

“It’s meaningful to me that KU alumni continue to support and provide opportunities for KU students. It shows that *once a Jayhawk, always a Jayhawk* and that no matter what, the *Jayhawk community* will always be there for me.”

Jesse DeBok, student



1863

KU’s beginning

KU’s first door was opened by a single vote and private philanthropy.

1873

KU’s first graduating class

Students in KU’s Class of 1873 receive their diplomas, becoming the institution’s inaugural graduates.

1894

KU School of Medicine founded

Kansas City physician and real estate developer Simeon Bishop Bell announces his \$50,000 gift to the university as well as land to build KU School of Medicine.

1993

The Edwards Campus opened

Since our beginning, KU has expanded to five campuses located in Lawrence, Kansas City, Overland Park, Wichita and Salina.

TODAY

Looking ahead

Your gift to KU opens doors for future leaders, healthy communities and life-changing discoveries.

A walk through the Campanile doors celebrates academic achievement and important steps toward the future for our graduates.

“Having *support from the community* for our cancer research is a morale booster. It *motivates* many of us to work even harder toward our goals.”

Priyanka Sharma, M.D.

Professor of Medical Oncology and assistant director of clinical research

Which door will **YOU** open today?



Which door will YOU open today?

 **KU ENDOWMENT**
The University of Kansas
PO BOX 928
Lawrence, KS 66044-0928

Open doors to a greater University of Kansas.





<Informal Salutation>,

Nearly 160 years ago, a pivotal moment in our university's history transpired. In 1863, the Kansas legislature approved a bill to locate the University of Kansas in Lawrence. A group of committed community founders secured the 40 acres of land and \$15,000 in private funding necessary to unlock this transformation in KU's history. Their collective impact opened the door to KU's home on Mount Oread.

Almost penniless, the community members held fast to their mission to bring a vibrant academic institution to Lawrence. Local philanthropist Amos Lawrence pledged \$10,000 if the citizens contributed the remaining amount. This first assembly of supporters understood their collective impact would pave the way for generations to learn and discover.

KU is now home to five thriving campuses. As the state's flagship university and premier research institution, we serve Kansas, the nation and the world. This fall, we proudly welcomed one of the largest freshmen classes in KU history, with a record-high average high school GPA of 3.66.

Among our notable accomplishments, research awardees who competed in our Research Rising initiative are addressing today's challenges through projects focusing on physical, social and digital security; advancing drug discovery; unlocking the secrets in genomes; and enhancing our international prominence in intellectual and developmental disabilities research.

Additionally, as a result of the KU Cancer Center achieving NCI Comprehensive designation, our region has access to world-class cancer care and lives are being saved. While our history reflects many accomplishments, future life-changing opportunities remain to be discovered.

Your philanthropic support, combined with the generosity of the broader KU community, perpetuates the vision of a greater KU into reality. Your unrestricted gift of <AMT 1> responds to the university's greatest needs and opportunities, opening doors to student success, healthy and vibrant communities, research and discovery. Opportunity is knocking for generations of Jayhawks. <Informal Salutation>, which door will you open today?

Sincerely,

Douglas A. Girod, Chancellor



KU ENDOWMENT

The University of Kansas

P.O. Box 928
Lawrence, KS 66044-0928
Phone: 785-832-7400
www.kuendowment.org



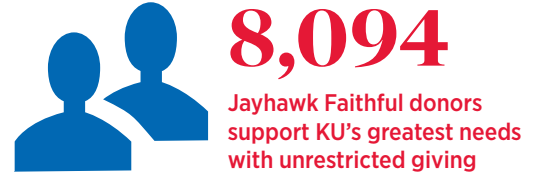
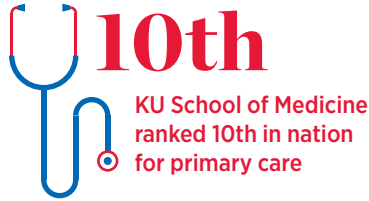
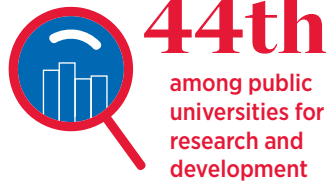


100% of your gift will be used to benefit the area of your choice at the University of Kansas.

