

## Faculty, Staff, Emeriti, Retiree Giving Committee

Ali Rhoad, Central Support Team



## Fundraising efforts within the committee

- Regular committee meetings
- Boost the 'Cuse fundraising strategy support
- Holiday card stewardship

- Continued committee engagement/impact reporting
- BTC is one of the largest drivers of our FY numbers – engaging our faculty and staff in fun ways to increase individual gifts
- Handwritten cards and envelopes to our faculty, staff, emeriti, and retirees

Syracuse University