

Dear <Salutation>,

Thank you for your continued commitment to the **University of Maryland**.

Your gifts are making a positive impact on our ability to provide scholarships and emergency resources to deserving students... thank you! In fact, your past contributions of as much as <\$last primary gift amount> are now helping some of our very best students and educational programs at Maryland.

Indeed, as your support to the University of Maryland grows, you are helping ensure for all of us that our collective future is as bright as our past.

When alumni and friends like you contribute to scholarships like the Maryland Promise Program or emergency funds like the Student Crisis Fund and Campus Pantry, you are powering support of giving and all of its benefits to our Maryland community.

I am asking you and fellow alumni and friends to renew your annual contribution today. Financial hardships and unexpected emergencies can derail even the most dedicated scholars. Support from Maryland alumni and friends will help provide resources for our students and our planned programs.

So if you could renew your annual contribution it will be greatly appreciated and well used. Of course, every gift counts, and if you can give even more, that's especially helpful. I look forward to continuing to count you among our loyal **Terp** supporters this year.

Sincerely,

<Signature>

Brian Logue

Executive Director of Annual Giving

P.S. With your renewal gift, <Salutation>, we can ensure that Maryland students have the necessary resources they need to be successful. A special scholarship gift to the Maryland Promise Program will be matched dollar-for-dollar. Please make your commitment for fiscal year 2023/2024 with your generous tax-deductible gift today. Thank you!