

January 6, 2023

{Addressee}

{Address}

{City, State, Zip}

Dear {Salutation},

Families choose The Roeper School for various reasons, including the breadth and depth of our academic program, our holistic approach to education, and our authentic partnership with children in the learning process. No matter the reason, your family is here because you recognize the value of a Roeper education and know it's the best place for your child.

As a first-year family, I hope you can already see how hard our school community members work for the good of our students, faculty, and staff. There are times when families come together to support a capital campaign that brings something new or extra to our program, and there are times when money is raised to do something we've never done before. Annual Fund is different; Annual Fund is about sustaining the quality of our current program.

Annual Fund is everyone in our community demonstrating through participation that the Roeper School experience is a priority in their family's lives. Your support of the Annual Fund allows Roeper to maintain extraordinarily low student-teacher ratios, retain talented teachers, provide enriching arts and athletics programs, and so much more. It is the only school fundraiser that aims for 100% parent participation.

Today we ask that you become a partner in our commitment to students by giving what you can to ensure each student receives the resources and opportunities to reach their full potential. Please remember that there is no minimum donation, and the impact of your gift far exceeds its dollar value.

With deep gratitude, we thank you for your support.

Yours sincerely,

Juliette Olejnik

Director of Alumni Relations

And Annual Fund

Gifts are accepted by mail or online at www.roeper.org/donate.