

Video Script:

Dibs Video Script -----

Blue: Video images

Orange : Speaker- options for dialogue

Red: Notes /still editing

Walking on founder's square towards stairs

Speaker:

Dibs is back for its 6th year on campus and is bigger than ever! Throughout the month of September, CSUSM employees are welcome to call Dibs on more than 100 locations across campus.

So how does it work? Let's go find out!

Camera pans out to sky

Show Dibs website on screen and click on make a gift - Scroll through list of locations

Speaker: Employees can visit the Dibs website and simply choose a location they would like to call Dibs on, select the gift amount and done... that location will temporarily display their name. Show end product of sign (one without consecutive donor sticker).

In October, your sign will be placed on campus for all to see.

Show staff placing signs all over campus (4 signs on different areas of campus)

Show employee walking up to their sign with a surprised face and standing next to it smiling!

Show someone placing a sticker on the sign and explain consecutive donors

*Not your first time donating?! Consecutive donors will receive a consecutive year Dibs sticker on their sign to show their **continuous support and commitment to our students.***

Video showing students walking around on campus during Uhour or showing staff members 0-picnic videos or photos?

So why should YOU give to the Dibs campaign?

By calling Dibs, your gift can support one of three campus funds that help students when they need it most.

Video showing students walking around on campus during Uhour

We are shining a spotlight on the ASI Student Emergency Fund, which assists students who find themselves in financial crisis as a result of job loss, transportation issues, medical emergencies and unexpected housing instability...

Video of Cougar pantry – ask if we have video of food coming in from their van and someone shopping on campus – focus on the goods they have in their cart/basket/backpack.

...as well as ASI Cougar Pantry/Food Insecurity Fund, which serves all students in an effort to decrease food insecurity. The pantry stocks a variety of dry and canned goods, limited produce, milk, toiletries, and diapers. All resources students need to thrive _____.

B-roll of SHCS building, employees waiving at desk, student backs in the building?

And lastly, the SHCS Health Assistance Fund aims to address the financial barriers faced by students in accessing wellness, mental and medical health services needed to support their well-being and academic success by offsetting the costs of obtaining these services. Examples of what the fund can help pay for are can be Therapy Transportation to/from medical, and mental health appointments and much, much more.

Videos/photos of students at graduation ,photos of students at graduation, happy, with family ,etc. or show photos of staff laughing next to their signs. Alex can reach out to 2022 Dibs donors for volunteers.

JOIN ME TODAY!

Together, our collective generosity during Dibs will demonstrate our commitment to student success and helping them to persist toward their ultimate goal -- a CSUSM degree.

What will you call dibs on? Or Are you ready to claim Dibs?!

End with more photos of staff with signs photos