

[DATE]

[MAILNAME1]

[MAILNAME2]

[PREFERRED\_STREET\_1]

[PREFERRED\_STREET\_2]

[PREFERRED\_STREET\_3]

[PREFERRED\_STREET\_4]

[PREFERRED\_CITY], [PREFERRED\_STATE] [PREFERRED\_ZIP\_CODE]-[PREFERRED\_ZIP4]

[PREFERRED\_COUNTRY] (where not USA)

Dear [SALUTATION],

This year marks the 75th anniversary of the Duke Annual Fund. Since its start as the Loyalty Society in 1947, the power of collective support from generous donors like you has helped foster meaningful connections, create life-changing experiences, and prepare leaders who go on to advance society and change the world. From the boardroom to the operating room, from the research lab to the stage, successful Duke graduates were once upon a time just students with aspirations. You help fund these dreams and make the impossible a reality. Just think of what we can accomplish together over the next 75 years and beyond.

The Trinity College Annual Fund needs your support not only to help make a Duke education accessible for deserving students, but also to help provide the resources students need to be able to make the most of their educational experience once they arrive on campus. Your donation helps fund innovative and experiential learning opportunities, like undergraduate research, that create transformational academic journeys allowing students to follow their ambitions and maximize their potential. Annual Fund dollars also help recruit and retain the world-class faculty who serve as mentors and leaders in their fields.

**[REU=0]** Help continue this long-lasting tradition of excellence by making a gift of [ASKAMT] today to support the Trinity College Annual Fund and any other Annual Fund(s) of your choosing. . You can make your donation online at [giving.duke.edu/supportaf](http://giving.duke.edu/supportaf) or with the enclosed reply card and envelope. **A gift to the Annual Fund is one of the easiest ways you can make a collective and immediate impact for students and faculty.**

**[REU=1]** As this is your XX reunion year, I hope you'll join many of your classmates in considering a multi-year commitment of [ASKAMNT] each year for five years to the Annual Fund(s) of your choosing. With your commitment there is no limit to what we can make possible. Your gift will also count towards XX reunion total, which will be announced at Duke Reunions Weekend in April. **A gift to the Annual Fund is one of the easiest ways you can make a collective and immediate impact for students and faculty.**

Thank you for your continued support. Duke wouldn't be Duke without you.

Jennifer Spisak-Cameron  
Senior Assistant Vice President  
Duke Annual Fund