P.O. Box 928
Lawrence, KS 66044-0928

785-830-7576

www.kuendowment.org

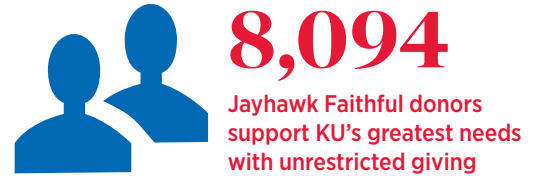
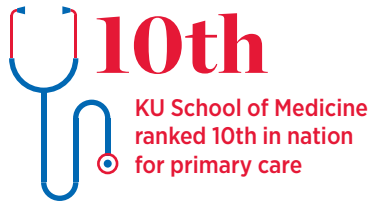
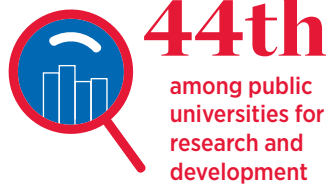


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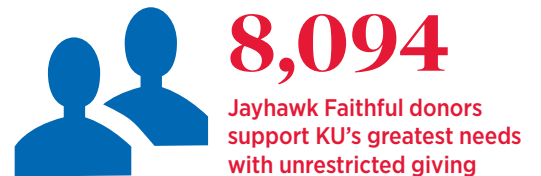


100% of your gift will be used to benefit the area of your choice at the University of Kansas.

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2023



Which
door
will
YOU
open
today?

KU
ENDOWMENT

The University of Kansas



kuendowment.org



WHICH DOOR IS THIS?

- These doors opened in 1909.
- Located at the farthest west end of campus when built.
- The 2015 Forum addition was funded by donors and designed and built by students.

JANUARY 2023

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

The answer is on the inside back cover.





FEBRUARY 2023

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

WHICH DOOR IS THIS?

- These doors opened in 2016.
- More than 3,500 students pass through them each year.
- 100% donor funded.

The answer is on the inside back cover.





WHICH DOOR IS THIS?

- These doors opened in 1955.
- Students camp out to get a seat here.
- A Jayhawk family supported a 26,000-square-foot addition in 2006.

MARCH 2023

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

The answer is on the inside back cover.





APRIL 2023

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	_____					

WHICH DOOR IS THIS?

- These doors opened in 2017.
- Donors funded more than 50% of the building.
- Features hands-on learning and leading-edge simulation.

The answer is on the inside back cover.





WHICH DOOR IS THIS?

- These doors opened in 1997.
- Replaced the original 1927 building (lost in a fire).
- Clark Bricker lecture hall seats 1,000.

MAY 2023

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

The answer is on the inside back cover.





JUNE 2023

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

WHICH DOOR IS THIS?

- These doors opened in 1911.
- Building was constructed in phases and completed in 1924.
- Academic Jay is perched out front.

The answer is on the inside back cover.





WHICH DOOR IS THIS?

- These doors originally opened in 1898.
- Donors supported a major renovation to the plaza, studio and learning spaces.
- The new doors opened in 2020.

JULY 2023

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

The answer is on the inside back cover.





AUGUST 2023

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

WHICH DOOR IS THIS?

- These doors opened in 1924.
- Named for a KU alumna who graduated in 1877 and 1880.
- Building has been expanded five times.

The answer is on the inside back cover.





WHICH DOOR IS THIS?

- These doors opened in 2017.
- Composed of two halls, both supported by KU alumni families.
- Learning and research are the core of this center.

SEPTEMBER 2023

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

The answer is on the inside back cover.





OCTOBER 2023

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

WHICH DOOR IS THIS?

- These doors opened in 2016.
- Some famous rules are housed here.
- Named for the supporting foundation and family.

The answer is on the inside back cover.





WHICH DOOR IS THIS?

- These doors opened in 1924.
- Oldest building on the KC campus.
- Originally designed for classrooms and a clinic, it now houses administration.

NOVEMBER 2023

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

The answer is on the inside back cover.





DECEMBER 2023

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

WHICH DOOR IS THIS?

- These doors opened in 1912.
- Donated to KU in 1939 by the original owner.
- Named for the scenic views of the Wakarusa and Kansas River valleys.

