

Denison Annual Fund — September Letter — Alumni

DATE

<Address Name>

<Combined Mailing Name>

<Address 1>

<Address 2>

<Address 3>

<City>, <State> <ZIP>

<Nation>

Dear <Salutation>,

If you've ever had the chance to hear Denison President Adam Weinberg speak, then you know how inspiring and refreshingly frank he can be. His insight from the early years of our daughter Olivia's Denison journey continues to resonate with us today as she begins her senior year. On more than one occasion we've heard him mention he doesn't want these four years at Denison to be a student's best four years; *he wants their time here to set them up for their best years after life at Denison*. Specifically, we want to do our part in supporting Olivia's well-rounded experience on The Hill, as it is the start of endless possibilities of where her future will lead.

As parents of a Denison senior, we want our daughter to have the best possible year — taking advantage of every opportunity to learn, grow, connect, and *have fun*. But what we're really looking forward to are those years ahead when Olivia will put the foundation she built at Denison into action. For Olivia, that will likely mean earning her master's in social work followed by a lifetime of empowering others. We could not be prouder.

Olivia has such a bright future ahead, thanks to her own hard work and the long tradition of alumni and family philanthropy that enables Denison to provide exceptional experiences for students. **All of us: alumni, parents, grandparents, faculty and staff, and the wider community, supporting in whatever ways we can — *we make Denison exceptional*.**

Tuition only covers a portion of the Denison experience. The full experience is made possible by the generosity of friends like you. **That's why today, we're asking you to join us in supporting your college by making a gift to the Annual Fund.**

From the Knowlton Center for Career Exploration, which helped Olivia chart her path to a master's in social work, to the Red Frame Lab that fosters design-thinking and entrepreneurship, Denison has developed a reputation as an innovator in the liberal arts. And with new facilities like student housing and the state-of-the-art Ann and Thomas Hoaglin Wellness Center under construction, Denison continues to invest in students' futures. All those construction sites on The Hill? That's the future being built right before our eyes.

Your philanthropy helps Denison go above and beyond, and also makes this life-changing educational experience possible for all deserving students, regardless of their financial circumstances. **Please, join us in giving to the Annual Fund by making your gift today.**

When we watch Olivia and her classmates receive their diplomas next spring, we'll be thinking of everyone who made their journeys possible. That includes you — and the generations of alumni who have come before and given generously so that Denison can continue to make a difference for students, now and in the future.

Thank you, <Salutation>, for your dedication to your alma mater.

With our gratitude,



Heather Ewing P'22
Co-Chair, Family Leadership Council



David Ewing P'22
Co-Chair, Family Leadership Council

P.S. Did you know: New legislation regarding charitable giving enables the first \$300 for an individual or \$600 for those who are married and filing jointly to be deductible, even if you don't itemize your taxes? Make your gift to Denison today to take advantage of these amazing benefits!