



October 2023

Dear [REDACTED]

Like you, we're the proud parents of a BU student. And, like you, we want to help our child have a rich and rewarding college experience.

One of the most powerful ways to show our support is by making a gift to the University, and we ask you to consider doing the same by making a gift today.

We know that, as alumni and current parents, you've already given so much—including your generous past support of BU. But we also know, firsthand, the special sense of pride that comes from renewing our gift each year. Your gift can enhance the student experience, make BU more accessible to families from every community, and advance the innovative and inspiring teaching that makes BU one of the nation's leading private universities.

In short, your support makes a difference.

Just how big a difference? Here's how one recent graduate, Sierra Cazassa (CAS'23, Wheelock'23), puts it:

"Having a scholarship at BU has allowed me to create a beautiful life for myself, one I always dreamed of yet never could have fully imagined. Nothing is out of my reach; I have access to the same opportunities that others do, and for this I'm infinitely grateful."

BU welcomes your support for every area of the University, but if you're looking for a specific way to have real impact on the lives of students like Sierra, please consider making a gift to **BU's Area of Greatest Need Fund**, the **General Scholarship Fund**, or a specific cause or program in your student's school or college that is most meaningful to your family. The Area of Greatest Need Fund helps the University respond quickly to a host of urgent contingencies, while support for financial aid can—and often does—change a student's life.

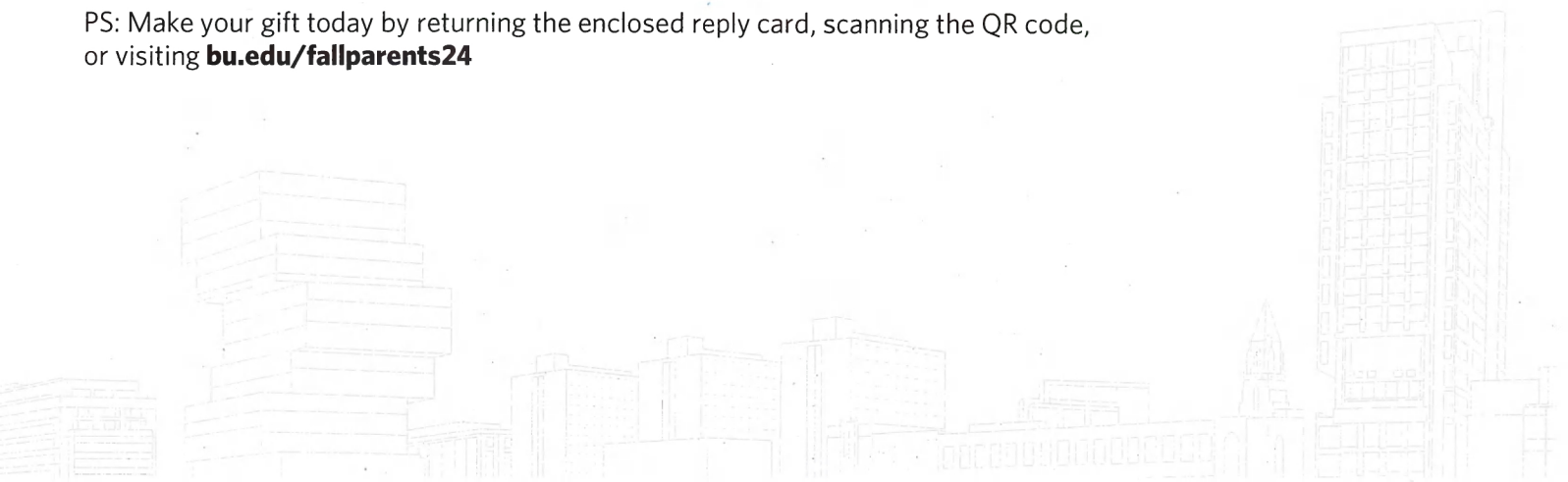
Please join us in making a gift to help keep BU strong and vibrant. Thank you for your support.