The answer is on the inside back cover.



ANSWERS

JANUARY: Marvin Hall, *Lawrence*

FEBRUARY: Capitol Federal Hall, *Lawrence*

MARCH: Allen Fieldhouse, *Lawrence*

APRIL: Health Education Building,
KU Medical Center

MAY: Budig Hall /Hoch Auditoria, *Lawrence*

JUNE: Strong Hall, *Lawrence*

JULY: Stauffer-Flint Hall, *Lawrence*

AUGUST: Watson Library, *Lawrence*

SEPTEMBER: Earth, Energy and Environment
Center, *Lawrence*

OCTOBER: DeBruce Center, *Lawrence*

NOVEMBER: Murphy Hall, *KU Medical Center*

DECEMBER: The Outlook, *Lawrence*



FY23 Winter Mail – Unrestricted Ask Appeal

Online Giving Form Example

Appeal Codes: WWG, WWM, WL

KU ENDOWMENT
The University of Kansas

Winter Mail > Payment > Review > Finish

Gift Information

Choose a gift amount

\$1000 \$500 \$250 \$100

Other amount: \$

*Scheduled Payments: This will divide the entire amount equally over a period of time of your choosing.
**Ongoing Gift: This authorizes us to withdraw the entered amount using your designated payment method on a continuing basis.

Gift area(s)

DESIGNATIONS*

Selected Designations	
NAME	AMOUNT
Greater KU Fund (02237)	\$ <input type="text"/>
KUMC Unrestricted (02560)	\$ <input type="text"/>
Other purpose (specify below)	\$ <input type="text"/>
Total: \$0.00	

(optional) My gift will benefit:

About You

First Name:

Middle Name:

Last Name:

Primary Email:

Preferred Phone:

This number is my:

Please choose

This is a joint gift.

Joint donor first name:

Joint donor last name:

Relationship:

I am making this gift in honor or memory of someone.

This is a matching gift.

OUR MISSION is to partner with donors in providing philanthropic support to build a greater University of Kansas.

Contact Us



Thank you for your gift, ##First Name##

The generosity of donors like you makes it possible for KU to carry out its mission.

Through the elevating force of education, the transformative power of research and the healing power of service, your support helps KU make an impact on the state, nation and world.

Since KU Endowment's founding in 1891, our mission has been to partner with donors to support future generations of Jayhawks. Whether for scholarships, faculty support, research or a myriad of other worthy areas, investments in our university yield immeasurable benefits for society. We are truly grateful for your support and hope you know how much we value the trust you place in us to advance your philanthropic

interests.

Thank you again for your donation. You are the reason we exist, and KU simply would not be the university it is without your support.

Most Sincerely,

Daniel J. Martin, President

[Enjoy a 2023 KU Calendar and Wallpaper!](#)

Gift Details:

Date of Gift: [Submission Date]

Confirmation Number: [Confirmation Number]

[List Billing Fields]

[Form No Blanks]

[Payment Options]

Your Gift Receipt

Please retain this charitable contribution receipt for tax purposes. Gifts are tax deductible as permitted by law. The donor has not received goods or services in consideration of his/her gift(s).

Tax Identification Number 48-0547734

KU Endowment

P.O. Box 928, Lawrence, KS 66044

Stay Connected



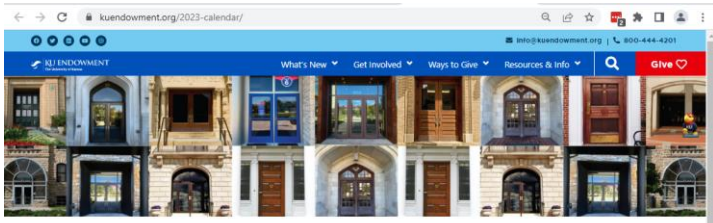
Questions?

785-830-7576

giftprocessing@kuendowment.org

FY23 Winter Mail – Unrestricted Ask Appeal

2023 'Open Doors at KU' Calendar Download Page



2023 Printable Calendar and Digital Wallpapers

Nearly 160 years ago, a group of committed community founders opened the door to KU's home on Mount Oread. Your philanthropic support, combined with the generosity of the broader KU community, perpetuates the vision of a greater KU into reality.

