



KEAN UNIVERSITY
FOUNDATION

DATE

ADDRESSEE

ADDRESS

CITY, STATE ZIP

Dear SALUTATION,

Having just graduated in May with a degree in business management, I am proud to say, I am a Kean University alumnus! As a Kean student, I was eager to be involved in the Kean Community throughout my entire four years, starting when I was Vice President my freshman year. I was involved in many clubs and organizations and ended my tenure as Executive Board President of Student Organization. It was important to me to stay active with student affairs and involved with the Kean Community.

I am excited to announce some of last year's highlights. Kean University continues to be at the forefront of higher education and "*Creating Opportunities.*"

- President Lamont O. Repollet, Ed.D., traveled across the South with 18 Kean students and others who are part of the Human Rights Institute (HRI). During the Civil Rights Journey, they walked through history with guides who experienced the fight for equality themselves, and whose stories are a testament to the principles of equity, justice and inclusivity that are core values for our University. This year, the HRI group will travel to Northern Ireland to see how the American civil rights movement influenced that part of the world;
- Kean University became the state's first urban research university, recognizing Kean's growing role in conducting research and generating solutions to issues in urban communities statewide;
- The University made improvements to many of its athletic facilities, including Harwood Arena, the track at Alumni Stadium, baseball and softball fields, the addition of a new esports arena, and more;
- Six Kean STEM students received awards at the Great Minds in STEM Virtual Conference, including one student who won the conference hackathon competition;
- The School of Communication, Media and Journalism launched a new certification program that will qualify Kean students to lead conversations on diversity and equity both inside and outside the classroom;
- Kean has been designated as a National Center of Academic Excellence in Cyber Defense by the National Security Agency for its academic programs and practices to address a growing national crisis;

- The University has been recognized as a First-gen Forward institution by the Center for First-generation Student Success for its support and advancement of students who are the first in their families to attend college;
- The postdoctoral fellowship program is enhancing the University's standing as one of the most diverse universities in the nation by attracting postgraduate students from all backgrounds to teach and conduct research at Kean.
- Kean has been named a Professional/Doctoral University by the Carnegie Commission on Higher Education, reflecting the University's increased number of doctoral programs offered and degrees awarded, as well as Kean's strong commitment to research; and,
- Two graduating business students will head into the future with resumes boosted by a strong showing at an international stock trading competition conducted by Bloomberg L.P. They were members of a team from Kean that placed in the top 5% out of nearly 500 teams from the United States and around the world in the Bloomberg Global Trading Challenge.

With so many great things happening at Kean University, I hope you will join me in helping to foster the progress and momentum of this great institution by supporting our Kean Fund for Excellence with a gift in the amount of AMOUNT. As an alumnus, I can continue to stay active and play a special role in the community by paying it forward. I know each gift, no matter the size, can help to make a difference.

Your investment will help to provide for the essential scholarships, innovative programs, ever-improving facilities and technology, flourishing campus maintenance, and necessary financial aid enabling the University to allocate resources where they are needed most. Gifts to the Kean Fund for Excellence are vital to the ever-growing needs of the institution.

Please see the enclosed material for more information and visit the Kean University Foundation's giving page at www.keanfoundation.org/fall2022 to make your gift today. As alumni, our pay-it-forward belief is imperative to the growth and advancement of Kean University and the 16,000+ students enrolled on the road to becoming impactful, ethical leaders and global citizens.

On behalf of all those students, thank you for your support!

Warmly,
NAME

P.S. Many companies match philanthropic gifts which enable you to double, or even triple, your impact. Visit <https://www.keanfoundation.org/giving/corporate> to see if your employer matches donations today!



KEAN UNIVERSITY
FOUNDATION

2022-2023 Giving Societies



Kean University Foundation

1000 Morris Avenue • Union, New Jersey 07083

908-316-8920

kuf@keanfoundation.org

Since its founding in 1984, the Kean University Foundation has benefited from a strong tradition of giving. Today's board members, alumni, students, parents, faculty, staff and friends give life to this tradition and to the importance of leadership by making gifts that ensure excellence both now and in the future. Our giving societies have been established to recognize the value of leadership giving at Kean University.

Young Alumni President's Society Leadership Levels

July 1, 2022 to June 30, 2023

7-9 years since graduation (2013 - 2015)	\$750+
4-6 years since graduation (2016 - 2018)	\$500+
1-3 years since graduation (2019 - 2021)	\$250+
Class of 2022	\$50+

Young Alumni President's Society benefits include:

Donors \$750+

- Special invitation to all VIP University events
- And all benefits below

Donors \$250-500

- Two tickets to a Premiere Stages event
- Annual personalized VIP tour
- And all benefits below

Class of 2022 \$50+

- Listing in the Annual Report
- Recognition at all events

President's Society Leadership Levels

July 1, 2022 to June 30, 2023

1855 Society	\$25,000 or greater
Chairman's Circle	\$10,000 - \$24,999
Tower Society	\$5,000 - \$9,999
Cougar Society	\$2,500 - \$4,999
Squire Society	\$1,000 - \$2,499

President's Society benefits include:

1855 Society

- Special invitation to all VIP University events
- And all benefits below

Chairman's Circle

- Four season passes to Premiere Stages
- And all benefits below

Tower Society

- Two season passes to Premiere Stages
- And all benefits below

Cougar Society

- Annual personalized VIP tour
- And all benefits below

Squire Society

- Listing in the Annual Report and recognition at all events
- Invitation to President's Holiday Party



Impact of Your Gift

Did you ever wonder *"What does my gift really do?"*
Your donations – large or small – *are creating opportunities*
for Kean University students.

Here are just some of the average costs
that affect students per year:

Tuition	\$12,972
Room	\$12,446
Freshman Meal Plan	\$4,520
Books and Supplies	\$1,000
Student Teaching Fee	\$200
Housing Application Fee	\$125
Lab Fees	\$30



If four donors give...

\$3,243

one student can attend Kean.



\$1,130

one freshman student can purchase their meal plan.



\$250

one student can purchase their books and supplies.



\$50

one student can apply for their student teaching fee.



With each gift we receive, one more Kean student can excel in their college career.



KEAN UNIVERSITY
FOUNDATION

Creating Opportunities

Thank you for all that you do for Kean University and its students.
Please print your name and address below:

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Ways to Give

YES, I would like to contribute to the Kean Fund for Excellence!

\$100 \$250 \$500 \$1,000 Other: \$ _____

Enclosed is my check payable to the *Kean University Foundation*.

I am interested in including Kean University in my estate plans.

To make your gift by credit card, please visit **www.keanfoundation.org/fall2022**

You can double or triple your donation with a matching gift. Go to **www.keanfoundation.org/giving** to find out if your or your spouse's company will match charitable donations.