



# EVERY TIGER. EVERY YEAR.

Dear <Name>,

As 2022 draws to a close, I'd like to ask you to renew your generous investment in LSU. Your gift today is an important and valued part of how LSU will ascend to its potential. **Your consistent support places LSU on a trajectory for sustained success and ever-growing impact.**

It takes every Tiger giving every year to achieve our ambitious goals and advance LSU's Scholarship First Agenda. <Variable Donor Giving Behavior Language>

Thank you for choosing to give to LSU. Together, we're pursuing a vision of health, security, and prosperity.

Geaux Tigers!



Sean Gilbert  
Associate Director of Annual Giving  
LSU Foundation

P.S. If your company offers a matching gift program, you have an opportunity to make an even more meaningful difference at LSU. Please don't leave money on the table: visit [matchinggifts.com/lsu](http://matchinggifts.com/lsu).

LSU Foundation • 3796 Nicholson Drive • Baton Rouge, LA 70802 [annualgiving@lsufoundation.org](mailto:annualgiving@lsufoundation.org) • 800-452-7928



**LOYAL DONOR SINCE**

<Variable 4-digit Year>

**CONSECUTIVE YEARS  
OF GIVING:**

<number of years>

**Continue your impact to be part of LSU's vision for a more healthy, secure, and prosperous future for all.**

**RECENT IMPACT:**

- Surpassed \$1.5 billion Fierce for the Future Campaign goal three years early
- Celebrated historic \$245 million investment to transform healthcare in Louisiana
- Established LSU Institute for Energy Innovation, backed by \$27.5 million gift
- Created donor-funded pathway program spanning seventh grade through doctoral degree attainment

## THANK YOU FOR GIVING!

**1. CHOOSE YOUR GIFT**

**One-time gift of:**

- <ASK\_5>
- <ASK\_4>
- <ASK\_3>
- <ASK\_2>
- <ASK\_1>
- Other \$ \_\_\_\_\_

**2. CHOOSE YOUR AREA(S) TO SUPPORT**

- LSU Fund (FLG31)
- LSU Scholarship Fund (LOT51)
- <Designation\_1> <Allocation\_1>
- <Designation\_2> <Allocation\_2>
- Other: \_\_\_\_\_

*We will apply your gift equally among the funds you choose.*

**3. CHOOSE YOUR PAYMENT METHOD**

- Check** (payable to the LSU Foundation)
- Online:** [lsufoundation.org/2023vision](http://lsufoundation.org/2023vision)

Credit card gifts can be made online via our secure giving site. Your gift can be fulfilled via a one-time credit card contribution or can be set up for smaller, recurring contributions charged at the pace you choose.

<Reply\_Device>  
<Street 1> <Street 2>  
<City>, <State> <Zip>  
<Email\_Address>



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## LAST GIFT

<Variable 4-digit Year>

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## THANK YOU FOR GIVING!

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- <ASK\_3>
- <ASK\_2>
- <ASK\_1>
- Other \$ \_\_\_\_\_

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