As a token of our appreciation, please enjoy these printable 2023 calendars and digital wallpapers.



Download your printable 2023 mini calendar here!
(16 pages, approximately 4" x 6")



Download your printable 2023 large calendar here!
(16 pages, approximately 8" x 10")



January	February	March
1024x768	1024x768	1024x768
1280x1024	1280x1024	1280x1024
1920x1080	1920x1080	1920x1080
2560x1440	2560x1440	2560x1440



April	May	June
1024x768	1024x768	1024x768
1280x1024	1280x1024	1280x1024
1920x1080	1920x1080	1920x1080
2560x1440	2560x1440	2560x1440



July	August	September
1024x768	1024x768	1024x768
1280x1024	1280x1024	1280x1024
1920x1080	1920x1080	1920x1080
2560x1440	2560x1440	2560x1440



October	November	December
1024x768	1024x768	1024x768
1280x1024	1280x1024	1280x1024
1920x1080	1920x1080	1920x1080
2560x1440	2560x1440	2560x1440



Doors of KU

1024x768
1280x1024
1920x1080
2560x1440

Opportunity is knocking for generations of Jayhawks. Which door will you open?

Consider making a gift to the Greater KU Fund or KU Medical Center.

[GIVE NOW](#)

FY23 Winter Mail – Unrestricted Ask Appeal

Email #1: 12/07/22

Segment: Donors, Lapsed, Inactive

Sender: Chancellor Douglas A. Girod, jaynote@kuendowment.org

Subject: Which KU door will YOU open today?

[View in browser](#)



Which door will YOU open today?

The University of Kansas has a rich history spanning nearly 160 years. In 1863, the Kansas legislature approved a bill to locate the university in Lawrence. A group of community founders secured the 40 acres of land and \$15,000 in private funding to **unlock** this transformation in KU's history. Now home to five thriving campuses, KU is driven by a mission to lift students and society in Kansas and beyond.

The vision of a greater KU is made a reality through private support. Your generosity directly impacts the university's greatest needs and opportunities. An unrestricted gift **opens doors** to student success, healthy and vibrant communities, and research and discovery. Opportunity is knocking for generations of Jayhawks. [Which door will you open today?](#)

Sincerely,

Douglas A. Girod
Chancellor

[Make a Gift](#)



KU Endowment is the independent, nonprofit organization serving as the official fundraising and fund-management organization for KU.

[Unsubscribe](#)

KU Endowment
P.O. Box 928
Lawrence, KS 66044-0928

FY23 Winter Mail – Unrestricted Ask Appeal

Email #1: 12/07/22

Segment: Non-Donors

Sender: Chancellor Douglas A. Girod, jaynote@kuendowment.org

Subject: Help KU Open doors!

[View in browser](#)



Which door will YOU open today?

The University of Kansas has a rich history spanning nearly 160 years. In 1863, the Kansas legislature approved a bill to locate the university in Lawrence. A group of community founders secured the 40 acres of land and \$15,000 in private funding to **unlock** this transformation in KU's history. We couldn't be where we are today without the early support of philanthropists and community. Now home to five thriving campuses, KU is driven by a mission to lift students and society in Kansas and beyond.

The vision of a greater KU is made a reality through private support. Your unrestricted gift, combined with the generosity of others, directly impacts the university's greatest needs and opportunities. It **opens doors** to student success, healthy and vibrant communities, and research and discovery. Opportunity is knocking for generations of Jayhawks. [Which door will you open today?](#)

Sincerely,

Douglas A. Girod
Chancellor

[Make a Gift](#)



KU Endowment is the independent, nonprofit organization serving as the official fundraising and fund-management organization for KU.

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KU Endowment
P.O. Box 928
Lawrence, KS 66044-0928

FY23 Winter Mail – Unrestricted Ask Appeal

Email #2: 12/16/22

Segment: Donors, Lapsed, Inactive, Non-Donors

Sender: Chancellor Douglas A. Girod, jaynote@kuendowment.org

Subject: You are the key... (pre-header: Unlock a greater KU. <key emoji>)

[View in browser](#)



...to unlocking opportunities at the University of Kansas.

