



STRIVING
TOGETHER

Help Carleton
by sending a few
postcards

Carleton

Spread the news!

Maize & Blue Daize
March 30-April 5, 2023

During Maize & Blue Daize, gifts to the Annual Fund will release matching funds.

How to Help

1. Write a personal note to five members of the Carleton community.
2. Encourage them to make a gift of any size from March 30-April 5.
3. Mail your postcards by March 20.

Love our illustrations?

Meet the artist!
@leeyamakesnoise
www.leeyamakesnoise.com

Make it personal

Carls are three times more likely to donate when asked by a peer.



Not sure what to say?
Visit the Maize & Blue Daize toolkit for sample scripts.

