

Purpose: Last Chance to Participate in HGD

Audience: Donors and alumni (from Alumni Council Chair) via Marketo

Subject: Final Hours: #HuskyGivingDay ends soon!

Dear FIRST NAME,

I am touched by the amount of support we've received this Husky Giving Day. So many of you have shown us how much you care about the UW Bothell community through your gifts and stories. As an alumna and the chair of the UW Bothell Alumni Council, I'm so proud to count myself among you!

But the giving isn't over yet! If you haven't had a chance to contribute today, there's still time to make a gift to support a school, scholarship or cause that matters to you.

Please join me in making a gift of any amount and share why you chose to support UW Bothell on your social media platforms using the #HuskyGivingDay and #UWB Proud hashtag. For inspiration, visit the UW Bothell Alumni Facebook, Instagram and TikTok accounts to see what others have been saying!

Thank you for celebrating Husky Giving Day with us today — let's finish strong together!

Warm regards,

SIGNATURE

CALL TO ACTION BUTTON – MAKE A GIFT [link to: <https://givingday.uw.edu/o/university-of-washington/i/husky-giving-day/p/uw-bothell>]

P.S. If you have recently made a gift, THANK YOU!