningful impact on each of the students at Kean. You may choose to have your gift directed to the area you care about most, or consider joining me in supporting the Kean Fund for Excellence, the most important area of need. Donations made to this fund are the most common and most needed type of gift. These donations support new and existing academic and cultural programs; assist students with their financial obligations; enhance and maintain campus infrastructure; and allow University leaders to respond to unanticipated expenses.

Our goal is to have 100% employee participation by June 30, 2024. Being able to give back and pay it forward to today's students has been extremely meaningful to me.

"I truly believe that, by giving to others, we are transforming someone's life.

Your generosity is allowing me to make my dreams a reality."

*– Irma Johana Aguirre Rugeles, Bachelor of Elementary Education
with an Education Content Area in Spanish*

Your gift will have an immediate and meaningful impact on students, like Irma, helping to support financial aid, academics, residential life, wellness and extracurriculars. Please see the enclosed materials for more information or visit the Kean University Foundation's giving page at <https://www.keanfoundation.org/FSAFY24> to make your gift today. Thank you for your consideration!

With sincerest gratitude,

John C. Raue '22 MPA

Assistant Vice President of Strategic Initiatives



2023–2024 Cougar Community Giving Campaign

Please print your name as you would like it to appear in the Honor Roll of Donors.

Name

Home Address

City

State Zip

Preferred Phone

Email

Kean Employees Only

Title

Department/Campus Address

Full-time Staff Administrator

Adjunct Faculty Ten-month Position

Ways to Give

I would like to make a total gift of \$ _____ to the following fund, (choose one):

Kean Fund for Excellence **Specific Scholarship or Program** _____

(Please select one. For a list of scholarships, please visit https://www.keanfoundation.org/find_a_fund/.)

Enclosed is my check, payable to the *Kean University Foundation, Inc.*

I have made my gift online at www.keanfoundation.org/fsafy24.

As a Kean employee, I would like to contribute through payroll deductions (to begin during the next available pay period).

Please deduct \$ _____ per pay period (\$10 minimum) until

notified of change in writing or completion of pledge, totaling \$ _____.

Kean Employee ID Number _____ *(Required by Payroll Department)*

Signature Required for Authorization: _____ **Date:** _____

My spouse's employer will match the above charitable gift(s). Please contact me regarding planned giving opportunities.

Please complete this form and return to:

Kean University Foundation, 1000 Morris Avenue, Union, NJ 07083

For more information, please contact Molly McGarry at (908) 316-8931 or mmcgarry@keanfoundation.org.

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2023-2024 Cougar Community Giving Campaign

Frequently Asked Questions



1

What is the Cougar Community Giving Campaign?

The Cougar Community Giving Campaign is the annual giving campaign for Kean University faculty, staff and administration. Each year, the Kean University Foundation reaches out to our fellow colleagues to request philanthropic support.

2

Has the Campaign started? How long will the Campaign last?

The Campaign officially kicks off in September, at the start of the new academic school year, and runs through June 30. However, the Foundation will accept outright gifts or payroll deductions throughout the year.

3

Where can I direct my gift?

The Kean Fund for Excellence is the preferred fund. These funds help underwrite the enhancing of campus resources, computers and technology, financial aid, student services, student leadership development programs, classroom instruction needs, and the maintenance of the campus and physical plant. These funds also provide Kean University with the ability to respond quickly and effectively to new opportunities that benefit the community.

4

How does my gift make an impact?

As a Kean University employee, your time is valued and appreciated. Financial generosity is vital to the Kean University Foundation and the progression of Kean University. Employee support creates a culture of giving, and our goal is strictly focused on participation. Many external individuals, corporations and foundations look to the participation of our University's employees prior to providing their own support. Every gift of any size helps to make a difference in the lives of our students and our campus community.

5

Can I direct my gift to a specific college, program or existing scholarship?

Yes, you can direct your donation to specific funds other than the *Kean Fund for Excellence*. Molly McGarry, Senior Director of Annual Giving, can explain your options. She can be contacted at (908) 316-8931 or mmcgarry@keanfoundation.org.

6

Do I have to fill out the form and send it back?

You have the option to visit www.keanfoundation.org/fsafy24 to fill out the payroll deduction form or make a gift.



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Union, NJ 07083

(908) 316-8920 | www.keanfoundation.org