

## Sidney Ko

---

**From:** reply@baruch.myenotice.com on behalf of Laura Kotkin, Baruch College  
<reply@baruch.myenotice.com>  
**Sent:** Wednesday, September 28, 2022 6:32 AM  
**To:** Sidney Ko  
**Subject:** Support Baruch students AND receive fixed payments for life



Dear Sidney,

Our students succeed because of your generosity. This past year, more than 1,500 students received scholarships and awards, our career center conducted over 2,600 consultations, and we welcomed 25 urgently needed new faculty, all experts in their fields. These are some of the factors that create the elite environment that led **U.S. News & World Report** to list **Baruch College as #3 among public institutions in its "2023 Best Regional University – North" rankings**.

You can support future students and create income for yourself and/or a loved one by establishing a **Charitable Gift Annuity (CGA)** today!

If you are 65 or older, you can start enjoying the fruits of your gift-giving immediately.

Here's an example for an individual who is 65 years old and makes a minimum gift of \$10,000:

- Receives an annuity rate of 4.8%
- Tax deduction just over \$4,000
- Fixed payments of \$480, of which \$299 is tax-free

The unlimited potential of Baruch's students is matched only by the generosity of those who went before—**thank you!**

If you have any questions regarding how a **CGA** can benefit you and your family, please contact me at 646-660-6074 or [laura.kotkin@baruch.cuny.edu](mailto:laura.kotkin@baruch.cuny.edu).

Sincerely,

*Laura Kotkin*

Laura Kotkin MEd '07  
Assistant Vice President

P.S. – If you are younger than 65, we can offer you a Deferred CGA with benefits tailored to those saving for retirement.

---

## Baruch COLLEGE FUND

Baruch College Fund | One Bernard Baruch Way, Box A-1603 | New York, NY 10010  
646-660-6074 | [plannedgiving@baruch.cuny.edu](mailto:plannedgiving@baruch.cuny.edu)

[Update](#) my e-mail preferences.