Sincerely yours,

[Handwritten signatures]

[REDACTED] (Parents CAS'27)

PS: Make your gift today by returning the enclosed reply card, scanning the QR code, or visiting bu.edu/fallparents24



MY GIFT TO BOSTON UNIVERSITY:

\$123.45

Surprise us! \$ _____
or

A RECURRING GIFT:

*Enjoy the ease and convenience of installments
that automatically renew!*

Please charge my card \$ _____

monthly annually

DESIGNATED TO:

BU's Area of Greatest Need Fund (9300010821)

General Scholarship Fund (9300000230)

Student Life Fund (9300010743)

Student Affairs Gift Fund (9300010740)

School/College Annual Fund: _____

Other: _____

Your last gift supported the SEED LIST FUND.

GIVE ONLINE AT bu.edu/fallparents24



Making your gift online is
the fastest and most secure
way to give by credit card.

PAID BY:

Check (payable to Boston University)

Charge (circle: VISA, MasterCard, Discover, AmEx)

Card number _____

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Name on card _____

I have included Boston University in my
estate plans.

I have submitted for a matching gift.

125



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ANNUAL GIVING: **Make a difference!**

Annual alumni participation rates influence BU's rankings and provide critical operating funds for student aid, research, and more.
Every gift counts.

BU's fiscal year runs from July 1 through June 30.

GIVING SOCIETIES: **Become a member!**

Show your generosity and inspire others. Learn more about BU giving society levels, including those for recent graduates, at bu.edu/givingsocieties.

Societies exist at the recent graduate, \$1,000, \$2,500, \$5,000, \$10,000, and \$25,000 levels.

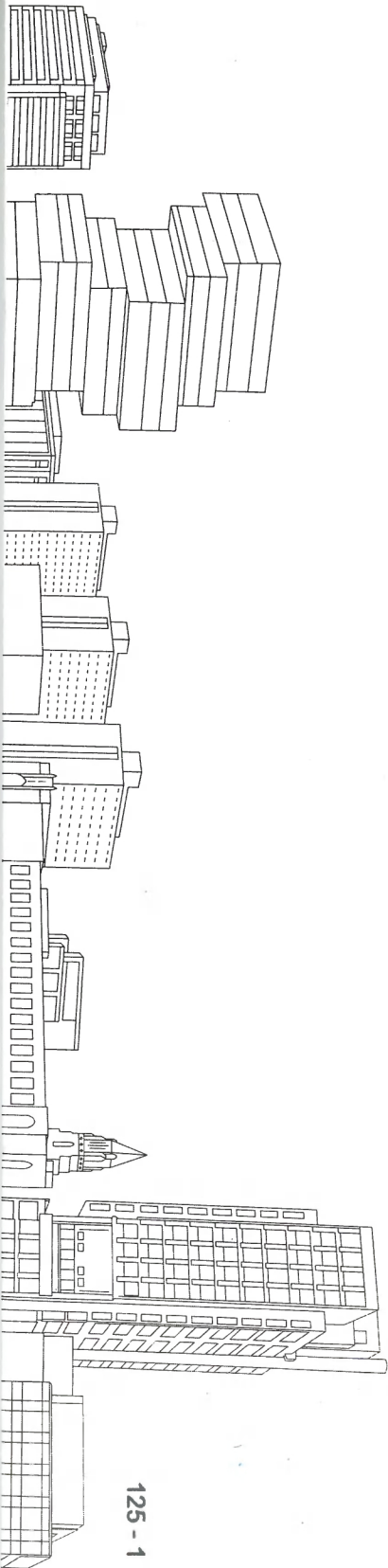
MATCHING GIFTS: **Double your impact!**

Will your employer (or your spouse's) increase your gift? Learn more about **matching gifts at bu.edu/match**.

BU is a 501(c)(3) nonprofit organization. Donations are tax deductible.



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