



## Checkered Flag

**Give between March 1–14**  
**Your impact is DOUBLED!**

**Checkered Flag matches gifts to the EVMS Fund,  
dollar-for-dollar, up to \$25,000!**

Date \_\_\_\_\_

Dear [Salutation],

I am continually impressed by EVMS alumni and their dedication to advancing healthcare. It's why my family has supported EVMS since its beginning – to improve the health of our community. And for the fifth year in a row, my family's car dealership, Checkered Flag, is honored to partner with EVMS for the Checkered Flag Challenge.

Your gift to the EVMS Fund will be matched, dollar-for-dollar, up to \$25,000 by Checkered Flag through March 14. Alumni donors have propelled the challenge each year with donors raising over \$125,000 last March for the EVMS Fund. The impact of your generosity will be felt by students, patients and our community for years to come.

[Salutation], will you join the EVMS Checkered Flag Challenge with a gift of [ask amount] or a monthly gift of [monthly ask] today? You will join your fellow alumni in supporting top-notch education for students seeking to make their own impact on healthcare as you.

Thank you for your investment in EVMS and all that you do to improve healthcare. Together we will create a stronger, healthier community.

With gratitude,

Steve Snyder  
President, Checkered Flag  
EVMS Foundation Board of Trustees

**P.S. You can easily make your gift online – and have it matched –  
at [www.evms.edu/checkeredflag](http://www.evms.edu/checkeredflag).**

### FY21 EVMS Fund impact

**51 SCHOLARSHIPS**  
for MD and HP students



**IMPROVEMENTS**  
to clinical anatomy and  
surgical training lab



**RESEARCH TRAINING**  
for 202 students, faculty and staff



**YES, I Will Join the EVMS Checkered Flag Challenge!** *If you recently made a gift — thank you!*

**Give online at [www.evms.edu/checkeredflag](http://www.evms.edu/checkeredflag)**

**Enclosed is my ONE-TIME gift of**

<Ask 3>  <Ask 2>  <Ask 1>  \$ \_\_\_\_\_

**Enclosed is my MONTHLY gift of**

<Ask 3>  <Ask 2>  <Ask 1>  \$ \_\_\_\_\_

*Gifts are tax-deductible to the full extent of the law.*

Constituent ID \_\_\_\_\_

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City, State Zip \_\_\_\_\_

appeal code \_\_\_\_\_

**I would like to make my gift to:**

EVMS Fund – *this funds areas of greatest need*

Other \_\_\_\_\_

**Payment Options**

My check is enclosed payable to **EVMS Foundation**

I will make my gift by credit card

Visa  Mastercard  Discover  American Express

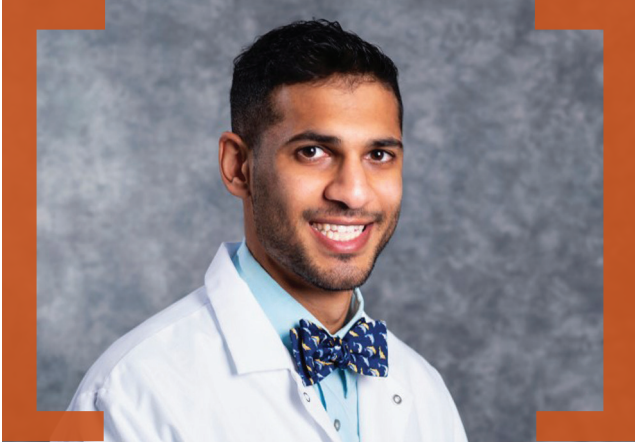
Name on card \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. \_\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_

Deliver on the  
**PROMISE**  
The Campaign for EVMS

**DOUBLE YOUR IMPACT**  
on EVMS education, research and patient care



*Your investment in our education will be reflected back many fold in our community.*

**Tayab Waseem, PhD '18**  
MD Class of 2023  
and scholarship recipient

*The Intuitive Surgical da Vinci robotic surgery simulator is a game-changer for EVMS. Attendings, residents and EVMS fourth-year students will gain a head's up over many of their peers by training on this system.*

**Robert Armstrong**  
Executive Director of the Sentara Center for Simulation and Immersive Learning at EVMS



**Please update your information below or at [evms.edu/alumni](https://evms.edu/alumni)**

Name \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Cell Phone \_\_\_\_\_

Home Phone \_\_\_\_\_

Business Phone \_\_\_\_\_

Employer \_\_\_\_\_

Title \_\_\_\_\_

**Honor a loved one with your gift**

Please make this gift in  honor of  memory of

\_\_\_\_\_  
*Name of Honoree*

\_\_\_\_\_  
*Address of Honoree*

**Increase your impact**

My gift will be matched by

\_\_\_\_\_  
*Company Name*

Our matching gift form is enclosed or being processed online. Check with your (or your partner's) HR department to see if your contribution is eligible for matching gift benefits.

Please send me information about how I can include EVMS in my estate plans.