32087, 6.75x10 folded card, 4/4 w/ bleeds, 1 art version



Dear Salutation,

Season's Greetings! Thank you for your ongoing support of Baruch and its students. Your generosity sets the stage for students to succeed in life.

Wishing you and your family all the best this holiday season, and continued health happiness throughout the coming year.

Cover art by Baruch alumna Jillian H. Springer ('14) www.jillsprings.design

Baruch college fund

1 Bernard Baruch Way, A-1603 • New York, NY 10010 baruch.cuny.edu/bcf • 646-660-6132 • bcf@baruch.cuny.edu Shaurya Taparia '23 has certainly carved out a place for herself at Baruch: she is the executive president of Women in Business, serves as an advisor for Wall Street Club, and is a mentor in the Starr Career Development Center's Peers for Careers program. Among her internships were stints at Annaly Capital Management and the Metropolitan Transportation Authority.

"I was interested in the intersection of finance and technology, but I wanted to explore this area further. Baruch's Technology Leadership Program (TLDP) helped me navigate a variety of careers in tech, giving me a platform to learn more about the industry, gain hands on experience, and exposed me to a number of professionals in the industry."

On top of building her career path, Taparia began volunteering with the program, conducting resume reviews, mock interviews, and LinkedIn and professional coaching for her fellow TLDP peers.

Immersing herself in life at Baruch proved to be one of the greatest outcomes of her college experience to date, says Taparia, something of which she encourages others to take advantage.

"Baruch students are go-getters and have a lot of potential. If you place opportunities in front of us, we will grab and make the most of them to achieve and grow boundlessly with one another."



Baruch students have so much talent and promise—**unlimited potential**. With your support, there is no end to what Baruch students can achieve! 32087, 7.25x5.25 outer envelope, 1/0 pms 288, no bleeds, 1 art version



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Season's Greetings

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From July 1, 2022 through June 30, 2023, the Class of 2014 to 2022 and current Baruch students are eligible to join at a discounted-tiered membership. For more information, please visit **baruch.cuny.edu/17Lex**

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