

September 12, 2023

xxxxxxx  
xxxxxxxxxxxxx  
Atlanta, GA XXX

Dear xxxxxx,

We are nearly one month into the 2023-2024 school year, and I am feeling a deep sense of gratitude for the Lovett community. Since our arrival as new parents on the Riverbank in 2017, and through our opportunities to engage with this great community, we've gained a firm understanding and profound appreciation for the value of this school and its foundations. Our school provides a best-in-class academic experience while nurturing leadership, spiritual growth, and character development in each of our students.

Like other independent schools, the cost of tuition at Lovett does not cover the full cost of educating our students each year. However, because of the generosity of 1926 Society donors, we are able to provide world class faculty development, competitive teachers' salaries, next-generation technology, resources for our artistic and athletic students, and a whole child educational experience. Lovett is able to support our students and faculty because of *your* giving. **Lovett's financial strength remains rooted in True Blue.** The True Blue Annual Fund is the primary means for all of our community members to help sustain the distinctive features that make Lovett so special. The continued success of True Blue reflects a spirit of mutual encouragement and shared experience as all of our donors give back in support of Lovett and our incredible community.

Our 1926 Society donors contribute nearly 85% of True Blue dollars each year. **We hope that you will join us as members of our leadership giving society and consider a commitment of XXXXX to True Blue this year.** We thank you in advance for your consideration and willingness to lead by example. You may make a gift or pledge online at [lovett.org/giving](http://lovett.org/giving) or return the enclosed pledge card. Please don't hesitate to contact us or Jordan Haverly, Director of Annual Giving, at 404-262-3032 ext. 1240 or [jordan.haverly@lovett.org](mailto:jordan.haverly@lovett.org) with any questions.

With 1926 Society members leading the way, Lovett will continue to fulfill its critical mission to develop students of honor, faith, and wisdom with the character and intellect to thrive in learning and life.

With gratitude,