[Give Now](#)

The University of Kansas relies on private support to fulfill its mission and pave the way for generations of Jayhawks to learn and discover. Your unrestricted gift is the key to student success, healthy and vibrant communities, research and discovery, perpetuating the vision of a greater KU into reality. Opportunity is knocking. [Will you open the door?](#)

Sincerely,

Douglas A. Girod
Chancellor




KU Endowment is the independent, nonprofit organization serving as the official fundraising and fund-management organization for KU.

[Unsubscribe](#)

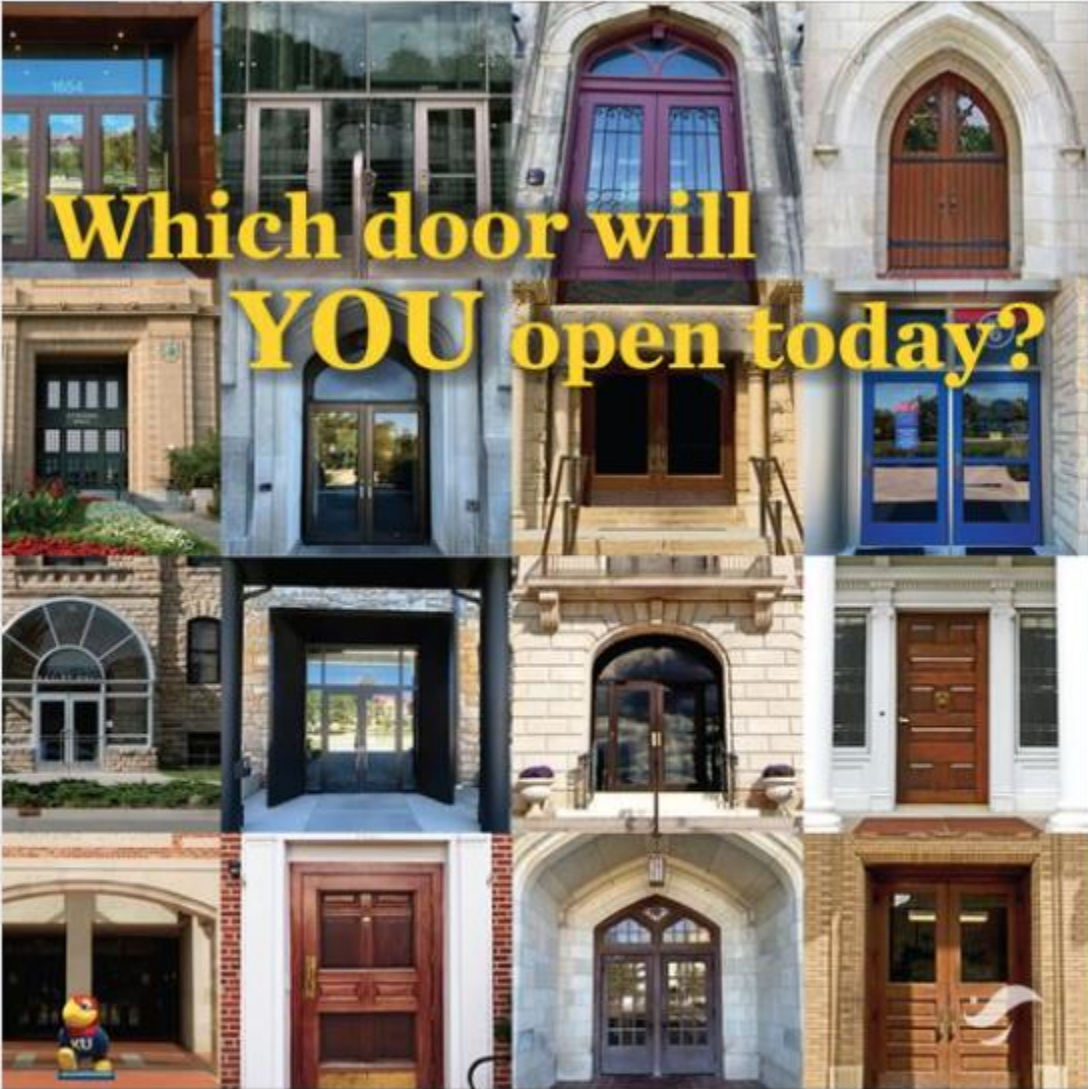
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P.O. Box 928
Lawrence, KS 66044-0928

FY23 Winter Mail – Unrestricted Ask Appeal
Social Media Platform: Facebook
Giving Link: www.kuendowment.org/kuunrestricted
Appeal Code: WSM

Post #1:

 **KU Endowment**
December 7 at 10:04 AM · 🌐


Unlock student success, healthy and vibrant communities, and research and discovery today by making a gift to KU. Opportunity is knocking for generations of Jayhawks. Which door will you open today? www.kuendowment.org/kuunrestricted



📣 Boost this post to reach up to 164 more people daily if you spend \$14. [Boost post](#)

👍 5

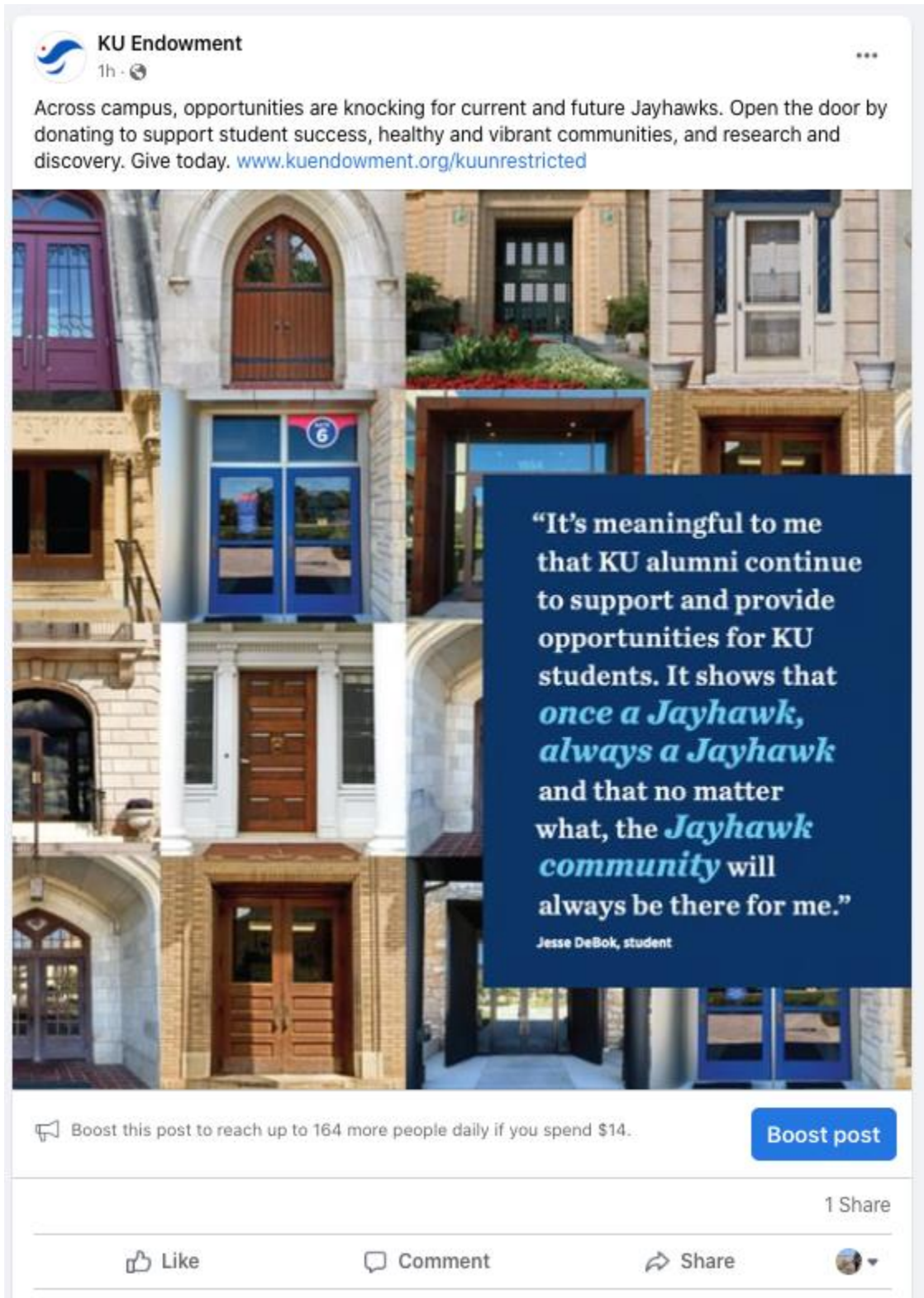
👍 Like 💬 Comment ➦ Share

Write a comment... 

⚠️ You're commenting as Emily Becker.

FY23 Winter Mail – Unrestricted Ask Appeal
Social Media Platform: Facebook
Giving Link: www.kuendowment.org/kuunrestricted
Appeal Code: WSM

Post #2:



KU Endowment
1h · 🌐

Across campus, opportunities are knocking for current and future Jayhawks. Open the door by donating to support student success, healthy and vibrant communities, and research and discovery. Give today. www.kuendowment.org/kuunrestricted

“It’s meaningful to me that KU alumni continue to support and provide opportunities for KU students. It shows that *once a Jayhawk, always a Jayhawk* and that no matter what, the *Jayhawk community* will always be there for me.”
Jesse DeBok, student

📣 Boost this post to reach up to 164 more people daily if you spend \$14. **Boost post**

1 Share

👍 Like 💬 Comment ➦ Share 🌐

FY23 Winter Mail – Unrestricted Ask Appeal
Social Media Platform: Twitter
Giving Link: www.kuendowment.org/kuunrestricted
Appeal Code: WSM

Post #1:

← **Tweet**

 **KU Endowment**
@KUEndowment ...

Unlock student success, healthy and vibrant communities, and research and discovery today by making a gift to KU. Opportunity is knocking for generations of Jayhawks. Which door will you open today?

kuendowment.org/kuunrestricted



10:04 AM · Dec 7, 2022

 View Tweet analytics

FY23 Winter Mail – Unrestricted Ask Appeal
Social Media Platform: Twitter
Giving Link: www.kuendowment.org/kuunrestricted
Appeal Code: WSM

Post #2:

← **Tweet**

 **KU Endowment**
@KUEndowment

Across campus, opportunities are knocking for current and future Jayhawks. Open the door by donating to support student success, healthy and vibrant communities, and research and discovery. Give today.
kuendowment.org/kuunrestricted



“It’s meaningful to me that KU alumni continue to support and provide opportunities for KU students. It shows that *once a Jayhawk, always a Jayhawk* and that no matter what, the *Jayhawk community* will always be there for me.”
Jesse DeBok, student


2:02 PM · Dec 16, 2022

View Tweet analytics

2 Retweets 3 Likes

FY23 Winter Mail – Unrestricted Ask Appeal
Social Media Platform: Instagram
Giving Link: www.kuendowment.org/kuunrestricted
Appeal Code: WSM

Post #1:



Which door will YOU open today?

kuendowment Unlock student success, healthy and vibrant communities, and research and discovery today by making a gift to #KU. Opportunity is knocking for generations of Jayhawks. Which door will you open today? Link in bio. 1w

kuendowment I want to be able to buy this image as a poster. 🙏🏻 5d Reply


Like Comment Share

Liked by [redacted] and 10 others
DECEMBER 7

Add a comment... Post

FY23 Winter Mail – Unrestricted Ask Appeal
Social Media Platform: Instagram
Giving Link: www.kuendowment.org/kuunrestricted
Appeal Code: WSM

Post #2:



kuendowment

kuendowment Across campus, opportunities are knocking for current and future #Jayhawks. Open the door by donating to support student success, healthy and vibrant communities, and research and discovery. Give today. Link in bio.

1h

“It’s meaningful to me that KU alumni continue to support and provide opportunities for KU students. It shows that *once a Jayhawk, always a Jayhawk* and that no matter what, the *Jayhawk community* will always be there for me.”

Jesse DeBok, student

6 likes
1 HOUR AGO

Add a comment... Post

FY23 Winter Mail – Unrestricted Ask Appeal
Social Media Platform: Instagram
Giving Link: www.kuendowment.org/kuunrestricted
Appeal Code: WSM

Story:

